

REVISTAS DE LAS MATERIAS DE LA FACULTAD DE JCR Y SJR (Ed. 2020) CON FINANCIACIÓN PARA PUBLICAR EN ACCESO ABIERTO

Datos de diciembre 2021 sujetos a posibles cambios anuales

Título revista	Editor	JCR			SCIMAGO	Financiación	EISSN	Periodicidad
		SSCI	SCIE	ESCI	Cuartil			
Social Media + Society	Sage	Q1			Q1	15%	2056-3051	4 issues/year
Policy and Internet	Wiley	Q1			Q1	100%	1944-2866	4 issues/year
Journal of the Academy of Marketing Science	Springer	Q1			Q1	100%	1552-7824	6 issues/year
Industrial Marketing Management	Elsevier	Q1			Q1	100%	1873-2062	8 issues/year
Social Networks	Elsevier	Q1			Q1	100%	1879-2111	4 issues/year
Corporate Social Responsibility and Environmental Management	Wiley	Q1			Q1	100%	1535-3966	6 issues/year
Big Data and Society	Sage	Q1			Q1	15%	2053-9517	Continuo
Telematics and Informatics	Elsevier	Q1			Q1	100%	0736-5853	10 issues/year
Journal of Business Research	Elsevier	Q1			Q1	100%	0148-2963	16 issues/year
Journal of Destination Marketing & Management	Elsevier	Q1			Q1	100%	2212-571X	4 issues/year
Virtual Reality	Springer		Q1		Q1	100%	1434-9957	4 issues/year
Vehicular Communications	Elsevier		Q1		Q1	100%	2214-2096	6 issues/year
Internet Research	Emerald	Q2			Q1	100%	1066-2243	5 issues/year
Public Relations Review	Elsevier	Q2			Q1	100%	1873-4537	5 issues/year
Telecommunications Policy	Elsevier	Q2			Q1	100%	1879-3258	11 issues/year
Journal of Interactive Marketing	Elsevier	Q2			Q1	100%	1520-6653	4 issues/year
International Marketing Review	Emerald	Q2			Q1	100%	1758-6763	6 issues/year
European Journal of Marketing	Emerald	Q2			Q1	100%	1758-7123	10 issues/year
International Journal of Research in Marketing	Elsevier	Q2			Q1	100%	1873-8001	4 issues/year
Journal of Services Marketing	Emerald	Q2			Q1	100%	0887-6045	7 issues/year
International Journal of Bank Marketing	Emerald	Q2			Q2	100%	1758-5937	7 issues/year
Journal of Product and Brand Management	Emerald	Q2			Q1	100%	2054-1643	7 issues/year
International Journal of Intercultural Relations	Elsevier	Q2			Q1	100%	1873-7552	6 issues/year
Learned Publishing	Wiley	Q2			Q1	100%	1741-4857	4 issues/year
Symbolic Interaction	Wiley	Q2			Q1	100%	1533-8665	4 issues/year
International Journal of Conflict Management	Emerald	Q2			Q2	100%	1044-4068	5 issues/year

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Electronic Commerce Research and Applications	Elsevier	Q2			Q1	100%	1567-4223	6 issues/year
Electronic Markets	Springer	Q2			Q2	100%	1422-8890	4 issues/year
Big Data Research	Elsevier		Q2		Q2	100%	2214-5796	4 issues/year
International Journal of Multimedia Information Retrieval	Springer		Q2		Q1	100%	2192-662X	4 issues/year
Journal of Research in Interactive Marketing	Emerald	Q3			Q2	100%	2040-7130	4 issues/year
Asia Pacific Journal of Marketing and Logistics	Emerald	Q3			Q2	100%	1758-4248	5 issues/year
International Journal of Consumer Studies	Wiley	Q3			Q2	100%	1470-6431	6 issues/year
Marketing Intelligence & Planning	Emerald	Q3			Q2	100%	1758-8049	7 issues/year
Journal of Business & Industrial Marketing	Emerald	Q3			Q2	100%	2052-1189	8 issues/year
Journal of Consumer Psychology	Wiley	Q3			Q1	100%	1532-7663	4 issues/year
Journal of Fashion Marketing and Management	Emerald	Q3			Q2	100%	1758-7433	4 issues/year
Journal of Consumer Behaviour	Wiley	Q3			Q2	100%	1479-1838	6 issues/year
Psychology & Marketing	Wiley	Q3			Q1	100%	1520-6793	12 issues/year
Marketing Letters	Springer	Q3			Q1	100%	1573-059X	4 issues/year
Personal Relationships	Wiley	Q3			Q1	100%	1475-6811	4 issues/year
Journal of Professional Capital and Community	Emerald	Q3			Q1	100%	2056-9556	4 issues/year
Poetics	Elsevier	Q3			Q1	100%	0304-422X	6 issues/year
Speech Communication	Elsevier	Q3			Q2	100%	0167-6393	10 issues/year
Biosemiotics	Springer	Q3			Q3	100%	1875-1350	3 issues/year
Psychology and Marketing	Wiley	Q3			Q1	100%	1520-6793	1 issues/year
International Journal of Sports Marketing and Sponsorship	Emerald	Q3			Q2	100%	1464-6668	4 issues/year
Multimedia Tools and Applications	Springer		Q3		Q1	100%	1573-7721	12 issues/year
Multimedia Systems	Springer		Q3		Q2	100%	1432-1882	6 issues/year
Journal of Consumer Affairs	Wiley	Q4			Q1	100%	1745-6606	3 issues/year
Journal of Social Marketing	Emerald	Q4			Q2	100%	2042-6771	4 issues/year
Quantitative Marketing and Economics	Springer	Q4			Q1	100%	1573-711X	4 issues/year

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Language & Communication	Elsevier	Q4			Q1	100%	1873-3395	4 issues/year
Argumentation	Springer	Q4			Q1	100%	1572-8374	4 issues/year
Computer Animation and Virtual Worlds	Wiley		Q4		Q3	100%	1546-4261	6 issues/year
Journal of Communication Management	Emerald			X	Q1	100%	1363254X	4 issues/year
Corporate Communications	Emerald			X	Q2	100%	1758-6046	4 issues/year
Journal of Islamic Marketing	Emerald			X	Q2	100%	1759-0841	4 issues/year
Journal of Research in Marketing and Entrepreneurship	Emerald			X	Q2	100%	1471-521X	2 issues/year
Social Network Analysis and Mining	Springer			X	Q2	100%	1869-5469	1 issues/year
Publishing Research Quarterly	Springer			X	Q2	100%	1936-4792	4 issues/year
International Review on Public and Nonprofit Marketing	Springer			X	Q2	100%	1865-1992	4 issues/year
European Journal of Management and Business Economics	Emerald			X	Q2	100%	2444-8451	3 issues/year
Qualitative Market Research	Emerald			X	Q2	100%	1352-2752	4 issues/year
Journal of Historical Research in Marketing	Emerald			X	Q3	100%	1755-7518	4 issues/year
International Journal of Nonprofit and Voluntary Sector Marketing	Wiley			X	Q3	100%	1479-103X	4 issues/year
International Journal of Pharmaceutical and Healthcare Marketing	Emerald			X	Q3	100%	1750-6123	Irregular
Learning Environments Research	Springer				Q1	100%	1573-1855	3 issues/year
Discourse, Context and Media	Elsevier				Q1	100%	2211-6958	6 issues/year
Online Social Networks and Media	Elsevier				Q1	100%	2468-6964	6 issues/year
Journal of Information, Communication and Ethics in Society	Emerald				Q2	100%	1758-8871	4 issues/year
Spanish Journal of Marketing - ESIC	Emerald				Q2	100%	2444-9709	3 issues/year
Journal of High Technology Management Research	Elsevier				Q2	100%	1047-8310	2 issues/year
Journal of Consumer Marketing	Emerald				Q2	100%	0736-3761	7 issues/year