



Unit 1. Media accessibility

Element 4. What is media accessibility?

Media accessibility standards

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Overview

Media accessibility standards.

Definition



Standards are not...

- Laws
- Recommendations
- Guidelines

Standardisation bodies

International



International
Organization for
Standardization



European



European
Committee
for
Standardization



EN301 549 v2.1.2 (2018-08)

- ICT products and services.
- W3C WCAG 2.1. guidelines for web content, electronic document and non-web software.
- Captioning and audio description (AD) = necessary.

EN 17161:2019

Design for All -

Accessibility following a Design for All approach

in products, goods and services -

Extending the range of users

ISO/IEC TS 200071-21:2015

Guidance on audio description.

ISO/IEC TS 20071-25:2017

Guidance on the audio presentation of on-screen text =
audio subtitles, audio text.

ISO/IEC DIS 200071- 23:2018

Guidance on subtitles/captions.

ISO & ITU

Intersector Rapporteur Group on Audiovisual Media
(IRG-AVA).

Making TV accessible

ITU and the Global Initiative for Inclusive ICTs.

Underway

Standards on easy and plain language.

Pictures

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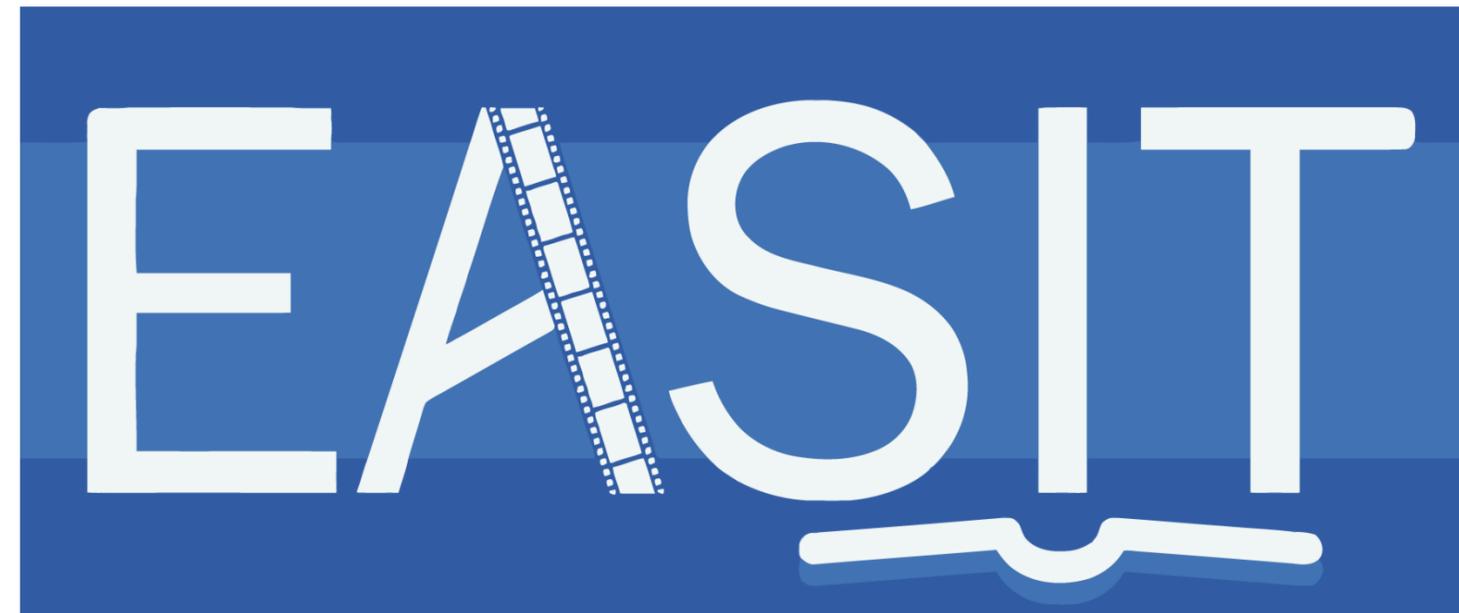


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