



UNIT 3C. EASY-TO-UNDRSTAND (E2U) AND AUDIOVISUAL JOURNALISM (AVJ)

ELEMENT 1. PROCESSES

USERS VOICE ABOUT AUDIOVISUAL JOURNALISTIC CONTENT – CAMILLA

Other Video Transcript

- Voice 1 EASIT, Easy Access for Social Inclusion Training.
- Voice 2 This is Unit 3c. E2U and audiovisual journalism,
Element 1. What is E2U audiovisual journalism?
Users voice about audiovisual journalistic content -
Camilla.
- This video contains an interview with Camilla
Ejdestig. We talk about audiovisual content, and in
particular audiovisual news. What makes them
easy to use and understand?
- The interviewer is Ester Hedberg, The Swedish
National Association for Dyslexia.

Camilla Ejdestig introduces herself

- Camilla Ejdestig My name is Camilla Ejdestig and I have aphasia. I
had a stroke. Thirteen years ago.



Question 1: What kind of programs do you prefer to watch?

Ester Hedberg What programs do you prefer to watch?

Camilla Ejdestig The news and crime series. But the news goes
kind of quick when you need time to reflect.

Question 2: Do you sometimes find it hard to understand?

Ester Hedberg Do you have difficulty understanding sometimes?

Camilla Ejdestig Some people talk so fast.

Question 3: What could make the news easier to understand?

Ester Hedberg What would make it easier for you to understand?

Camilla Ejdestig Talk slowly or take breaks when talking. Don't
show things so fast on TV. You have to reflect. Our
users, those with aphasia, can't do that.

Question 4: On TV there is a show called "Nyheter på lätt Svenska", which is news in easy Swedish. Have you seen that? And in that case, what do you think about it?

Ester Hedberg On TV, there is a program called "News in easy
Swedish". Have you watched it?

Camilla Ejdestig Yes.

Ester Hedberg What is good and what is bad about the program?



Camilla Ejdestig First, I want to... The opening intro goes too fast. It makes your head spin. Me and others. And they talk too fast. And 5 minutes is not a lot, I would need 10 minutes. And it's not on every day.

Question 5: Is there anything that is good with that show?

Ester Hedberg Is there anything good about "News in easy Swedish" on TV?

Camilla Ejdestig Yes, there is. It goes slower... It goes slower and I can think.

Question 6: On radio there is a program called "Klartext" (clear text). Do you listen to that? If so, what do you think about it?

Ester Hedberg On the radio, there is a program called "Plain Text". It's news that goes a bit slower and is easier. Have you listened to it?

Camilla Ejdestig Yes.

Ester Hedberg What is good and bad about "Plain Text"?

Camilla Ejdestig It's good, I think and it takes five minutes. Or no, not quite. And it's on every day which is necessary.

I don't have difficulty understanding words. Before I had my stroke. I don't have problems understanding difficult words, then or now.



Question 7: What do you think about the selection of news in that radio show?

Ester Hedberg What do you think of the selection of news on "Plain Text"?

Camilla Ejdestig It is good, but... they bring up LSS and the disabled a lot. I want more... major news.

Question 8: Do you find it easy to find the programs and information about them?

Ester Hedberg Do you think it is easy to find information on when the programs are on? And how you find them on the radio and on TV?

Camilla Ejdestig It's not that easy to find them. If you look under News you have to scroll a lot.

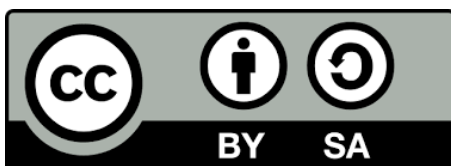
Ester Hedberg "News in easy Swedish" isn't under News?

Camilla Ejdestig Yes, if you scroll down. But it's not easy... They need to advertise it so you can find it. But it is easier to find things on the radio and on TV if it's called the same thing.

This video was prepared by Ester Hedberg from the Swedish National Association for Dyslexia and produced by Ester Hedberg and Rio Hellgren from the Swedish National Association for Dyslexia.

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