



THE EASIT PROJECT

Other Video Transcript

NARRATOR: Hello, I am a talking pencil. I wear blue glasses and white gloves and I have a pointing stick in my left hand.

In this video I will give you a short overview of the EASIT project.

EASIT stands for Easy Access for Social Inclusion Training. It is an Erasmus+ project and took place from September 2018 to August 2021.

The project is led by the Universitat Autònoma de Barcelona, and the consortium is made up of universities such as the Universidade de Vigo, in Spain; the Università degli Studi di Trieste, in Italy; SDI München and Stiftung Universität Hildesheim, both in Germany; user associations, such as the National Association of Dyslexia in Sweden (Dyslexiförbundet) and Zavod RISA in Slovenia, and a broadcaster, RTV Slovenija.

It is an educational project that focuses on easy-to-understand language in audiovisual media.

The project was developed in different stages. The result of each stage is called Output.

In Output 1 we analysed the situation in Europe in relation to easy-to-understand language, both in terms of practice and training. 128 participants replied to our survey, whose results you can access on the project website.

In Output 2 we researched how the concept of easy-to-understand language, meaning both Easy or Plain Language, could be transferred into the audiovisual world. We held focus groups and interviews with experts from different fields.

In Output 3 we defined three professional profiles: the expert on easy-to-understand subtitles, the expert on easy-to-understand audio description, and the expert on easy-to-understand audiovisual journalism. For each of these profiles, we created a skills card, that is, a list of the skills the experts should have. There are 3 blocks which are shared by all profiles and 1 which is specific for each profile.

In Output 4 we designed two curriculum proposals: a proposal for a MOOC, a massive open online course with a vocational approach which could work as a general introduction to the topic, and a proposal for a university course.

In Output 5 we have produced educational materials, including many videos, that are available online in open access.

Finally, in Output 6 we have made suggestions on how certification could take place for these new professional profiles.

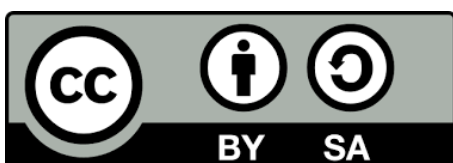
You can access all the results on the project website:
<https://pagines.uab.cat/easit/>

This video was prepared by Anna Matamala from UAB and Blaž Zajc from RTV Slovenija.

It was produced by RTV Slovenija.

Copyright and disclaimer: The project EASIT has received funding from the European Commission under the Erasmus+ Strategic Partnerships for Higher Education programme, grant agreement 2018-1-ES01-KA203-05275.

The European Commission support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



Partners:

