



Statista

Information resources in Economics, Business and Statistics

February 2025

UAB Universitat Autònoma
de Barcelona



Servei de
Biblioteques UAB

Statista

Contents

- > 1,000,000 Statistics
- > Over 80,000 Topics
- > 22,500 Sources



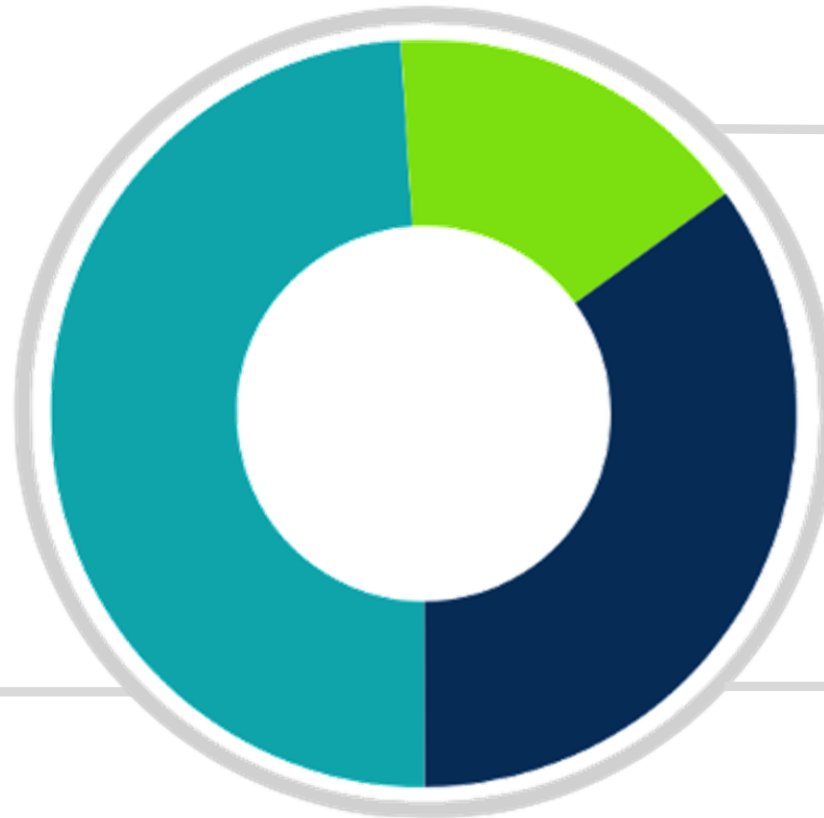
Why Statista?

The Data Collection

Statista bundles data from more than 22,500 different sources.

49%

Exclusive own statistics analyses, forecasts & surveys from *Statista* market research.



16%

Freely accesible
Secondary sources

35%


Exclusive secondary sources
(purchase and partnership)
GfK - Kantar TNS –
eMarketer, etc.

How to Access Statista

To access, **use the Search Tool**, previous identification


The image shows a screenshot of the UAB library website. The top navigation bar is green and contains links for LIBRARY SEARCH, JOURNALS, DATABASES, CITATION LINKER, BROWSE SEARCH, and PURCHASE REQUEST. A search bar is prominently displayed with the word "Statista" entered. Below the search bar, a yellow banner prompts users to "Sign in to get complete results and to request items". On the left, a sidebar titled "Tweak your results" offers options to expand results, sort by relevance, and view new records. The main content area features a green "Search" button and a list of categories including Journals, Trial e-Books, Reading lists, Databases, University repository (DDD), and More information. An orange circle highlights a login modal titled "Servei d'Autenticació Centralitzat (SAC)". This modal contains fields for "NIU:" (with the value "NIU@uab.cat") and "Contrasenya:" (with the value "PASSWORD"). It also includes buttons for "INICIAR SESSIÓ" and "NETEJAR", and a link for "Si heu oblidat la vostra paraula de pas, o bé voleu canviar-la, feu clic aquí". The UAB logo is visible in the bottom right corner of the modal.

How to Access Statista

 Biblioteques UAB

LIBRARY SEARCH BROWSE SEARCH

Statista

×  ADVANCED SEARCH

Libraries Open Hours:

- Humanities Library
Telephone: 935 812 992
Open hours: from 8.30h to 21.00h
- Law and Social Sciences Library

Currently available services in the Libraries are:

- Viewing and loaning books of the physical inventory in the libraries
- Access to Digital Library (**only inside UAB Campus** and connected to the new provisional Wi-Fi)
- Accessing to the work/study rooms of the libraries

1  DATABASE
Statista
2008-

 Available Online >

View Online

Full text availability

Statista

 *Accés restringit als usuaris de la UB, UAB, UPC, UdG, UdL, URV, BC, UJI, UIB, URL*



The Home Page



The screenshot shows the Statista website home page in a web browser. The browser's address bar displays `www-statista-com.eu1.proxy.openathens.net`. The page features a dark blue header with the Statista logo and a personalized welcome message: "Welcome Universitat Autònoma de Barcelona". Navigation links include Statistics, Reports, Insights, Research AI (marked as NEW), Daily Data, and Services. A language selection menu is open, showing options for `statista.com`, `statista.es`, `statista.de`, and `statista.fr`. The main content area has the headline "Empowering people with data" and the tagline "Insights and facts across 170 industries and 150+ countries". A search bar with the placeholder text "Find statistics, forecasts and reports" is highlighted with a red box, and a blue "Statista Search" button is next to it. Below the search bar, there are several topic tags: Social media usage, E-commerce worldwide, Artificial intelligence (AI), Netflix, Global inflation, TikTok, Electric vehicles, Sustainability, Gaming, and Fast fashion. The Windows taskbar at the bottom shows the search bar with "Buscar", several application icons, and system information including 16°C, 15:10, and 04/02/2025.

Page of results

Search

TOTAL RESULTS: 13,451 results

Sort by: Relevance ▾

REFINE YOUR SEARCH

Content types	All ▾
Accuracy	All ▾
Location	All ▾
Industry	All ▾
Publication date	All ▾
Archive	Without archive ▾

Content types All ▾

Select one or more content types to filter your search results.

<input type="checkbox"/>	Statistics	> 1,000
<input type="checkbox"/>	Reports	> 1,000
<input type="checkbox"/>	Topics	274
<input type="checkbox"/>	Market Insights	16
<input type="checkbox"/>	Forecasts & surveys	> 1,000
<input type="checkbox"/>	Infographics	83
<input type="checkbox"/>	Company Insights	> 1,000
<input type="checkbox"/>	eCommerce Insights	0
<input type="checkbox"/>	Consumer Insights	463

EDITORIAL PICK

Topic | November 27, 2024
Automotive industry worldwide - statistics & facts
Statistics and facts about the automotive **industry** worldwide

Report | December 20, 2022
Manufacturing: Automotive Industry – global
Statista **Industry** Report – ISIC Code 29

Statistic | October 8, 2024
Employees in automobile production in Japan 2023, by industry
Number of employees engaged in **automobile** production in Japan as of 2023, by **industry** (in 1,000s)

Report | May 10, 2024
Automobile sector in Japan
Statistics report on the **automobile industry** in Japan

Statistic | January 12, 2024
Monthly automobile sales in China 2021-2023
Monthly **automobile** sales in China from January 2021 to December 2023 (in 1,000 units)

Topic | May 13, 2024
Automobile industry in Japan - statistics & facts
Statistics and facts on the Japanese **automobile industry**

FILTER BY TOP TAGS ⓘ

automobile industry		
automotive industry	automobile	
vehicle	automobiles	
motor vehicles	passenger cars	
automotive	industry	sector

SELECT REGIONAL BOOST

The regional boost gives a higher search ranking to the results related to the region you selected.

Deactivated ▾

Market Insights

See **16 results** for market forecast and expert KPIs for markets worldwide

[Filter Market Insights >](#)

Consumer Insights

See **463 results** for insights into consumer attitudes and behavior worldwide

[Filter Consumer Insights >](#)

Company Insights

See **1412 results** for business information on public and private companies

[Filter Company Insights >](#)

Topic documents



It's a good start point to have an overview over a subject

Example: [Automobile industry worldwide](#)



Statistics document

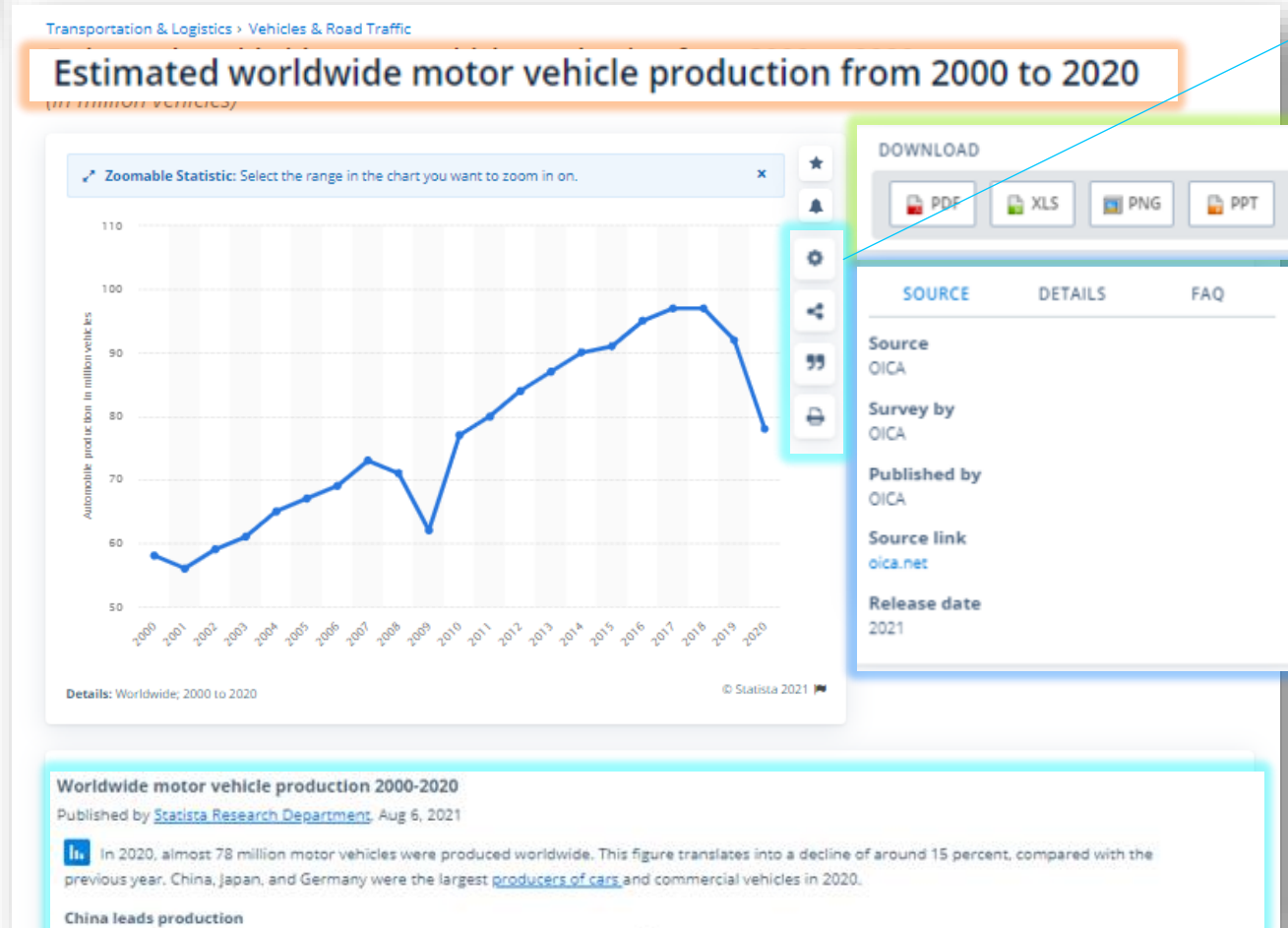


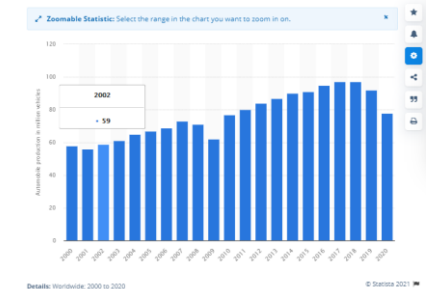
CHART TYPE



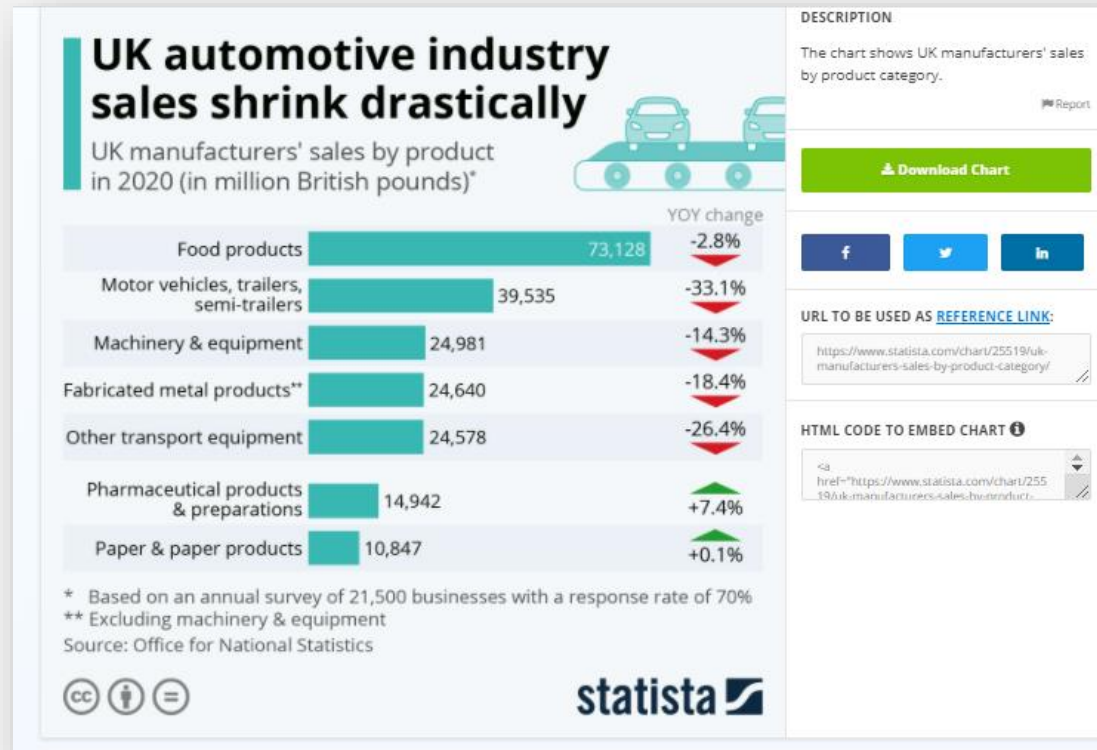
- ☐ Rotate 90°
- ☒ Show tooltip

DATALABELS

- ☒ Default
- ☐ All
- ☐ None
- ☐ Custom



Infographs



<https://www.statista.com/chart/25519/uk-manufacturers-sales-by-product-category/>

Access the Reports through the top menu

The screenshot displays the Statista website interface. At the top, the Statista logo is on the left, and a welcome message "Welcome Universitat Autònoma de Barcelona!" is on the right. The top navigation bar includes links for "Statistics", "Reports" (highlighted with a blue background and a dropdown arrow), "Insights", "Research AI" (with a "NEW" badge), "Daily Data", and "Services". On the far right of the navigation bar are a globe icon and a "My Account" dropdown menu.

Below the navigation bar is the "REPORT SHOP" section. It features a search bar with the placeholder text "Search our report database". Below the search bar, there are six report categories, each with an icon and a brief description:

- Digital & Trend reports**: Overview and forecasts on trending topics
- Industry & Market reports**: Industry and market insights and forecasts
- Companies & Products reports**: Key figures and rankings about companies and products
- Consumer & Brand reports**: Consumer and brand insights and preferences in various industries
- Politics & Society reports**: Detailed information about political and social topics
- Country & Region reports**: All key figures about countries and regions

At the bottom of the Report Shop section, there is a light blue banner with the text "Find your information in our database containing over 20,000 reports" and a right-pointing arrow.

Below the Report Shop section is a search bar with the placeholder text "Find statistics, forecasts and reports". To the right of the search bar is a blue button labeled "Statista Search" with a magnifying glass icon.

At the bottom of the page, there is a row of ten topic tags: "Social media usage", "E-commerce worldwide", "Artificial intelligence (AI)", "Netflix", "Global inflation", "TikTok", "Electric vehicles", "Sustainability", "Gaming", and "Fast fashion".

Search Reports Database

Overview of all reports

Explore our broad range of topics. We provide information on industries, companies, consumers, trends, countries, politics, and society covering the latest and most important issues in a condensed format.

Filter

Reset filters

REGIONS/COUNTRIES

All

INDUSTRY

All

LANGUAGE

All

REPORT TYPE

All

DOWNLOAD AS ...

☒ PPT

☒ PDF

☒ XLS

SEARCH

Q

SORT BY

Relevance

CHART TYPE

Total results: 68,276

DIGITAL & TRENDS

Social media in Czechia

2023

statista

Social media in Czechia

Consumers & Brands

Digital & Trends

This report presents a range of selected statistics and data on social media use in Czechia. It provides an overview of the leading social media platforms and shows how social media is used by internet ...

Price included

Published in March 2023

Download as Powerpoint (PPTX)

57 pages

POLITICS & SOCIETY

Abortion in Latin America

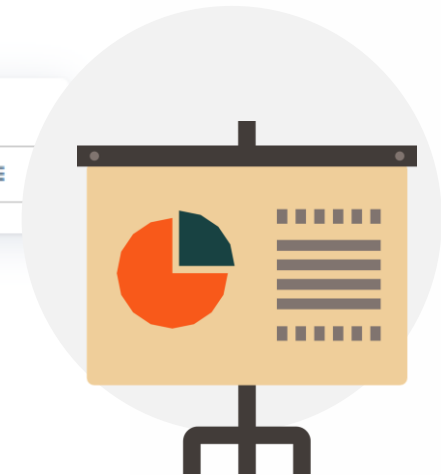
2023

statista

Abortion in Latin America

Politics & Society

This report provides key information about abortion in Latin America, with special focus



An example of a Report document



Electric Cars



A Statista DossierPlus on the Electric Car Industry and Associated Technology




Although the early 20th century saw the electric car accounting for about one third of road vehicles in operation in the United States and Europe, this type of vehicle quickly became marginalized by diesel and gasoline-powered automobiles. The superior driving range of the internal combustion engine (ICE)

used in gasoline and diesel-powered cars, coupled with a growing number of gas stations which made refueling quick and easy, added further to the decline in the electric car's popularity.

This Statista DossierPlus provides an in-depth look at the electric car market today, at the technology used, production and manufacturing, as well as at demand and the penetration rate of battery-powered vehicles.

Language:  English | Released: 2019 | Article number: did-62346-1

 Report



<https://www.statista.com/study/62346/statista-dossierplus-on-the-electric-car-industry//>

The Market insights of the *Insights* Section

The Insights present market forecast and KPIs for different Markets in many countries and regions

The screenshot shows the Statista website interface. At the top, the Statista logo is on the left, and a welcome message "Welcome Universitat Autònoma de Barcelona!" is on the right. Below the logo, there are navigation links: "Statistics", "Reports", "Insights" (highlighted with a blue bar), "Research AI" (with a "NEW" badge), "Daily Data", and "Services". On the far right of the navigation bar is a globe icon and "My Account".

The main content area features four insight categories, each with an icon, title, description, and a list of features:

- MARKET INSIGHTS** (highlighted with a red rounded rectangle):
 - Icon: Target icon
 - Description: "Market forecast and expert KPIs for 1000+ markets in 190+ countries & territories"
 - Link: [Explore Market Insights >](#)
 - Sub-links: [Consumer](#), [Digital](#), [Mobility](#)
- CONSUMER INSIGHTS**:
 - Icon: People icon
 - Description: "Insights on consumer attitudes and behavior worldwide"
 - Features: 2,000,000+ interviews, 15,000+ brands
 - Link: [Explore Consumer Insights >](#)
- COMPANY INSIGHTS**:
 - Icon: Document icon
 - Description: "Business information on 100m+ public and private companies"
 - Features: 100+ industries, 200+ countries and territories
 - Link: [Explore Company Insights >](#)
- ECOMMERCE INSIGHTS**:
 - Icon: Shopping cart icon
 - Description: "Detailed information for 39,000+ online stores and marketplaces"
 - Features: 70+ KPIs per store, Revenue analytics and forecasts
 - Link: [Explore eCommerce Insights >](#)

Below these categories is a search bar with the placeholder text "Find statistics, forecasts and reports" and a blue button labeled "Statista Search" with a magnifying glass icon.

At the bottom, there is a row of topic tags: "Social media usage", "E-commerce worldwide", "Artificial intelligence (AI)", "Netflix", "Global inflation", "TikTok", "Electric vehicles", "Sustainability", "Gaming", and "Fast fashion".

Markets from *Consumer Market Outlooks*

consumer goods

Find your market, e.g., Alcoholic Drinks

Popular markets: Food Beauty & Personal Care Alcoholic Drinks

Overview Highlights Market penetration Global Comparison Key Players Special KPI Directory Methodology Upcoming releases

Make fact-based decisions

Get current and forecast data about revenues, volume sales, prices, sales channels, key players, demographics, and much more from our easily accessible Market Insights.

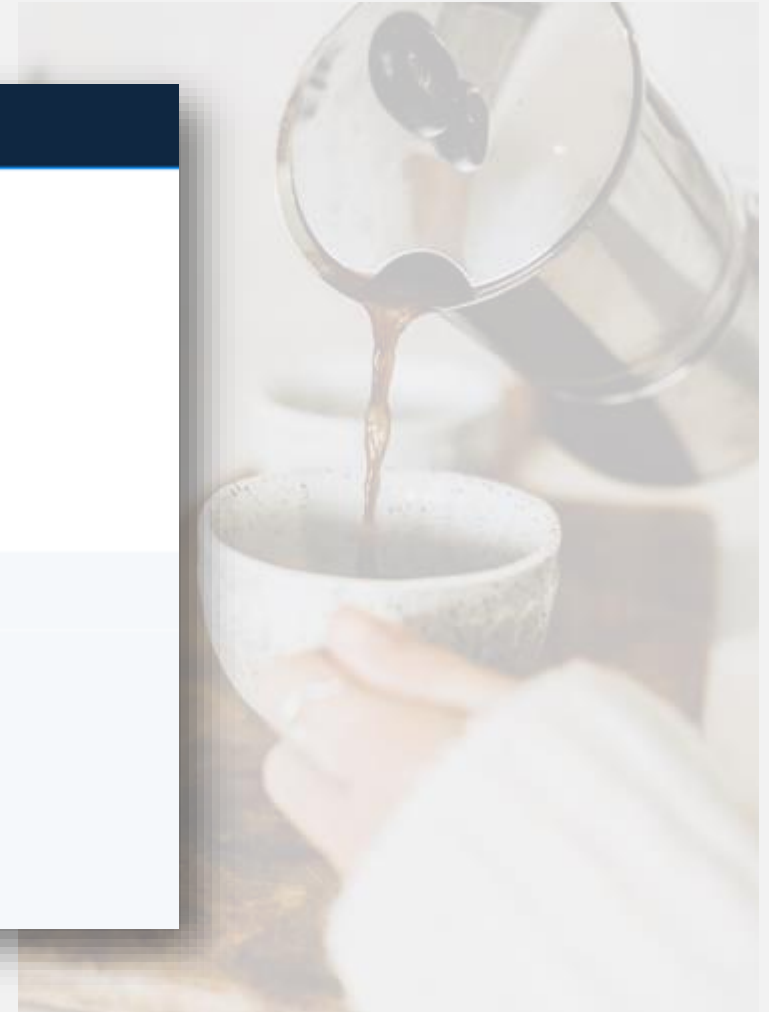
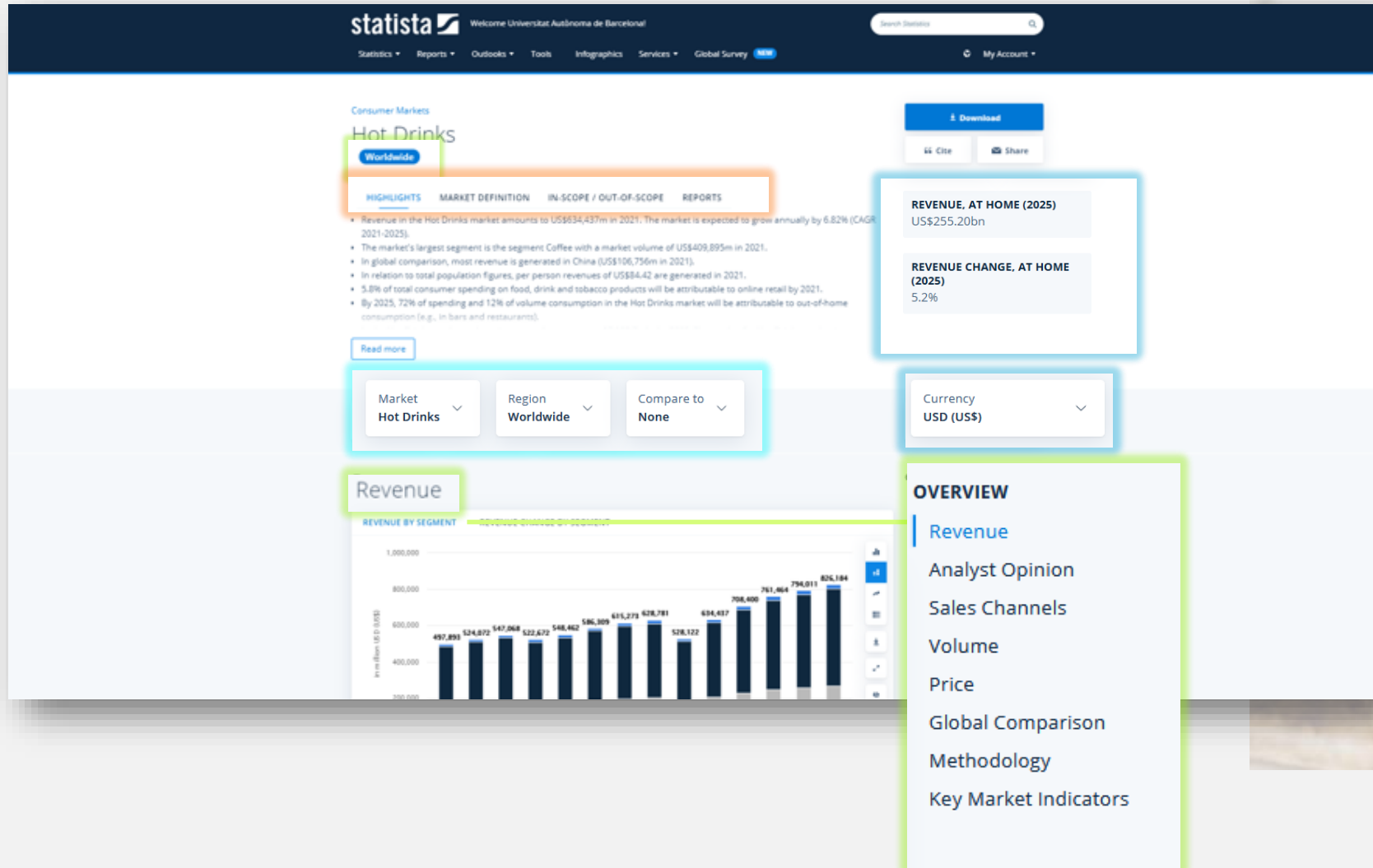
Alcoholic Drinks Non-Alcoholic Drinks **Hot Drinks** Food Tobacco Products

Home & Laundry Care Beauty & Personal Care Tissue & Hygiene Paper Apparel Footwear

Eyewear Accessories Consumer Electronics Household Appliances Furniture

OTC Pharmaceuticals Toys & Hobby Luxury Goods DIY & Hardware Store

Hot Drinks Market



Coffee market

Market **Hot Drinks** ▾ Region **Worldwide** ▾ Compare to other regions +

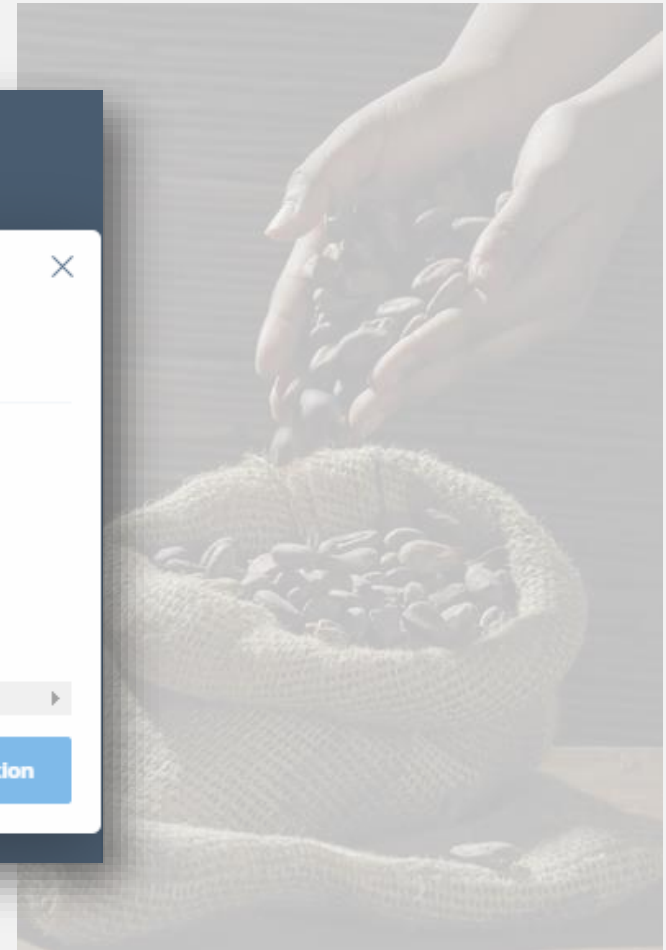
Select a market. X

MARKET OVERVIEW

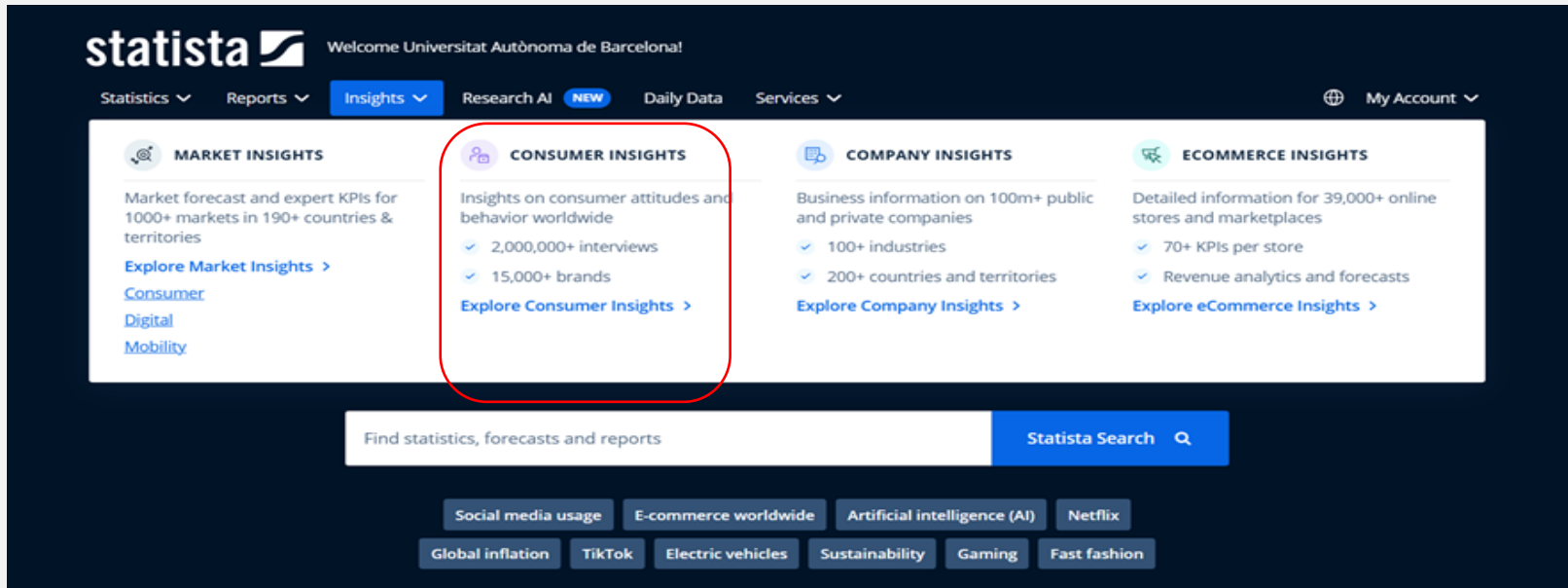
Alcoholic Drinks	Coffee
Non-Alcoholic Drinks	↳ Roast Coffee
Hot Drinks	↳ Instant Coffee
Food	Tea
Tobacco Products	Cocoa
Home & Laundry Care	
Beauty & Personal Care	
Tissue & Hygiene Paper	

Confirm selection

[Comparison between Peru and Ethiopia in Coffee market](#)



Consumer Insights



The screenshot shows the Statista website interface. The 'Insights' menu is selected in the top navigation bar. Below it, four main categories are displayed: Market Insights, Consumer Insights, Company Insights, and eCommerce Insights. The 'Consumer Insights' category is highlighted with a red rectangular box. It includes a description: 'Insights on consumer attitudes and behavior worldwide', and two bullet points: '2,000,000+ interviews' and '15,000+ brands'. Below these, there is a link to 'Explore Consumer Insights >'. The bottom of the page features a search bar and a row of topic tags including 'Social media usage', 'E-commerce worldwide', 'Artificial intelligence (AI)', 'Netflix', 'Global inflation', 'TikTok', 'Electric vehicles', 'Sustainability', 'Gaming', and 'Fast fashion'.

- ✓ **Analysis** of consumer preferences.
- ✓ **>1,000,000** interviews.
- ✓ **56 countries**.
- ✓ **4 interview waves** every year.
- ✓ **Basic interviews** 2K people, no brands.
- ✓ **Extended interviews** (countries with *) 12k people, about international brands.



Countries where the survey was made

COUNTRIES & TERRITORIES

Choose a region

Search countries



NORTH AMERICA

- Canada *
- Mexico *
- United States *

SOUTH AMERICA & CARIBBEAN

- Argentina
- Brazil *
- Chile
- Colombia
- Dominican Republic
- Peru

CENTRAL & WESTERN EUROPE

- Austria *
- Belgium
- Czechia
- France *
- Germany *
- Hungary
- Ireland
- Netherlands *
- Poland *
- Switzerland *
- United Kingdom *

NORTHERN & EASTERN EUROPE

- Denmark
- Finland *
- Lithuania
- Norway
- Romania
- Russia *
- Serbia
- Sweden *

SOUTHERN EUROPE

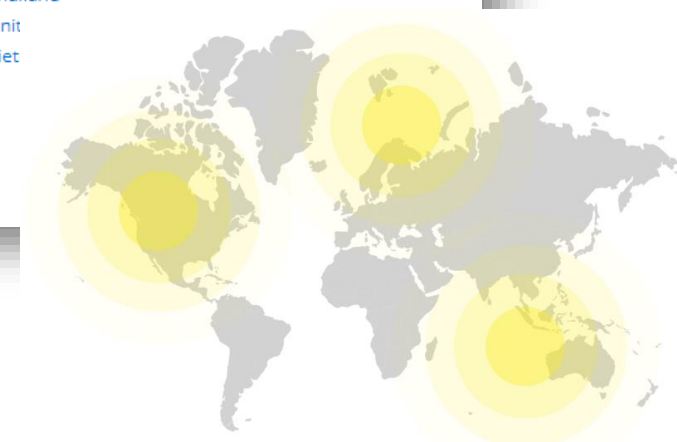
- Greece
- Italy *
- Portugal
- Spain *
- Turkey

AFRICA

- Egypt
- Kenya
- Morocco
- Nigeria
- South Africa *

ASIA & AUSTRALIA

- Australia *
- China (Mainland) *
- Hong Kong
- India *
- Indonesia
- Israel
- Japan
- Malaysia
- New Zealand
- Pakistan
- Philippines
- Saudi Arabia
- Singapore
- South Korea *
- Taiwan
- Thailand
- United Arab Emirates
- Viet



Topics asked in *Global Consumer Survey*

INDUSTRIES & TOPICS

Choose your topic

MARKETING & SOCIAL MEDIA

Customer Journey
Social media and word of mouth
Websites and apps

MEDIA & DIGITAL MEDIA

Radio and digital music
Print media and ePublishing
TV and video on demand
Video games

INSURANCE

Insurance ownership
Car insurance
Home insurance

ECOMMERCE & RETAIL

Shopping behavior
Retail and FMCG
Online shopping

HOUSING & HOUSEHOLD EQUIPMENT

Consumer electronics
Household appliances
Smart home devices

HEALTH

Personal health and medication purchase
eHealth

FOOD & NUTRITION

Diets and nutrition
Grocery shopping
Online grocery shopping
Smoking

MOBILITY

Car ownership and purchase
Smart car features
Mobility services

TRAVEL

Private and business travel
Travel products
eTravel

INTERNET & DEVICES

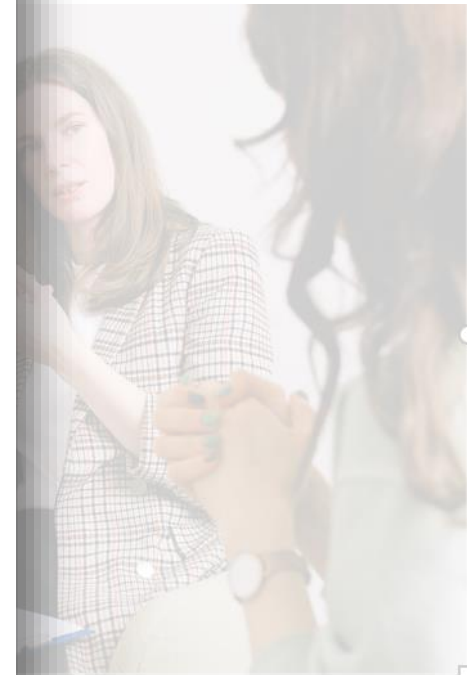
Smartphone
Internet access at home
Mobile internet access

FINANCE

Personal finance
Finance product ownership/usage
Primary bank
Banking and financial services
Online and mobile payment

SERVICES & ESERVICES

Usage and bookings
Professional training
Event ticket bookings
Food delivery
Online dating
Fitness & health services



An example with two data crossed

Respondents in your selection: 12,388

Cigarettes smoked per day by age (generations)

Spain

2021 – Update 3

Show question details

CIGARETTES SMOKED PER DAY

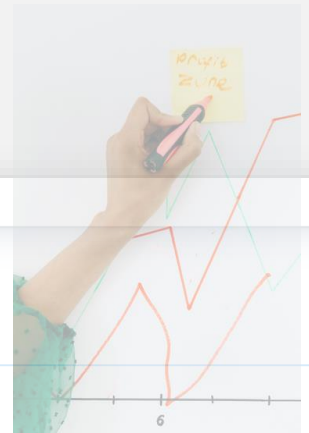
How many cigarettes a day do you smoke? Please exclude smokeless tobacco, e-cigarettes and e-liquids. (single-pick)

Base: respondents who can legally buy tobacco and who smoke cigarettes or roll-your-own-tobacco at least regularly (split sample)

Recode based on Age (basic) (single-pick)

Base: all respondents

Answers	Total		Baby Boomer (1946-1964)		Generation X (Baby Bust) (1965-1979)		Millennials / Generation Y (1980-1994)		IGen / Gen Z (1995-2012)	
	absolute	percent	absolute	percent	absolute	percent	absolute	percent	absolute	percent
Base	874 / 874	100%	107 / 107	100%	354 / 354	100%	316 / 316	100%	97 / 97	100%
I only smoke occasionally	98 / 874	11%	7 / 107	7%	24 / 354	7%	36 / 316	11%	31 / 97	32%
1 to 5 cigarettes	183 / 874	21%	16 / 107	15%	60 / 354	17%	68 / 316	22%	39 / 97	40%
6 to 10 cigarettes	257 / 874	29%	37 / 107	35%	95 / 354	27%	106 / 316	34%	19 / 97	20%
11 to 20 cigarettes	273 / 874	31%	36 / 107	34%	146 / 354	41%	83 / 316	26%	8 / 97	8%
21 to 30 cigarettes	50 / 874	6%	7 / 107	7%	25 / 354	7%	18 / 316	6%	0 / 97	0%
31 cigarettes or more	11 / 874	1%	4 / 107	4%	3 / 354	1%	4 / 316	1%	0 / 97	0%
Don't know	2 / 874	0%	0 / 107	0%	1 / 354	0%	1 / 316	0%	0 / 97	0%




An example with a comparison between 3 countries


1	Global Consumer Survey - United States of America 2021 Update 3		
2	Target group: -		
3	Smartphone by brand		
4	What brand is your (primarily used) smartphone? (single-pick) Base: respondents who use a smartphone (split sample)		
5			
6			
7	2021 - Update 3		
8			
9	Answers	South Korea	United State
10	Base	100%	100%
11	Apple	20%	46%
12	Google	--	4%
13	Honor	--	0%
14	HTC	--	1%
15	Huawei	0%	1%
16	K-touch	--	--
17	LG	11%	9%
18	Meizu	--	--
19	Motorola	--	5%
20	Nokia	--	0%
21	Nubia	--	--
22	OnePlus	--	1%
23	OPPO	--	0%
24	Pantech	0%	--
25	Realme	--	--
26	Samsung	66%	29%
27	Sky	0%	--
28	Sony	0%	0%
29	Vivo	--	--
30	Xiaomi/Mi	1%	0%
31	ZTE	0%	1%
32	Other	0%	2%
33	Don't know	1%	0%
34	No answer	0%	0%




The use of the AI option in Statista

statista  Research AI

About Research AI

 Home

 Getting Started



New query

HISTORY

Note: The history feature is disabled as you're logged in via our IP solution, making it impossible to display your personal history accurately.

Account information
Campus License International ⓘ

Impact of Deepseek on Chip Industry - 02/04/2025

what are the consequences of the apparition of deepseek in the chip industry?

Market Capitalization Loss for Nvidia	Launch Date of DeepSeek's R1 AI Model	Impact on Semiconductor Industry
bn\$ 600	2025-01	Significant disruption

The apparition of DeepSeek in the chip industry has caused significant disruption and market volatility. DeepSeek's R1 AI model, launched in January 2025, demonstrated comparable performance to leading AI models while requiring significantly less expensive hardware to train and run ¹. This development led to a massive sell-off in semiconductor stocks, particularly affecting Nvidia, which lost nearly \$600 billion in market capitalization in a single day ³.

The implications are far-reaching for the AI and semiconductor industries. DeepSeek's ability to achieve high-quality AI results with a smaller budget and fewer or less advanced chips challenges the dominance of

New query

To learn more...

Webinar > Training Hub

Training Hub

LANGUAGE



Welcome to the Statista Training Hub! In our exclusive online training sessions, we provide you with extensive expertise and tips on how to find relevant data quickly and easily within our data areas.

Explore all Webinars >

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Webinars

Training Hub

Recordings



TRAINING-HUB

Onboarding

Are you new to Statista? We will show you around our database and will get you prepared to conduct your research on our platform.

→ See more details

Join this free webinar

DURATION
45 minutes

LANGUAGE
English



TRAINING-HUB

Consumer Insights

Keeping up with consumers is not an easy task. Whether you're a seasoned marketer, data whiz, or strategist, you need access to in-depth insights, fast.

→ See more details

Join this free webinar

DURATION
30 minutes

LANGUAGE
English

suit your needs



Thanks!

