

Degree programme	Type	Course
Global East Asian Studies	OP	1
Territorial Studies and Planning	OP	1

Contact lecturer

Name : Gemma Canoves Valiente

Email : gemma.canoves@uab.cat

Prerequisites

There is none, although an interest in the topics of tourism dynamics in the territory is expected. Emphasis will be placed on global, national and local dynamics at the level of tourism.

Reading level proficiency in English is recommended

Group languages

You can consult this information at the [end](#) of the document.

Objectives

General objectives

- Assume theoretical and methodological knowledge at Master's level in relation to tourism studies.
- Understand tourism as an activity that affects the territories and societies where it is implemented.
- Understand the relevance of tourism at a local, national and international level.
- Assume the basic instruments for tourism planning.

Specific objectives

- Study the theoretical and methodological bases of tourism.
- Study, based on cases, the repercussions of the various types of tourism and how each one of them interacts in societies and territories.
- Study the basic instruments of territorial tourism planning.
- Study the basic instruments of territorial tourism planning. Understand the dynamics of the phenomenon of tourism at a Global, National and Local level.

Learning outcomes

Global East Asian Studies

- CA22 (Assess tourism management models on the basis of social equity.) Assess tourism management models on the basis of social equity.
- CA23 (Design new tourism products in accordance with sustainability parameters.) Design new tourism products in accordance with sustainability parameters.
- CA24 (Accept working hypotheses that help resolve the territorial, urban, social, economic and environmental impacts generated by the expansion of tourism.) Accept working hypotheses that help resolve the territorial, urban, social, economic and environmental impacts generated by the expansion

of tourism.

- KA11 (Identify instruments for the planning and management of sustainable and innovative tourism spaces.) Identify instruments for the planning and management of sustainable and innovative tourism spaces.
- KA12 (Relate tourism planning in map form with the keys to territorial development (urban, local and city).) Relate tourism planning in map form with the keys to territorial development (urban, local and city).
- KA13 (Recognise the value of the spatial and territorial projections of new forms of tourism: agro-tourism, ethno-tourism, ecotourism.) Recognise the value of the spatial and territorial projections of new forms of tourism: agro-tourism, ethno-tourism, ecotourism.
- SA19 (Plan the tourism sector in a gender-integrated manner.) Plan the tourism sector in a gender-integrated manner.
- SA20 (Communicate and share the impact generated by tourism expansion in a clear and synthetic way.) Communicate and share the impact generated by tourism expansion in a clear and synthetic way.
- SA21 (Reflect on examples of conflict between tourism and other economic activities from the perspective of planning.) Reflect on examples of conflict between tourism and other economic activities from the perspective of planning.

Territorial Studies and Planning

- CA26 (Assess tourism management models on the basis of social equity.) Assess tourism management models on the basis of social equity.
- CA27 (Design new tourism products in accordance with sustainability parameters.) Design new tourism products in accordance with sustainability parameters.
- CA28 (Acknowledge working hypotheses that help to resolve the territorial, urban, social, economic and environmental impacts generated by the expansion of tourism.) Acknowledge working hypotheses that help to resolve the territorial, urban, social, economic and environmental impacts generated by the expansion of tourism.
- KA26 (Identify instruments for planning and managing sustainable and innovative tourist spaces.) Identify instruments for planning and managing sustainable and innovative tourist spaces.
- KA27 (Link tourism planning mapping with the keys to territorial development (urban, local and city).) Link tourism planning mapping with the keys to territorial development (urban, local and city).
- KA28 (Recognise the value of spatial and territorial forecasts of new forms of tourism: agro-tourism, ethno-tourism, ecotourism, etc.) Recognise the value of spatial and territorial forecasts of new forms of tourism: agro-tourism, ethno-tourism, ecotourism, etc.
- SA23 (Plan the tourism sector in a gender-integrated manner.) Plan the tourism sector in a gender-integrated manner.
- SA24 (Communicate and share the impact generated by tourism expansion in a clear and synthetic way.) Communicate and share the impact generated by tourism expansion in a clear and synthetic way.
- SA25 (Reflect on examples of conflict between tourism and other economic activities from the perspective of planning.) Reflect on examples of conflict between tourism and other economic activities from the perspective of planning.

Contents

-
- Basic concepts in theory and methodology of the study of tourism.
-
- Basic concepts in tourism planning.
-
- Tourism and territorial dynamics.
-
- Tourism and local development.
-
- Case examples: rural tourism, sustainable tourism, accessible tourism, cultural tourism.
-

Learning activities and methodology

Title	Hours	ECTS	Learning outcomes
Sessions of oral presentations and participation in the classroom	30	1.2	
Theoretical class sessions	30	1.2	
Preparation of readings, study and preparation of a report	90	3.6	

- Directed activities: theoretical class sessions: 30 hours
- Independent activities: preparation of readings, study and preparation of a report: 90 hours
- Supervised activities: oral presentation sessions and classroom participation: 30 hours

Activities that cannot be done in person will be adapted to the possibilities offered by the UAB's virtual tools. The exercises, projects and theoretical classes will be carried out through virtual tools, such as tutorials, videos, Teams sessions, etc. The teacher will ensure that the student can access it or will offer him or her alternative means, which are within their reach.

This course allows the use of Artificial Intelligence (AI) technologies exclusively for tasks [to be defined, for example, bibliographic research, information retrieval, text correction or translations. Students must (i) identify the parts that have been generated using AI; (ii) specify the tools used; and (iii) include a critical reflection on how these tools have influenced both the process and the final outcome of the activity. Lack of transparency in the use of AI in this graded activity will be considered academic dishonesty and will result in the activity being graded with a 0 and deemed non-recoverable, or may lead to more severe sanctions in serious cases

Annotation: within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continuous assessment activities

Title	Weight	Hours	ECTS	Learning outcomes
Course monitoring reports	30%	0	0	CA22, CA23, CA24, CA27, CA28, KA11, KA26, SA19, SA21, SA23, SA25
Participation and presentation of classroom sessions	25%	0	0	CA22, CA24, CA26, CA27, CA28, KA11, KA26, SA19, SA20, SA21, SA23, SA24, SA25
Final work of the course	45%	0	0	CA22, CA23, CA24, CA26, CA27, CA28, KA11, KA12, KA13, KA26, KA27, KA28, SA19, SA20, SA21, SA23, SA24, SA25

To participate in the recovery, students must have previously been evaluated in a set of activities that account for at least 2/3 of the total grade. If a student has not submitted any evidence of learning or if their submissions represent up to 1/3 of the total grade, they will receive a 'Not evaluable' grade. If they surpass this threshold, the final grade for the subject will be based on the provided evidence of learning.

Copying or plagiarizing material is considered an offense and will result in a zero for the activity. In case of recurrence, the entire subject will be suspended. It's important to note that 'copying' refers to reproducing another student's work, while 'plagiarism' involves presenting someone else's text as one's own without proper citation, whether in print or digital format. You can find more information on plagiarism from the UAB at http://wuster.uab.es/web_argumenta_obert/unit_20/sot_2_01.html

If a student does not submit all evaluation evidence by the specified date, the course instructors will provide a

new deadline for recovery purposes.

Unique assessment

This course does not offer a single-assessment scheme.

Bibliography

ANTON, CLAVE, Salvador (2005) Planificación Territorial del Turismo, Ed UOC.

BAGGIO, Rodolfo y KLOBAS, Jane (2011) Quantitative Methods in Tourism. Channel View Publications, Bristol. England

Nelson, Fenando; Coll, Miquel; Brunet, Pere Joan i Monteserín, Obdulia. (2004) "Los Planes de Excelencia y Dinamización Turística (PEDT), Un instrumento de cooperación a favor del desarrollo turístico". Revista Boletín de la Asociación de Geógrafos Españoles, nº 39, pàgs. 201-226.

FULLANA, Pere i AYUSO, Silvia (2002): Turismo sostenible. Barcelona. Rubes ed.

Hall, Derek et .al. (2003) New directions in rural tourism. Aldershot (Inglaterra), Ashgate.

HANLEY, Keith i WALTON, John K (2010) Constructing Cultural Tourism. Channel View Publications, Bristol. England

MARTÍNEZ, A. (2004): Las políticas turísticas de las Comunidades Autónomas en 2004. Estudios Turísticos, nº 229, págs. 23-28.

MORGAN, Michael et al (2010) The Tourism and Leisure Experience. Channel View Publications, Bristol. England

SAEZ, Antonia et al (2006) Estructura económica del turismo. Editorial Síntesis, Madrid

SHAW, Gareth i WILIAMS, Allan (1995) Critical Issues in Tourism. Blakwell. England

TIMM KNUDSEN, Britta y MARIT WAADE, Anne (2010) Re-Investing Authenticity, Tourism, place and Emotions. Channel View Publications, Bristol. England

TRIBE, John (1999) Economía del ocio y el Turismo. Editorial Síntesis, Madrid

Software

None specific

Course groups and languages

The information provided is provisional until November 30. After this date, you will be able to consult the language of each group through this [link](#). To access the information, you will need to enter the course CODE

Type of teaching	Group	Language	Semester	Shift
(TE)m Theory (master)	1	Spanish	first semester	afternoon