

Degree programme	Type	Course
Humanities	OP	3
Humanities	OP	4

Contact lecturer

Name : Gemma Canoves Valiente

Email : gemma.canoves@uab.cat

Group languages

You can consult this information at the [end](#) of the document.

Prerequisites

None specifically. Just having a general idea of what is happening today in everything related to the field of tourism and the various related problems, the most relevant cultural resources, what is done at a tourist level, the news in general, geography, etc. In other words, to have a little general culture and to follow minimally the news, general and also tourist.

Objectives

The subject aims to offer a brief exposition of what is meant by tourism from the geographical point of view.

This implies, among other aspects, analysing the situation of contemporary tourism and the latest trends (and how tourism is included in them), the geographical areas that "bet" stronger for this option, local development strategies through cultural tourism, the management of heritage and cultural resources, etc. However, it is intended that these questions, which will be deployed in a much more specific way throughout the semester, will be exemplified, as far as possible, through case studies close to the student (Catalans and Spaniards).

That is why, although it is not necessary to have a precise knowledge of the tourist activity in general, it would be advisable for the student to have certain previous skills in terms of "general" geographical knowledge.

The forecast is that a large part of the materials explained in the classroom will be available on the Moodle platform, as well as others that will be published in a complementarily (e.g. newspaper articles, specialized magazines, congress announcements, etc.).

GOALS

- The student must be able to understand the current general cultural tourism reality, within the context of his or her country, and see how this tourism is a growing activity, both economically and socially.
- The student must be able to relate the concept of local development to the growth of cultural tourism, and understand how it has a major role.
- The student should be able to understand the most basic mechanisms of cultural resource management, territorial planning, and the positive and negative impacts that can be derived from its development. The student will not be asked, however, to end up being an expert in the development of cultural tourism products.
- The student must be able to insert the subject knowledge to the Catalan and Spanish realities, being these the two closest.
- The student should be able to seek for relevant data in the Internet, and other sources of information

(libraries, libraries, Internet, etc.) to configure a part of their own collection of materials, which will also serve as part of the evaluation of the subject.

- The student must be able to synthesize the information and present it properly, according to what will be requested (report, work, exam, etc.).

Learning outcomes

1. Describing the main economic, social and cultural contemporary problems in the world.
2. Describing spatial relationships of the physical, economic, social and cultural diversity of territories on different territorial scales.
3. Posing problems related to the management of resources and territory.
4. Posing problems about physical, economic, social and cultural diversity of territories applying knowledge of regional geography.
5. Summarising characteristics of a written text according to its communicative purposes.

Contents

The contents of the subject are divided into three large blocks, two that could be described as more theoretical and a third with a much more practical character. The blocks are:

- Linkages between tourism, heritage and territory: conceptual and contextual framework, type of resources and tourist modalities, the derived impacts and the relationship of heritage and culture with endogenous development, etc.
- Strategic and territorial planning: strategies for local development through tourism, heritage management, elaboration of cultural tourism products, impacts of tourism and their mitigation mechanisms, etc.
- Case studies: analysis of specific cases related to urban tourism, heritage tourism, industrial heritage tourism, new tourism, etc.

1) Introduction to tourism and cultural tourism

2. Tourism in its context. Where are we coming from and where are we going to? From Grand Tour to contemporary tourism.
4. A few previous questions.
6. Why is it growing?
8. What is it? A few definitions.
10. Cultural tourism typologies.
12. Typologies of cultural tourism resources.
14. Modalities of cultural tourism.

2) Cultural tourism and its role in local (endogenous) development.

2. Introduction to local development.
4. Economic impact of heritage tourism in local economies and considerations on these effects.
6. Strengths and opportunities of cultural tourism.
8. Weaknesses and threats of cultural tourism.
10. Difficulties and criteria to develop cultural tourism products.

3) Cultural tourism. Itineraries, routes and circuits.

2. Introduction. Basic concepts.
4. Preparation of itineraries. Main aspects to consider.
6. Types of itineraries. A possible modelling.
8. Some examples of itineraries.

4) Tourism in urban and heritage destinations.

2. Introduction. Basic concepts (risks, questions, challenges, problems).
4. Impacts of cultural tourism in heritage spaces.
6. Heritage and tourism planning and management.
8. Some examples of the inclusion of heritage resources in national management plans.

5) Industrial heritage tourism.

2. Introduction.
4. Characteristics of the industrial heritage tourism.

6. Objectives to be achieved.
8. Growth factors.
10. What is industrial heritage tourism and main elements of interest.
12. Difficulties of expansion of industrial heritage tourism.
14. Some examples in Catalonia and Europe.

6) New forms of tourism

2. Introduction.
4. Characteristics of the so-called \"new\" tourisms.
6. Growth factors.
8. Diversity of new tourisms
10. Identifying elements and growth lines

Learning activities and methodology

Title	Hours	ECTS	Learning outcomes
Class participation debates	6	0.24	1, 5
Individualized tutoring and study work.	82	3.28	1, 2, 3, 4, 5
Practical exercises	8	0.32	1, 2, 3, 4, 5
Explanations of the practical exercicis	2	0.08	1, 2
Oral exposition by the students (study cases)	4	0.16	1, 2
Explanations of the contents	32	1.28	1, 2, 3, 4, 5

Guided activities: face-to-face sessions to explain the syllabus and for the revision in the classroom of the exercises carried out throughout the course.

Supervised activities: review of the exercises proposed as an evaluation tool and that will be available in the virtual platform of the subject.

Autonomous activities: everything that should be done on behalf of students in preparation for the subject. It includes the consultation of diverse material (articles, reports, etc.) available in the virtual platform of the subject, as well as specialized bibliography, both the most general and the one that incidentally is quoted. It should be said that it should be clear from the outset that, as can be seen, the teacher does not follow any

tourism manual, despite the existence of several excellent ones in the market. Any suitable material may be used, such as newspaper articles, press magazines, etc.

Evaluation activities: specified in the corresponding section.

In this subject not allowing a sexist use of language in the students' oral and written contributions.

Annotation: within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continuous assessment activities

Title	Weight	Hours	ECTS	Learning outcomes
Research essay	50%	2	0.08	1, 2, 3, 4, 5
Oral presentation	20%	5	0.2	3, 4, 5
Class participation	10%	1	0.04	1, 2, 3
2 practical activities	20%	8	0.32	1, 2, 3, 4, 5

This subject incorporate single assessment system, which is explained at the end of the section.

The evaluation of the subject is specified as follows:

A coursework (maximum 2 people), which is evaluated with 50% of the grade

2 practices with an eminently practical nature and specific issues exposed in the syllabus. Their weight in the final grade is 10% each of them (20%), individual.

1 oral presentation of the work, through a debate activity that will be explained in due course. It has 20% of the grade.

These practical activities are mandatory.

Requirements for the evaluation (1st call):

Obtain at least a 5 in the course work

Presentation and obtain a minimum of 5 in the 2 practices

Oral presentation of the written work

Requirements for recovery:

Failure to complete the course work is not compensated for with the other tests

The practices can be presented again to raise the grade

In special cases, alternative work can be done to be decided with the teacher (readings, individual work or as reviews of readings, etc.).

The oral presentation cannot be re-evaluated or recovered.

According to UAB regulations, in order to participate in the recovery process, a minimum grade in the average of the subject must have been obtained. This rating will equal or exceed 3.5. (These conditions are adapted to the regulations on the evaluation of the UAB in Article 112. The recovery http://www.uab.cat/doc/Modificacio_normativa_academica_CG120717).

Consideration of "Not Assessable":

Students will obtain a Not assessed/Not submitted course grade unless they have submitted more than 1/3 of the assessment items.

Plagiarism:

In the event of a student committing any irregularity that may lead to a significant variation in the grade awarded to an assessment activity, the student will be given a zero for this activity, regardless of any disciplinary process that may take place. In the event of several irregularities in assessment activities of the same subject, the student will be given a zero as the final grade for this subject. "Plagiarism" is the fact of presenting all or part of a text of an author as its own, without mentioning the sources, be on paper or indigital format. See UAB documentation on "plagiarism" at: http://wuster.uab.es/web_argumenta_obert/unit_20/sot_2_01.html.

Procedure for Reviewing Grades Awarded

On carrying out each evaluation activity, lecturers will inform students (on Moodle) of the procedures to be followed for reviewing all grades awarded, and the date on which such a review will take place.

SINGLE ASSESSMENT

The single assessment does not imply any change in relation to the teaching model nor is it related to face-to-face, students can continue attending class as usual.

Assumes a single assessment date, but not a single assessment activity. Thus, those students who have requested the single evaluation system within the established period (September 18 to October 6) may take the following individual evaluation:

- Essay (45% of the final mark). To be done on the same day and time as the rest of the group. The date will be reported in the program for the beginning of the course. Individual and mandatory. A minimum of 5 must be obtained.
- 2 practicals (20% of the final grade) with an eminently practical nature and specific issues exposed on the agenda. Individual. These practices will be delivered the same day as the written exam. The practical activities are optional (but they cannot be recovered if they have not been presented, read the explanations above).
- 1 written report (15%) focused on a destination and related to the oral presentation. To be delivered on the day of the exam. Following the same indications of the continuous evaluation, optional but individual.
- 1 oral presentation of the written report (20%) through the delivery of a video where the presentation of a duration equivalent to the class presentation of the rest of the students is made (approx. 10 minutes). Optional and individual.

The reassessment conditions remain as explained in the general part of this section.

The use of AI is not allowed in the evaluation activities

Bibliography

The teaching team of the subject does not follow any specific manual.

For specific information on any question of the subject, the student should consult directly with the teaching team that will provide references in the form of press articles, academic journals, web, books and reference

manuals, etc.

Throughout the course, each subject will be provided with the appropriate bibliography through the Moodle platform for this specific subject.

Basic bibliography

Aymerich, Ramon (2021). *La fàbrica de turistes. El país que va canviar la indústria pel turisme*. Edit. Pòrtic

Bravo, Pedro. (2018). *Exceso de equipaje. Por qué el turismo es un gran invento hasta que deja de serlo*. Editorial DEBATE.

Cañada, Ernest & Murray, Ivan. (2019). *Turistificación global. Perspectivas críticas en turismo*. Editorial Icaria.

Cañada, Ernest, Murray, Ivan, & dit Chirot, Clément Marie (eds.) (2024). *el malestar en la turistificación*. Editorial Icaria.

López Palomeque, Francisco; Vera Rebollo, J. Fernando; Torres Delgado, Anna & Ivars Baidal, Josep A. (2022). *El turismo, ¿fin de época?. Desafíos de España como destino turístico en un nuevo escenario*. Edit. PUV. Universitat de València.

Complementary bibliography

Atchison, Cara, MacLod, Nicola.E. & Shaw, Stephen J. (2002). *Leisure and tourism landscapes: social and cultural geographies*. Routledge, Londres.

Blanco-Romero, Asuncion, et al. (2021). *Diccionario de turismo*. Editorial Cátedra.

Blanco-Romero, Asunción; Blázquez-Salom, Macià; Cànoves, Gemma. (2018). "Barcelona, Housing Rent Bubble in a Tourist City. Social Responses and Local Policies". *Sustainability*, 10(6), 2043. DOI: <https://doi.org/10.3390/su10062043>.

Boniface, Brian, Cooper, Robyn, & Cooper, Chris. (2012) (6th edition). *Worldwide destinations. The geography of travel and tourism*. Routledge, Londres.

Cànoves, Gemma; Blanco-Romero, Asunción; Prats, Josep M.; Villarino, Montserrat. (eds.) (2017). *Turismo de interior en España. Productos y dinámicas territoriales*. València: Publicacions de la Universitat de València. Colección de Desarrollo Territorial, número 19.

Crouch, David. (ed) (1999). *Leisure/tourism geographies: practices and geographical knowledge*. Routledge, Londres.

Hall, C.Michael & Page, Stephen J. (2005). *The geography of tourism and recreation: environment, place, and space*. Routledge, Abingdon, Oxon; New York.

Jurdao, Francisco (ed) (1992). *Los mitos del turismo*. Endymion, Madrid

Mowforth, Martin & Munt, Ian (2009) (3ª ed.). *Tourism and sustainability: new tourism in the Third World*. Routledge, Londres.

Murray, Ivan (2012). *Geografies del capitalisme balear: poder, metabolisme socioeconòmic i petjada ecològica d'una superpotència turística*. Departament de Ciències de la Terra, Universitat de les Illes Balears.

Pulido, Juan I. (2013). *Turismo cultural*. Editorial Síntesis.

Rullan, Onofre (2008). "Reconversión y crecimiento de las zonas turísticas. Del fordismo al postfordismo". en Troitiño, M.A.; García, J.S. i García, M. (coord.). *Destinos turísticos: viejos problemas, ¿nuevas soluciones?*.

Cuenca: Ediciones de la Universidad de Castilla-La Mancha, p. 587-624.

Sharpley, Richard & Telfer, David.J. (ed) (2002). *Tourism and development. Concepts and issues*. Channel View Publications, Clevedon.

Shaw, Gareth & Williams, Allan.M. (2004). *Tourism and tourism spaces*. SAGE, London.

Smith, Melanie k. & Richards, Greg (2013). *The Routledge Handbook of Cultural Tourism*. Routledge.

Urry, John. (1990). *The tourist gaze*. Sage, London

Vera, Fernando; López, Francisco; Marchena, Manuel & Anton, Salvador (coord.) (2013). *Análisis territorial de turismo y planificación de destinos turísticos*. Tirant lo Blanch, Valencia.

Software

None in particular except the usual office tools and Teams in case of online connections.

Course groups and languages

The information provided is provisional until November 30. After this date, you will be able to consult the language of each group through this [link](#). To access the information, you will need to enter the course CODE

Type of teaching	Group	Language	Semester	Shift
(TE) Theory	1	Catalan/Spanish	first semester	morning-mixed
(PAUL) Classroom practices	1	Catalan/Spanish	first semester	morning-mixed