

Degree programme	Type	Course
Media, Communication and Culture	OP	0

Contact lecturer

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Prerequisites

Group languages

You can consult this information at the [end](#) of the document.

University graduates. Previous admission by the Master's coordination is required.

Objectives

Elucidation of the problems of narrativity in the light of hermeneutics, phenomenology, philosophical anthropology and the philosophy of language. Connection of these conclusions and approaches with the symbolic, political and economic problems of the platform culture.

Introduce reflection on the operability of imaginaries in the culture of post-reality.

In accordance with the instructions of the academic authority, the teacher will introduce the gender and class perspective whenever it is justified.

Learning outcomes

1. Use acquired knowledge as a basis for originality in the application of ideas, often in a research context.
2. Continue the learning process, to a large extent autonomously.
3. Lead and work in interdisciplinary teams.
4. Recognise the major problems associated with urban mindsets.
5. Identify the nature and function of the main media narratives.
6. Show mastery of the main theories and methodologies for studying social narratives.
7. Identify collective mindsets and their main problem areas.
8. Put forward practical solutions to previously identified problem areas.

Contents

1. Human being as 'animal loquens': Linguisticity and narrativity

2. Linguistic consciousness: linguistic and rhetoric turn

3. Hermeneutics of narration

4. Hermeneutics of facticity

6. Imagination and collective imaginary

7. Philosophical fictionalism: diction, fiction and faction

Learning activities and methodology

Title	Hours	ECTS	Learning outcomes
Magistral lessons	30	1.2	1, 2, 4, 5, 6, 7
Readings and class work	105	4.2	3
Tutorials	15	0.6	1, 2, 5, 6, 7

The development of the subject will be based on the combination of lectures by the professor, seminars based on

Annotation: within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continuous assessment activities

Title	Weight	Hours	ECTS	Learning outcomes
Elaboration of two dissertation about topics from the first half and the second half of the program	40%+40%	0	0	1, 2, 4, 5, 6, 8
Student participation and discussion about texts	20%	0	0	1, 2, 3, 5, 6, 7

The evaluation will consist of classroom work and two essays (writing tests), distributed throughout the course. as follows:

1. dissertation or literature review about 15,000 characters with spaces on a book or topic of the first weeks of the term capital for the subject, proposed by the teacher (40% of the final grade).
2. Dissertation or bibliographic review about 15,000 characters with spaces on a book or topic of the second part of the term, capital for the subject, proposed by the professor (40% of the final grade).
3. Class attendance and participation in seminars (20% of the final grade).

Grade review: approximately 15 days after the delivery of each of the tests, the professor will hold a grade review session, in which he/she will listen to the students' observations.

Recovery process: students will be able to opt for the recovery of the course, in case it has been failed, provided that they obtain, at least, an average grade of 3.5.

Students will be entitled to the recovery of the subject if they have been evaluated of all the activities, the weight of which is a minimum of 2/3 of the total grade of the subject.

NOT EVALUABLE

If the student does not hand in both partial assignments even if he/she has done the classroom participation work, he/she will not be evaluated.

SINGLE EVALUATION

This module does not foresee this system of evaluation

Bibliography

- Arendt, H. (2007) *La condición humana*, Barcelona, Paidós
- Cassirer, E. (2016) *Antropología filosófica*, México, Fondo de Cultura Económica
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- (2016): *Sociedad mediática y totalismo. Antropología de la comunicación, II*, Herder, Barcelona.
- Chillón, A. (1999): *Literatura y periodismo. Una tradición de relaciones promiscuas*, Aldea Global, Valencia/Barcelona.
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- Danto, A. (2014) *Narración y conocimiento*, Prometeo, Buenos Aires
- Durand, G. (2005) *Las estructuras antropológicas de lo imaginario*, Madrid, Fondo de Cultura Económica.
- Gadamer, H.G. (1993) *Verdad y método. Fundamentos de una hermenéutica filosófica*, Sígueme, Salamanca
- Garde Cano, C., Gayà Morlà, C.; & Vidal Castell, D. (2024). Periodismo Oscuro: Cómo los Algoritmos Han Invasado los Medios de Comunicación. *Clivaje. Estudios Y Testimonios Del Conflicto Y El Cambio Social*, (12). <https://doi.org/10.1344.CLIVATGE2024.12.6>
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- Lynch, E. (2006) *La lección de Sheherezade*. Anagrama.

- Martín Gaité, C. (1987) *El cuento de nunca acabar*, Madrid, Destino.
- Nietzsche, F. (2010) *Sobre verdad y mentira en un sentido extramoral*. Tecnos.
- Ortega y Gasset, J. (2015) *Historia como sistema*, Madrid, Revista de Occidente/Alianza Editorial
- Ricoeur, P. (1987) *Tiempo y narración*, 3 vols. Cristiandad, Madrid
- Rincón, O. (2006) *Narrativas mediáticas*. Gedisa.
- Valverde, J.M. (1994) *Nietzsche, de filólogo a Anti-cristo*. Planeta.
- Vidal Castell, D. (2005) *El malson de Chandos*. Aldea Global.
- White, H. (1996) *El contenido de la forma*, Paidós, Barcelona.

Software

None of them will be required

Course groups and languages

The information provided is provisional until November 30. After this date, you will be able to consult the language of each group through this [link](#). To access the information, you will need to enter the course CODE

Type of teaching	Group	Language	Semester	Shift
(TEm) Theory (master)	40	Spanish	first semester	afternoon