



Unit 1. Media accessibility
Element 4. What is media accessibility?

**Understanding
the audiovisual text**

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Overview

Audiovisual texts and multimodality.

Text

Written



Audio



Audiovisual

Multimodal



Audiovisual text

Audiovisual text

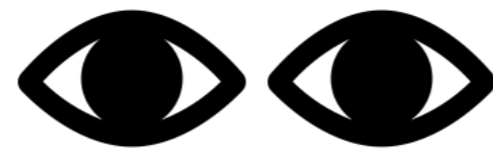
Audio



Verbal



Visual



Non-verbal



Non-verbal sound elements



Diegetic or extradiegetic

Verbal sound elements



Main language or other languages

Non-verbal visual elements

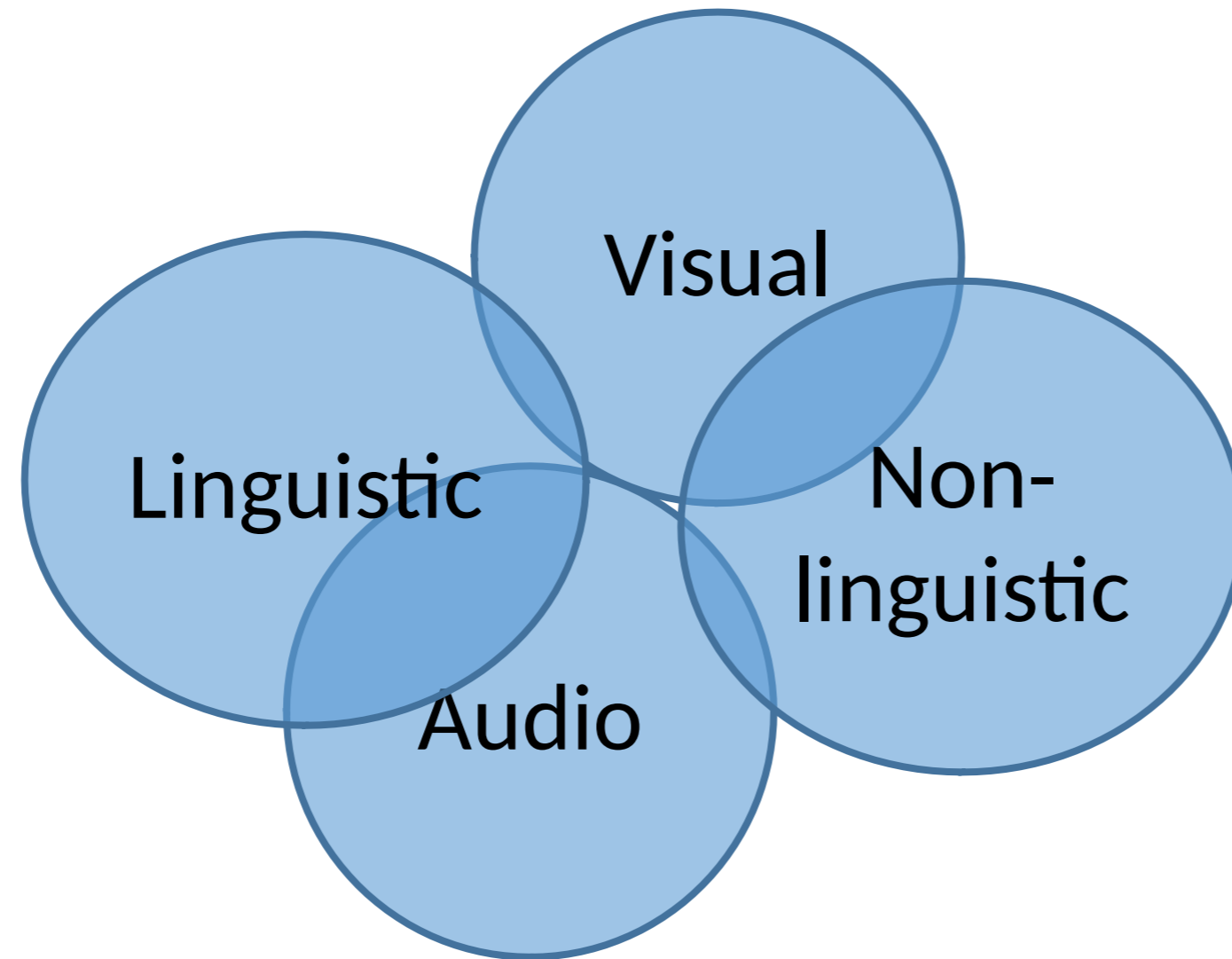


Verbal visual elements

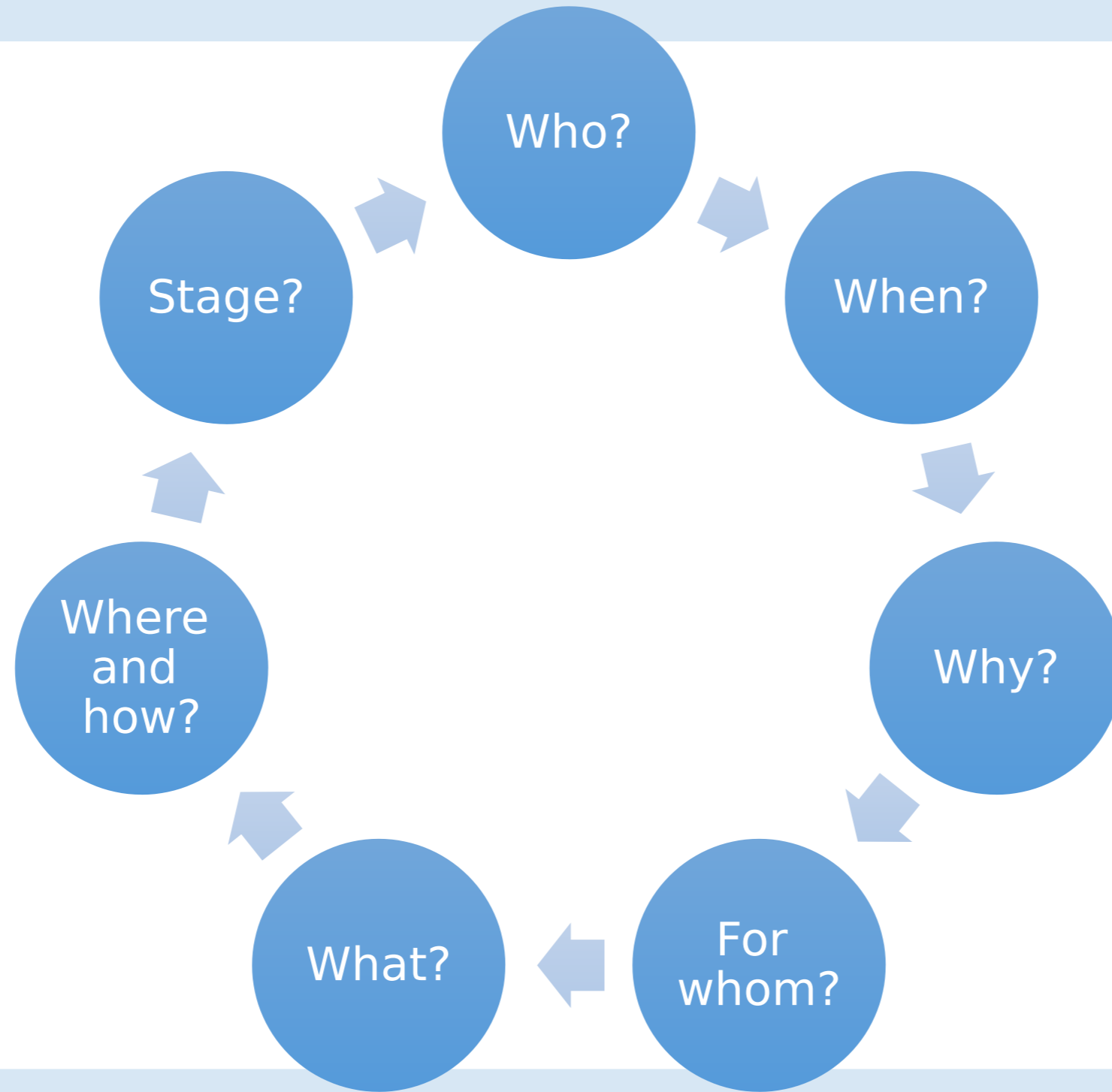
- Text on screen not related to the plot
- Text related to the plot

Diegetic or extradiegetic

Distribution of elements



Questions



Multimodal text

A text combining more than one mode.

Examples:



Pictures

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