

Degree programme	Type	Course
Global East Asian Studies	OP	1

Contact lecturer

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Group languages

You can consult this information at the [end](#) of the document.

Prerequisites

It is recommended (although not essential) a certain training in Structure and Communication Policies. The module is proposed thinking that it can bring together graduates in various areas of the Social Sciences, also coming from different geographical areas. It is essential to be linguistically competent in English, as well as in Spanish, in order to be able to work on the bibliography planned for the follow-up of the module. The course is taught in Spanish.

Objectives

The concept of media system refers to the set of economic, political and social actors that contribute to the articulation of social communication processes in a given territory (which may or may not be a State) and the interrelationships that are established between them. At the same time, the study of media systems can not be separated from the historical-cultural context in which they emerge, nor from other factors that can alter their configuration, such as technological advances and economic globalization (which tend to standardize systems).

In this module we start with the proposal of comparative analysis of media systems made in 2004 by Hallin and Mancini, focused on its political dimension, to achieve the following objectives:

- Review the theoretical model of Hallin and Mancini, as well as the criticisms he has received and the replies from the same authors, with the purpose of reflecting on their suitability and applicability in different contexts.
- From the previous reflection, propose a case study on a specific aspect of a media system taking into account the dimensions and variables most suitable for study.

Learning outcomes

- CA25 (Evaluate communication policies in the new technological environment.) Evaluate communication policies in the new technological environment.
- KA14 (Identify in public policies the characteristics of the different models of media systems.) Identify in public policies the characteristics of the different models of media systems.
- SA22 (Analyse the role of hegemonic actors (economic and political) in media systems.) Analyse the role of hegemonic actors (economic and political) in media systems.
- SA23 (Analyse the role of emerging (social) actors in media systems.) Analyse the role of emerging (social) actors in media systems.
- SA24 (Analyse media access in civil society.) Analyse media access in civil society.

Contents

The contents of the module will be structured around the following axes:

- Course presentation and definition of the concept and the structuring elements of media systems
- Sociopolitical theories and dimensions of analysis in the work of Hallin and Mancini
- Polarized pluralist media systems
- Democratic corporatist media systems
- Liberal media systems
- The homogenization of models
- Critiques and responses to Hallin and Mancini's proposal
- Applicability in other contexts

Learning activities and methodology

Title	Hours	ECTS	Learning outcomes
Evaluation	3	0.12	CA25, KA14, SA22, SA23, SA24
Personal study	105	4.2	CA25, KA14, SA22, SA23, SA24
Tutorials	9	0.36	CA25, KA14, SA22, SA23, SA24
Theory	15	0.6	CA25, KA14, SA22, SA23, SA24
Seminar	15	0.6	CA25, KA14, SA22, SA23, SA24

The teaching approach of the course combines in-person class sessions with a structured program of autonomous and individual work by students. The in-person sessions will be based on: (1) lectures by the teaching staff; (2) discussions of the topics examined, based on readings assigned to students in advance; and (3) presentations of case studies carried out by the students.

The learning activities that students will be required to complete independently include both the reading of texts to be discussed in class and the preparation of an analysis of a specific aspect of a media system of their choice. The discussion on the relevance and suitability of the case studies proposed by students will be agreed upon with the teaching staff in class, although their supervision will also be conducted through individual tutorials.

This course will be taught using innovative and active methodologies to foster authentic learning (case studies, debates, flipped classroom, etc.).

The development of the course is attentive to the incorporation of a gender perspective, whether in the content, sources, or working dynamics. The use of inclusive language will also be encouraged.

Fifteen minutes of one class session will be reserved for students to complete the evaluation surveys on teaching performance and on the module.

The detailed schedule with the content of the different sessions will be presented on the day of the course introduction and will also be available on the course's Virtual Campus, where students will find the various teaching materials considered appropriate by the teaching staff, as well as all the necessary information for the proper follow-up of the course. In the event of a change in the teaching modality due to force majeure, as determined by the competent authorities, the teaching staff will inform students of any changes to the course schedule and teaching methodologies.

Annotation: within the schedule set by the centre or degree programme, 15 minutes of one class will be reserved for students to evaluate their lecturers and their courses or modules through questionnaires.

Assessment

Continuous assessment activities

Title	Weight	Hours	ECTS	Learning outcomes
Essay	30%	1	0.04	CA25, KA14, SA22, SA23, SA24
Oral presentation of the essay	20%	0	0	CA25, KA14, SA22, SA23, SA24
Follow-up test	50%	2	0.08	CA25, KA14, SA22, SA23, SA24

The evaluation will be based on:

a) One or several follow-up tests through which it will be verified to what extent the contents taught in the face-to-face sessions have been understood, as well as the key ideas of the assigned readings and/or the debates carried out in class, which will be equivalent to 50% of the grade.

On the first day of the course, students will be informed of how many tests there will be corresponding to theoretical contents of the subject matter to be taught in class and/or readings, and on which dates they will take place.

b) The preparation of an individual assignment based on the thematic axes of the course. The topic will be set at the beginning of the module, in agreement with the teaching staff. The grade for this assignment will be 30% of the final grade. Students may complete tutorials throughout the course for the execution of this assignment.

This evaluative activity allows the use of artificial intelligence (AI) technologies exclusively for support tasks such as translations. Students must clearly identify which parts have been generated with this technology, specify the tools used, and include a critical reflection on how these have influenced the process and the final outcome of the activity. Lack of transparency in the use of AI in this assessable activity will be considered a lack of academic honesty and may lead to a partial or total penalty in the grade of the activity, or major sanctions in serious cases.

c) The oral presentation of the individual course assignment, as well as the resolution of questions and the reflective capacity of the students during the presentation, will be evaluated with 20% of the final grade of the subject.

The follow-up tests can be retaken, provided they have been taken in the first instance. Students will have the right to a retake of the failed tests if they have been evaluated in the set of activities, the weight of which represents a minimum of 2/3 of the total grade of the subject.

This subject/module does not provide for the single evaluation system. The individual assignment and the oral presentation cannot be retaken.

The grade will be "not assessable" when the analysis assignment has not been submitted or if neither of the two follow-up tests has been taken.

The commission of any irregularity in an act of evaluation (academic fraud, plagiarism, or misuse of AI, unless this use is expressly authorized in the teaching guide), which could lead to a significant variation in the grade, implies that this act will be graded with a 0. In the event that the teaching guide stipulates that to pass the subject it is an essential requirement to have obtained a minimum grade in this act of evaluation or that several irregularities occur in the acts of evaluation of the same subject, the final grade for this subject will be 0. Apart from this, a disciplinary process may be initiated against the student who commits any of these irregularities.

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Software

No specific software is required.

Course groups and languages

The information provided is provisional until November 30. After this date, you will be able to consult the language of each group through this [link](#). To access the information, you will need to enter the course CODE