



UNIT 2. EASY-TO-UNDERSTAND LANGUAGE (E2U)

ELEMENT 5. VISUAL PRESENTATION OF E2U

VISUAL PRESENTATION OF E2U: FORMAT SAMPLE

Sample Transcript

Slide 1

This sample is a part of Unit 2- Easy-to-understand language, Element 5- Visual presentation of Easy-to-understand language.

Slide 2

The video includes two different samples of format of Easy-to-understand language texts: a sample of a Plain language text and a sample of Easy language (Easy-to-read) text.

Slide 3

Sample 1 is a sample of a Plain language text. As we learn in the lecture Visual presentation of Easy-to-understand language: format, Easy-to-understand language adopts different approaches, one of them being Plain language.



Slide 4

In this sample, we can identify different characteristics of Plain language format. The text, written in Plain language, speaks about Plain language itself.

Wording, structure, and design in Plain language are clear. The readers easily find and understand information. The size of the letters is usually standard. When listing items, however, Plain language “likes” the bullet points as much as Easy language, as seen in the example from the text-listing and describing the steps to follow when washing your hands.

Slide 5

Sample 2 is a sample of an Easy language or Easy-to-read text. Easy language is another approach within Easy-to-understand language.

Slide 6

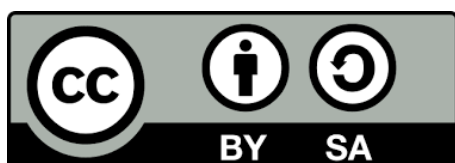
In this sample, we can identify some characteristics of Easy language format. One sentence or even less- just one information per line, a bigger font size and line spacing, sans serif font, highlighted important information, left alignment and use of images, which do not have decorative but informative, illustrative meaning.

Slide 7

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