

# Unit 3a. E2U and Subtitling **Element 3. Technical Aspects** Subtitling Principles, **Guidelines and Conventions**

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## **Overview**

In this video lecture a quick overview of the subtitling principles, guidelines and conventions required for Easyto-Understand (E2U) subtitling is provided.



# Visual aspects of subtitles

- 1. Placement: bottom of the screen.
- 2. Number of lines: maximum of two and block presentation.
- 3. Size and type of font: easy-to-read, colour contrast between characters and its background.



# **Temporal aspects of subtitles**

- Reading speed: 16 cps (adults), 10-12 cps (children). 1.
- 2. Minimum duration of subtitle: 1–2 seconds.
- 3. Pause between subtitles: 2-4 frames.
- 4. Synchrony with audio and subtitle change should match shot changes.



### **Typographic conventions of subtitles**

Typographic conventions used in the subtitles of the language of the recipient should be followed.



# **Other aspects of subtitles**

- 1. Text division: appropriate segmentation at natural linguistic breaks.
- 2. One-line-subtitles = quickness; two-line: calm
- 3. Apply common rules of Easy Language.





### Language criteria of subtitles

Apply lexical and syntactic rules of Easy Language (Unit 2, element 1 and video lecture "Subtitling parameters: editorial aspects").



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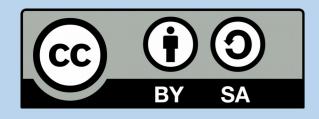






# Acknowledgement

The project EASIT has received funding from the European Commission under the Erasmus+ Strategic Partnerships for Higher Education programme, grant agreement 2018-1-ES01-KA203-05275.







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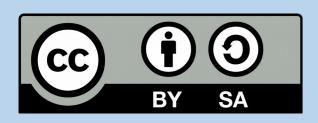


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Co-funded by the Erasmus+ Programme of the European Union





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