Unit 2. Easy-to-understand language (E2U)
Element 5. Visual presentation of E2U

Visual presentation of E2U: format

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Overview

- Format of E2U.

- Visual layout of texts in EL and PL.

One sentence per line

- One sentence per line enhances comprehensibility.

- Single sentences stand out.

- Too long sentences with sentence borders that are hard to perceive are less comprehensible.

One sentence per line in EL

E2U varieties have different approaches.

- EL has one sentence per line as a basic rule.

- Comprehensibility is maximally enhanced for this aspect.

- One sentence per line may represent an acceptability hazard.

One sentence per line in PL

E2U varieties have different approaches.

- PL does not uses one sentence per line.

- This requests more developed reading skills.

- PL may not be comprehensible enough for readers with low reading skills.

- PL is more acceptable.

Font size

- A bigger font size and line spacing increases

  perceptibility.

- EL normally uses a bigger font size.

- PL uses a bigger font size to a much lesser extent.

Choice of fonts

- EL prefers sans serif fonts.

- Sans serif fonts tend to increase perceptibility and are therefore easier to read.

- Sans serif fonts are assumed to increase comprehensibility.

Serifs

University of Kassel.

Highlighting

- Important information should be highlighted.
- **Bold type** increases perceptibility for target groups.
- Colours may not be perceptible for all members of the target groups.
- Colours should never be the only instrument to highlight important information.

Indentations

- It is not easy to incorporate additional information into the text.

- Additional information may render a text less readable.

- Additional information can be added and highlighted visually through indentations.
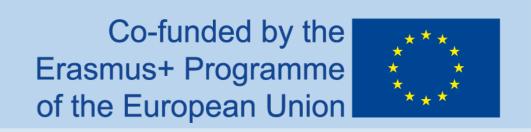
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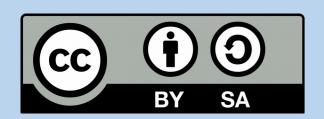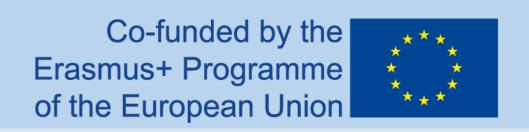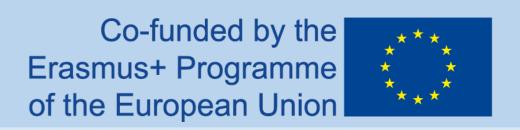**easit@uni-hildesheim.de**

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