UNIT 3C. EASY-TO-UNDERSTAND (E2U) AND AUDIOVISUAL JOURNALISM (AVJ)

ELEMENT 1. PROCESSES

SAMPLE: VALIDATION

Sample Transcript

Slide 1

This sample is a part of Unit 3C. Easy-to-understand and audiovisual journalism. Element 1. Processes. Sample: validation.

Slide 2

In this video, we present a sample of validation in context of Easy-to-understand information and audiovisual journalism.

Video

Easy-to-understand information methodology, and in particular Easy language or Easy-to-read methodology, is user-centred and involves the work of end-users in the process of creating information.
Similarly to testing texts and still images, Easy language audiovisual materials benefit from validation with the end-users.
The video shows a facilitator, standing, and a validator, sitting behind a computer, validating audio and visual information, which is, in this case, already published online.

The facilitator is guiding the validator through the process and asking different questions to get the much valuable feedback.

Since the information is posted online, the validator needs to have some computer and internet related skills, such as navigating through the content. If the validator did not have these skills, the facilitator would alternately help with the navigation and similar tasks.

The facilitator is asking questions that require direct answers. Questions, that can be answered with a simple ''yes'' or ''no'', will not make the validation process successful. Rather than using that kind of questions, the facilitator is asking questions such as: ''What do you see in this shot?'' Or: ''What does the word we just heard mean?''

As with any validation, it is important to realize and emphasize that the validator is not the one being tested, the materials are on the test.

The validator and the facilitator do not only pay attention to the content but to the speed of the narration, also. They check whether the information in the audio is n'sync with the narration of the video.
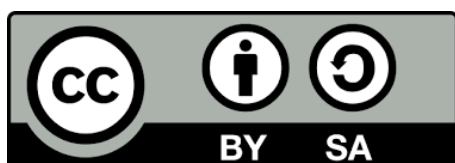
Slide 3

In this video, Saša Lesjak and Estera Slatinšek are re-enacting roles of the facilitator and the end-user.

The video was produced by Zavod RISA in 2021.

Partners: