



UNIT 3C. EASY-TO-UNDERSTAND (E2U) AND AUDIOVISUAL JOURNALISM (AVJ)

ELEMENT 1. PROCESSES

SAMPLE: CREATION AND ADAPTATION

Other Video Transcript

Slide 1

This is Unit 3C. Easy-to-understand and audiovisual journalism. Element 1. Processes. Sample: creation and adaptation. This video is reproduced with permission of RTV Slovenija

Slide 2

The video shows the workflow of creating news items in Easy Language, from initial phases of creation to the final steps of editing.

Video

Slovenia's national public broadcasting organization RTV Slovenija provides approximately 52 thousand hours of television as well as radio programming each year. In 2021 we have made initial steps in producing video news in Easy Language.

Let's see what a journalist, producing news in Easy Language, needs to be aware of when creating or adapting news in Easy Language. Selecting the

right news is always a challenge for the journalist. You also need to have a reliable source of information. The information to be adapted in Easy Language can be provided by international news feeds, foreign correspondents, local news agencies, social media, news conferences, media releases or other media outlets.

When getting information from your own sources, one of the best options is to prepare an interview. Before interviewing a person for a news item in Easy Language, make sure you are aware of the answers that will be provided and try to guide the interviewee to answer in a slower and more understandable manner.

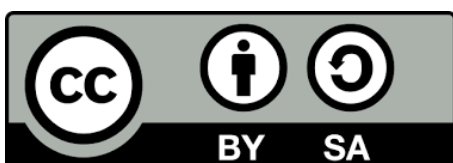
While working on an interview, a good communication between the cameraman, the interviewee and the journalist is really important. The cameraman needs to know what is the main purpose of your news item.

Editing news items in Easy Language differs from standard editing practice. The edits and cuts tend to be longer and the images need to correspond to the particular narration and the story. That means that the images, narration and additional graphics should convey the same message. One of the additional features can be to repeat the core idea half-way through the news item. This makes news items more understandable to the viewer.

Producing news items in Easy Language should go hand in hand with the test viewers and RTV Slovenija is looking forward to engaging even more in the realm of Easy Language TV news.

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