



Co-funded by
the European Union



Photo credit: Photo by Mohamed Masaau on Unsplash

Acknowledgement of the Erasmus+ support for the development of the “Sustainable high-end tourism” course on Coursera

“Sustainable high-end tourism” course has been developed within the framework of the project: “SUHET: Creating and Implementing Education for Sustainable High-end Tourism throughout Europe” (2022-2024), with reference number: 2021-1-FI01-KA220-HED-000031996, implemented under the **Erasmus+ programme, Key Action 2: Partnerships for Cooperation in the field of Higher Education**.

The **intellectual outputs** developed by the SUHET project comprise:

- Course conceptualization and curriculum development
- MOOC outline
- Development of MOOC tools
- Portfolio of case studies

The **results of the SUHET project** are targeted at:

- Representatives of tourism sector
- Tourism enterprises
- Partner HEIs
- Students/learners
- Teachers

The **main goal** of the project is to provide the field of tourism in the participating countries with highly-qualified staff able to respond to current high-end customer needs and foresight future development trends sustainably. The long-term benefits of the project include strengthening the regions’ economy, generating new jobs, steady income, increasing sustainable tourism activities, international networking with other high-end tourism providers in online community, new projects, cooperation with partners to develop new services and businesses with other high-end tourism enterprises.

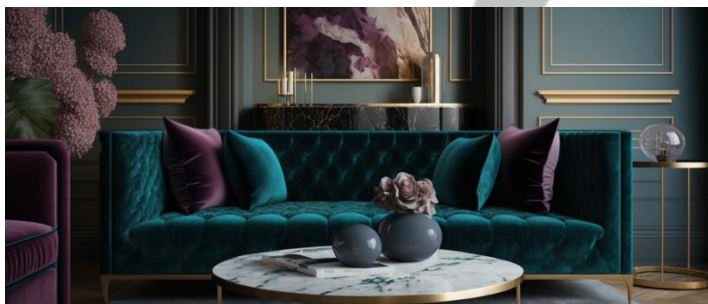


Photo credit: Image by vecstock on Freepik

The SUHET project was implemented by a consortium of 5 partners:



Lapin Ammattikorkeakoulu OY - Coordinator
Finland
www.lapinamk.fi



Erasmushogeschool Brussel
Belgium
www.ehb.be



Fundació Universitat Autònoma de Barcelona
Spain
www.uab.cat/fundaciouab



Univerza v Mariboru
Slovenia
www.um.si



European Center For Quality Ltd
Bulgaria
www.ecq-bg.com

The developed curriculum and learning content bring various **benefits for the different target groups**:

- 📍 **HE teachers:** will gain a teaching base ready to be incorporated in their own education and training offers and used in day-to-day teaching activities.
- 📍 **Teachers:** will gain access to a new, up-to-date teaching content and methodology.
- 📍 **Students:** will gain improved knowledge of sustainable luxury tourism and improved skills of customer service in the high-end tourism sector.
- 📍 **Tourism businesses:** will benefit from the enhanced cooperation with HEIs through the co-design of a new course aligned with the current industry trends and skills needs.



**Co-funded by
the European Union**