

Module 4: Language Revitalization

Lesson 2: Linguistic Revitalization by Josep Cru



Recommended readings and on-line resources

- Barrett, R. (2016). Mayan language revitalization, hip hop, and ethnic identity in Guatemala. *Language & Communication*, 47, pp. 144–153.
- Baldauf, R. B. Jr. (2006). Rearticulating the case for micro language planning in a language ecology context. *Current Issues in Language Planning*, 7(2 and 3), pp. 147–170.
- Cru, J. (2018): Micro-level language planning and YouTube comments: destigmatising indigenous languages through rap music, *Current Issues in Language Planning*, 19(4), pp. 434-452.
- Cunliffe D. (2019) Minority Languages and Social Media. In: Hogan-Brun G., O'Rourke B. (eds) *The Palgrave Handbook of Minority Languages and Communities*. London: Palgrave Macmillan.
- Dauenhauer, N., and R. Dauenhauer. (1998). Technical, Emotional, and Ideological Issues in Reversing Language Shift: Examples from Southeast Alaska. In Grenoble, L. & Whaley, L. (Eds.) *Endangered Languages. Language Loss and Community Response* (pp. 57– 98). Cambridge: Cambridge University Press.
- Eisenlohr, P. (2004). Language revitalization and new technologies: Cultures of electronic mediation and the refiguring of communities. *Annual Review of Anthropology*, 33(1), pp. 21–45.
- Flores Farfan, J. A. (2002). The use of multimedia and the arts in language revitalization, maintenance and development: The case of the Balsas Nahuas of Guerrero, Mexico. In Burnaby, B.J. & Reyhner, J.A. (Eds.) *Indigenous Languages Across the Community* (pp.225-236). Flagstaff: Northern Arizona University.
- López, L. E. (2008). Top-down and bottom-up: Counterpoised visions of bilingual intercultural education in Latin America. In N. H. Hornberger (Ed.), *Can schools save indigenous languages? Policy and practice on four continents* (pp. 42–65). Houndmills: Palgrave Macmillan.

Moriarty, M. (2011). New roles for endangered languages. In P. Austin, & J. Sallabank (Eds.), *The Cambridge handbook of endangered languages* (pp. 446–458). Cambridge: Cambridge University Press.

Wyman, L., McCarty, T., & Nicholas, S. (eds.) (2014). *Indigenous youth and multilingualism. Language identity, ideology, and practice in dynamic cultural worlds*. New York, NY: Routledge.

See also:

Rapeando para rescatar las lenguas originarias: <https://youtu.be/svSRLazsJKA>