

Unit 3a. E2U and Subtitling

Element 1. Processes

Sample 3: Case study of SDH simplification following E2U principles

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Overview

In this video lecture a quick overview of the characteristics of Easy-to-Understand (E2U) Spanish subtitles is provided.



Creation of E2U subtitles

- 1. Easy-to-Read recommendations.
- 2. Subtitles for the Deaf and Hard of Hearing recommendations.

Material: informative video with standard English subtitles of the project Begriplig text (https://vimeo.com/391931002).



Visual and temporal aspects

- 1. Placement: bottom of the screen over black background.
- 2. Number of lines: 2 of 37 characters each.
- 3. Reading speed: 10 cps.
- 4. Size and type of font: Verdana 39.



Editorial aspects

- 1. Simple sentences, present tense and active voice.
- 2. No special characters: three dots, dashes, per cent sign.
- 3. No contracted forms and abbreviations.
- 4. Subject-Verb-Object order.



Editorial aspects

- 5. Lines and subtitles comprising 1 sentence and 1 idea.
- 6. Careful segmentation.
- 7. Difficult words are explained.



Other aspects of subtitles

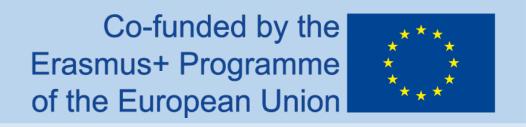
- 1. Use of colours to identify speakers.
- 2. No need of contextual information tags (music, sounds and suprasegmental features).



Summing up

- 1. Reading speed: slow and comfortable.
- 2. Careful segmentation.
- 3. Contextual information.





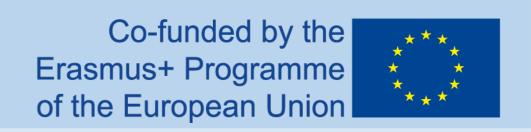
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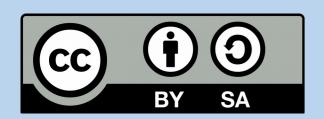




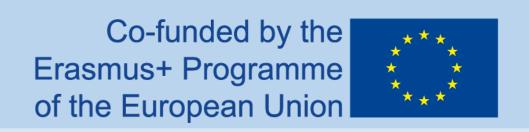


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