



# **UNIT 3A. EASY-TO-UNDERSTAND (E2U) AND SUBTITLING**

## **Introductory Video**

### **Transcript**

Hello.

I am a talking pencil. I wear blue glasses and white gloves and I have a pointing stick in my left hand. I will be your guide through the introduction to Unit 3a of the EASIT project.

Let's enter the classroom with beige walls and a window on the left. And let's not forget the most important element: the whiteboard in front of us.

Unit 3A deals with Easy-to-Understand and Subtitling.

With a gentle touch of my pointer on the whiteboard the title of the first element of this unit appears. It is called "Processes." In this element you will learn how to create, adapt and validate easy-to-understand subtitles in different scenarios.

The second element is "Linguistic Aspects." Here we will work on the identification of significant information in an audiovisual text and how to subtitle by both organising and including information following easy-to-understand principles, and making lexical and syntactical choices following the said conventions.

"Technical aspects" is the third and final element of this unit. Here you will learn in more detail about the application of subtitling principles,



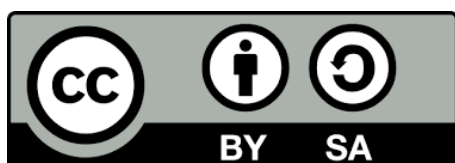
guidelines, standards and conventions, as well as the use of subtitling software and applications.

These are the topics you will learn about in EASIT Unit 3A, supported by different tasks and videos.

This introductory video was prepared by Rocío Bernabé Caro, from International University SDI München; Pablo Romero-Fresco, from Universidade de Vigo; and Blaž Zajc, from RTV Slovenija. It was produced by RTV Slovenija.

**Copyright and disclaimer:** The project EASIT has received funding from the European Commission under the Erasmus+ Strategic Partnerships for Higher Education programme, grant agreement 2018-1-ES01-KA203-05275.

The European Commission support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



### Partners:

