



# UNIT 3B. EASY-TO-UNDERSTAND (E2U) AND AUDIO DESCRIPTION (AD)

## **Introductory Video**

## **Transcript**

#### Hello!

I am a talking pencil. I wear purple glasses and white gloves and I have a pointing stick in my left hand.

We are now in the classroom with green walls, a window on the left and a whiteboard in front of us.

I will guide you through Unit 3B. This unit deals with Easy to Understand Language and Audio Description.

Unit 3B focuses on the procedural, linguistic and technical aspects relating to easy to understand audio description, audio subtitles and audio introductions.

Unit 3B is divided into three parts, called elements.

Element 1 addresses the baseline processes involved in the development of audio description, audio subtitles and audio introductions. Specific lectures on art and screen audio description highlight the more substantial differences between these two types of AD.

Element 2 deals with the linguistic aspects involved in the preparation of Easy-to-understand audio description, audio subtitles and audio introductions.





Element 3 offers technical information on audio description software, the mixing and editing processes, and the voicing of the audio descriptions.

The training materials in this Unit are varied and they range from video lectures to video samples. Materials also include interviews with academics, professionals and users.

Reading lists, quizzes and tasks will help trainees to get acquiainted with the most important aspects of E2U content creation in the audio description realm.

We really hope you'll enjoy this unit and learn new skills and competences.

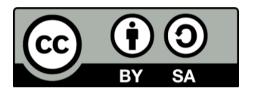
This introductory video was prepared by Elisa Perego from UNITS and Blaž Zajc from RTV Slovenija. It was produced by RTV Slovenija.





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