UNIT 2. EASY-TO-UNDERSTAND LANGUAGE (E2U)

Introductory Video

Transcript

Hello.

I am a talking pencil. I wear green glasses and white gloves and I have a pointing stick in my left hand. I will be your guide through the introduction to Unit 2 of the EASIT project.

Let's enter the classroom with light purple walls and a window on the left. And let's not forget the most important element: the whiteboard in front of us.

Unit 2 deals with easy-to-understand language. In the EASIT project, the acronym E2U means "easy-to-understand language".

With a gentle touch of my pointer on the whiteboard the title of the first element of this Unit appears. It's called Understanding E2U.

In this element you will learn about the concept of E2U, especially about "Easy-to-read" and "Plain Language". In addition, you will find information about the target groups, different forms of media realisation, and the basic rules of E2U.

The second element is "Legislation, standards and guidelines". Here we will go into the legislation, standards and guidelines of E2U on an

international and national level. On a national level, we will focus on the countries represented in the EASIT consortium. These are Spain, Slovenia, Sweden, Italy, and Germany. We will also look into the situation of Catalan E2U.

"Processes" is the third element in this unit. You will learn about creating, adapting, and validating content in easy-to-understand language.

The fourth element in Unit 2 covers the language of easy-to-understand language. You will learn about the textual, lexical, pragmatic, and syntactic aspects of easy-to-understand language. In addition, this unit will also cover the discourse of E2U.

And now we come to the final element of Unit 2: "Visual presentation". Here you will learn about the format and how to use images in easy-to-understand content.
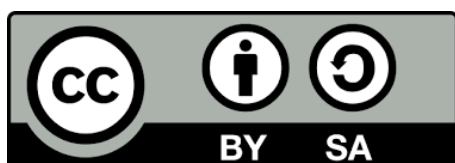
These are the topics you will learn about in EASIT Unit 2 – supported by different tasks and videos.

Enjoy this unit!

This introductory video was prepared by Sergio Hernandez from University of Hildesheim and Blaž Zajc from RTV Slovenija. It was produced by RTV Slovenija.

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