

**VOZ NUMERO**

## CARÁCTER DE LA LOCUTORA O EL LOCUTOR

SEDUCTOR							REPULSIVO
FLEXIBLE							INFLEXIBLE
HUMILDE							PREPOTENTE
CARIÑOSO							AGRESIVO
SEGURO							INSEGUNDO
ACTIVO							PASIVO
TRANQUILO							NERVIOSO
EQUILIBRADO							DESEQUILIBRADO
PASIONAL							FLEMÁTICO
SINCERO							FALSO
AMISTOSO							HOSTIL
SIMPÁTICO							ANTIPÁTICO
EXTROVERTIDO							INTROVERTIDO
INTELIGENTE							TONTO

**VOZ NUMERO** \_\_\_\_\_

## SONORIDAD DE LA VOZ

VOZ NUMERO: \_\_\_\_\_

En caso de haber reconocido la voz, indique si tenía antes de realizar este test información previa sobre la personalidad y sobre el aspecto físico de su propietario:

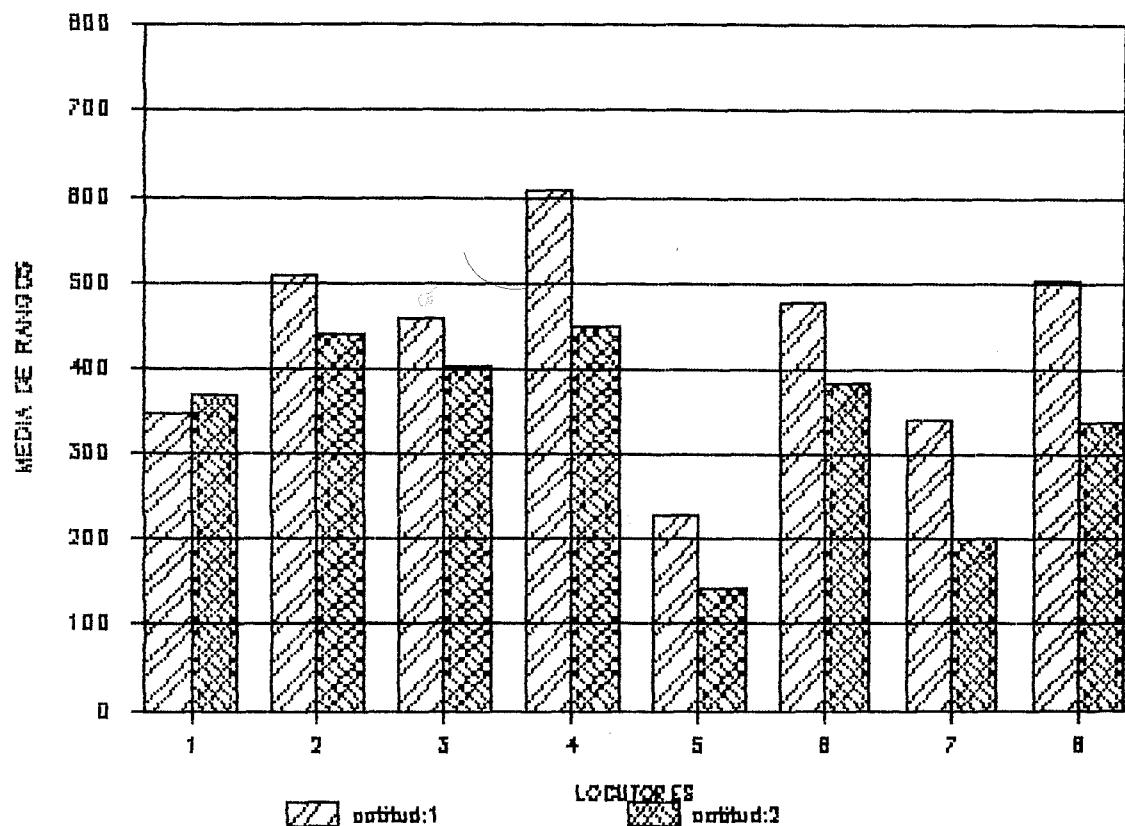
SI \_\_\_\_\_ NO \_\_\_\_\_

Si la respuesta es afirmativa, anote nombre del locutor o locutora, y/o el programa de radio o de televisión en el que recuerda haberlo/a oido; o el nombre del actor, o personaje de ficción, al que asocia la voz: \_\_\_\_\_  
\_\_\_\_\_

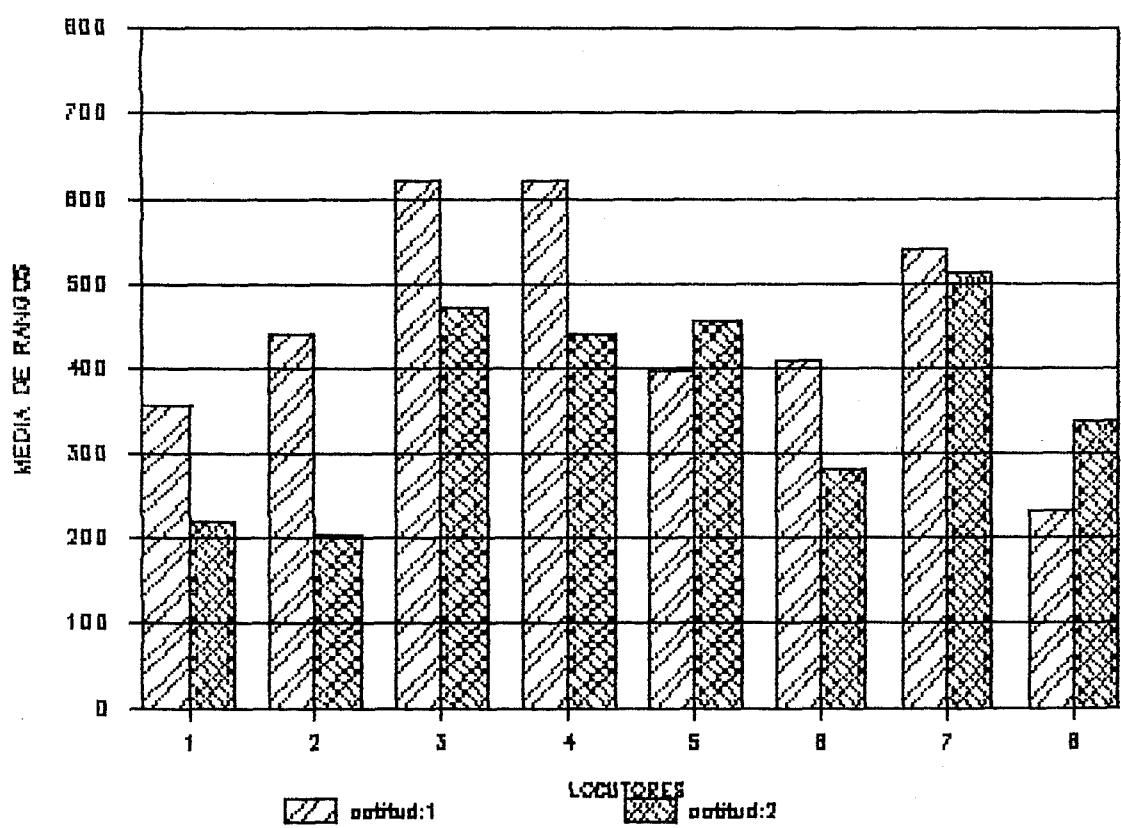
MUCHAS GRACIAS POR SU COLABORACION  
Y POR EL TIEMPO QUE HA DEDICADO A  
ESTE EXPERIMENTO.

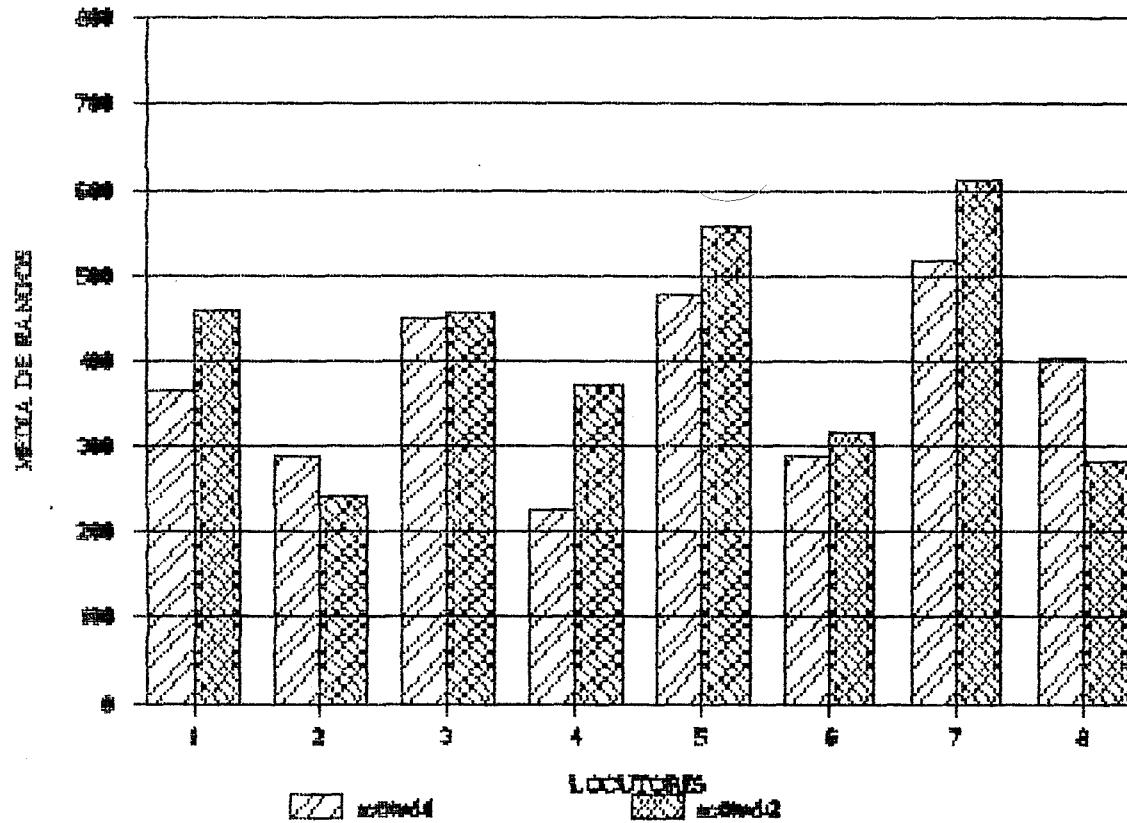
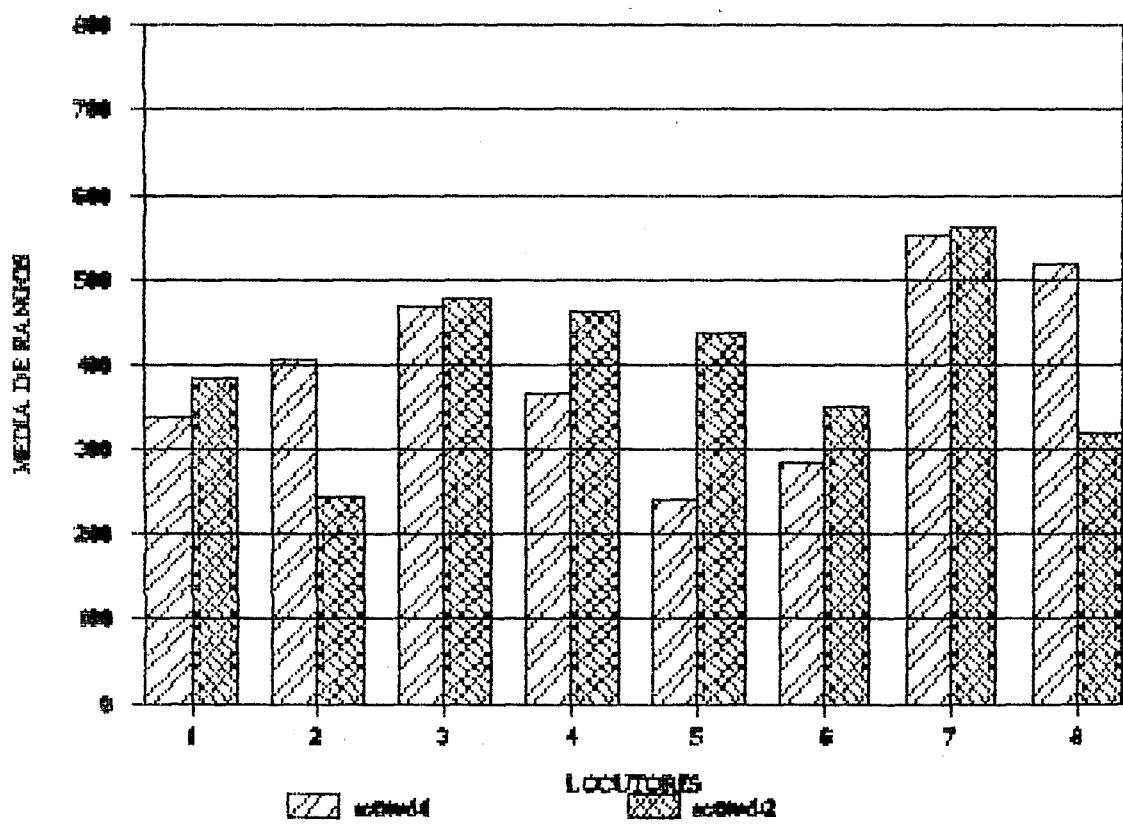
2. REPRESENTACION GRAFICA COMPARATIVA DE LOS RESULTADOS  
OBTENIDOS EN EL TEST DE PERCEPCION POR LAS DOS VERSIONES  
DE CADA LOCUTOR, VARIABLE A VARIABLE, EXPRESADAS EN  
MEDIAS DE RANGOS.

## ALTURA



## ATRACTIVO

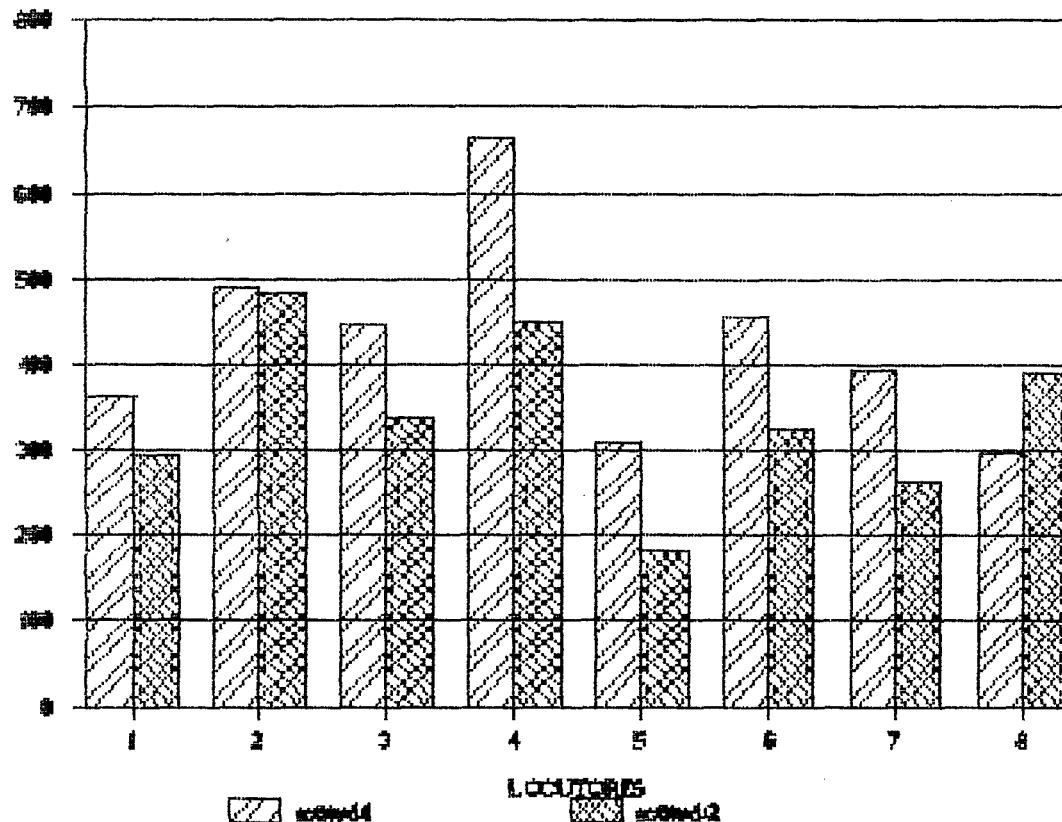


**COLOR DEL PELO (rubio-moroso)****DELGADEZ**

## FORMA FISICA (atletica-requieco)

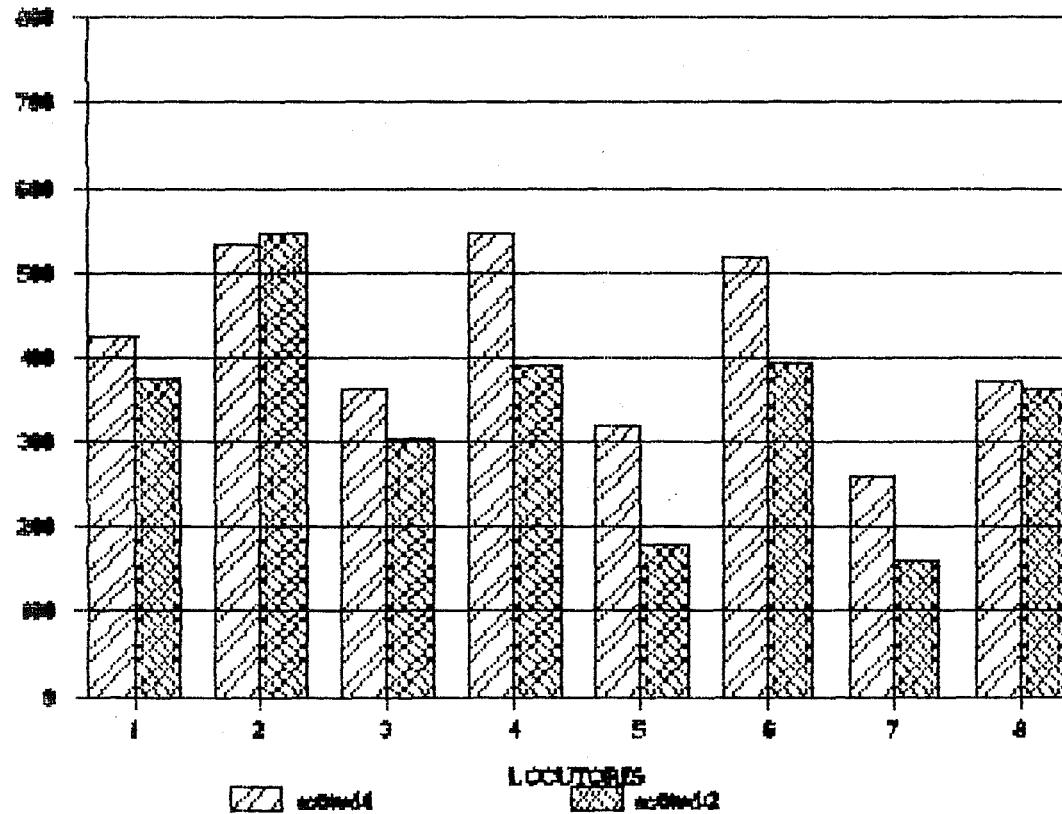
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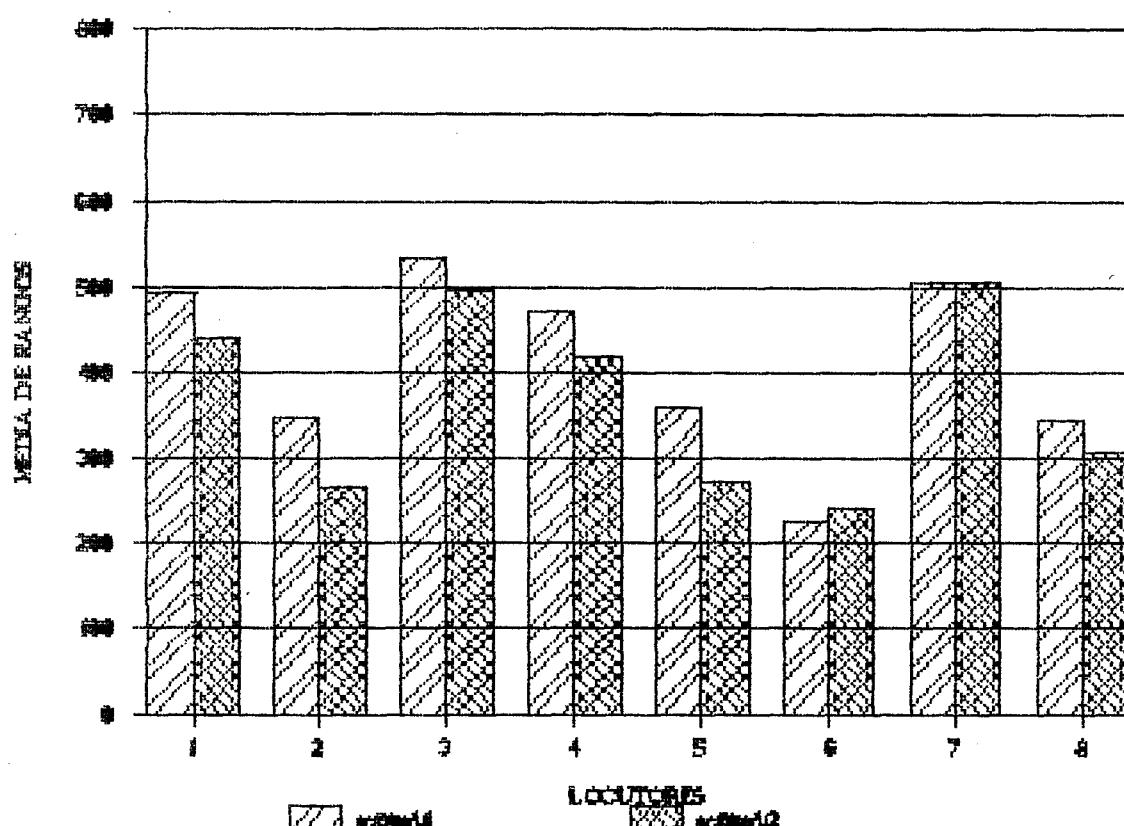
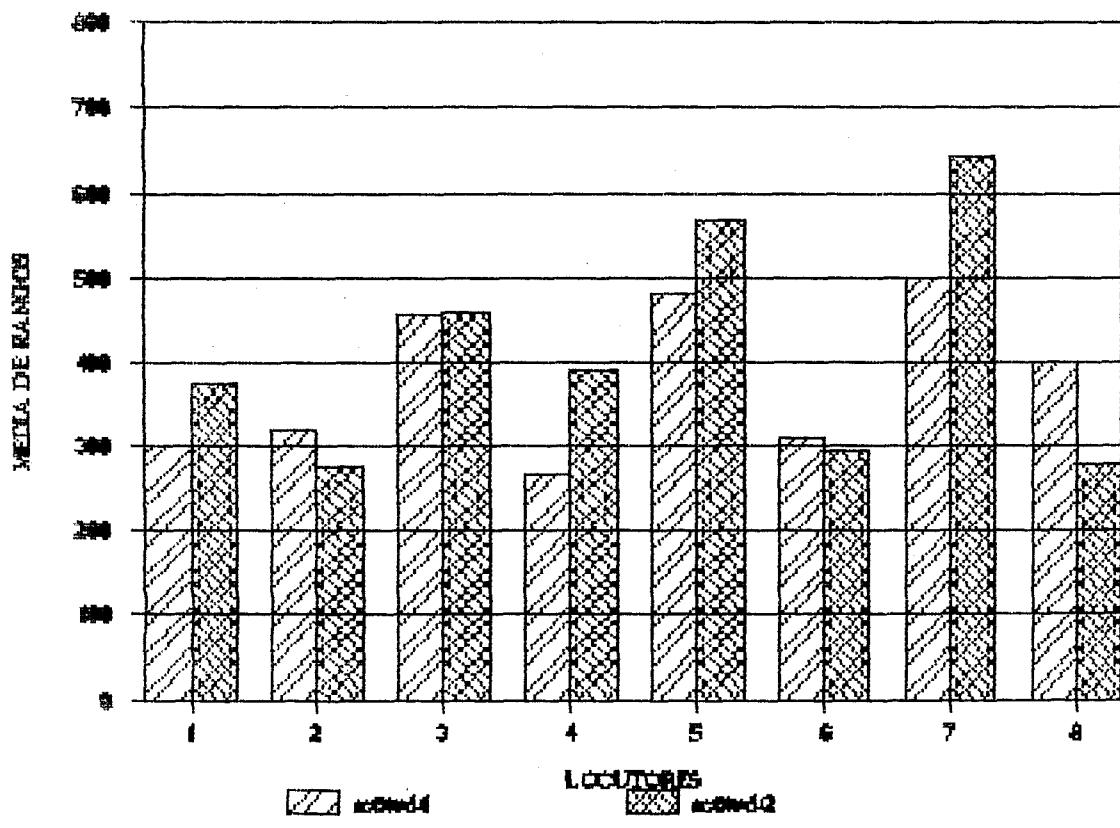
MEDIA DE RANGOS



## TAMANO (grande-pequeño)

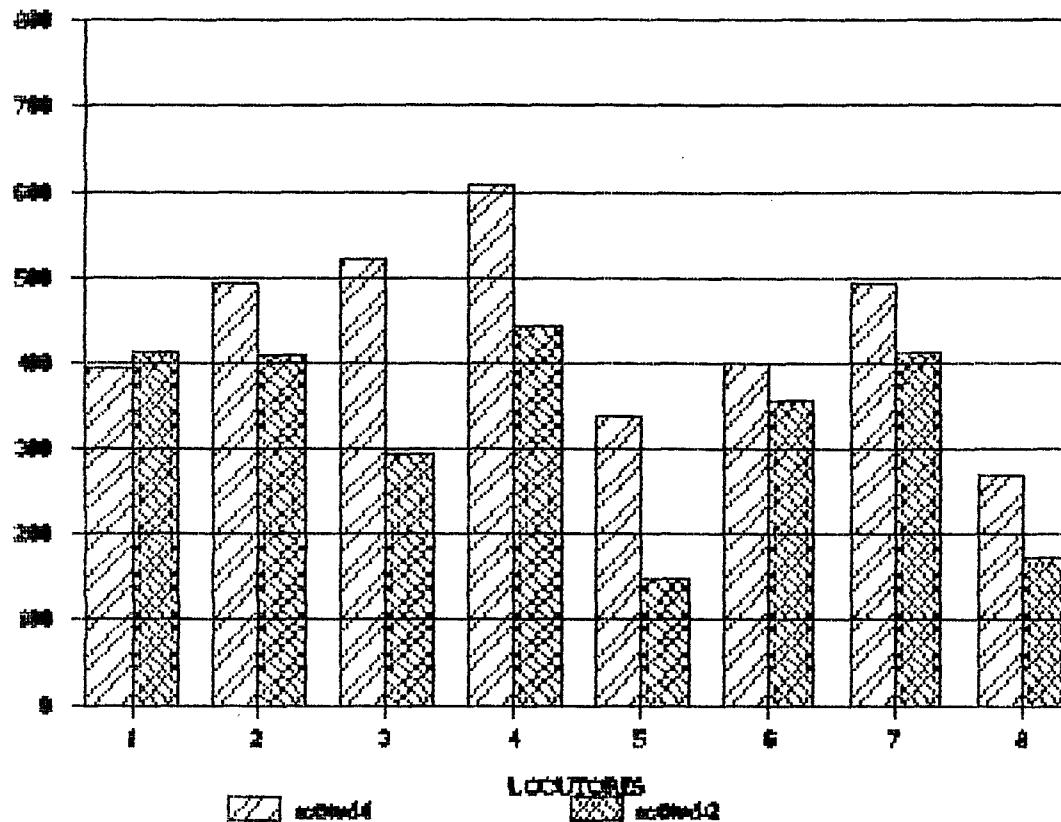
MEDIA DE RANGOS



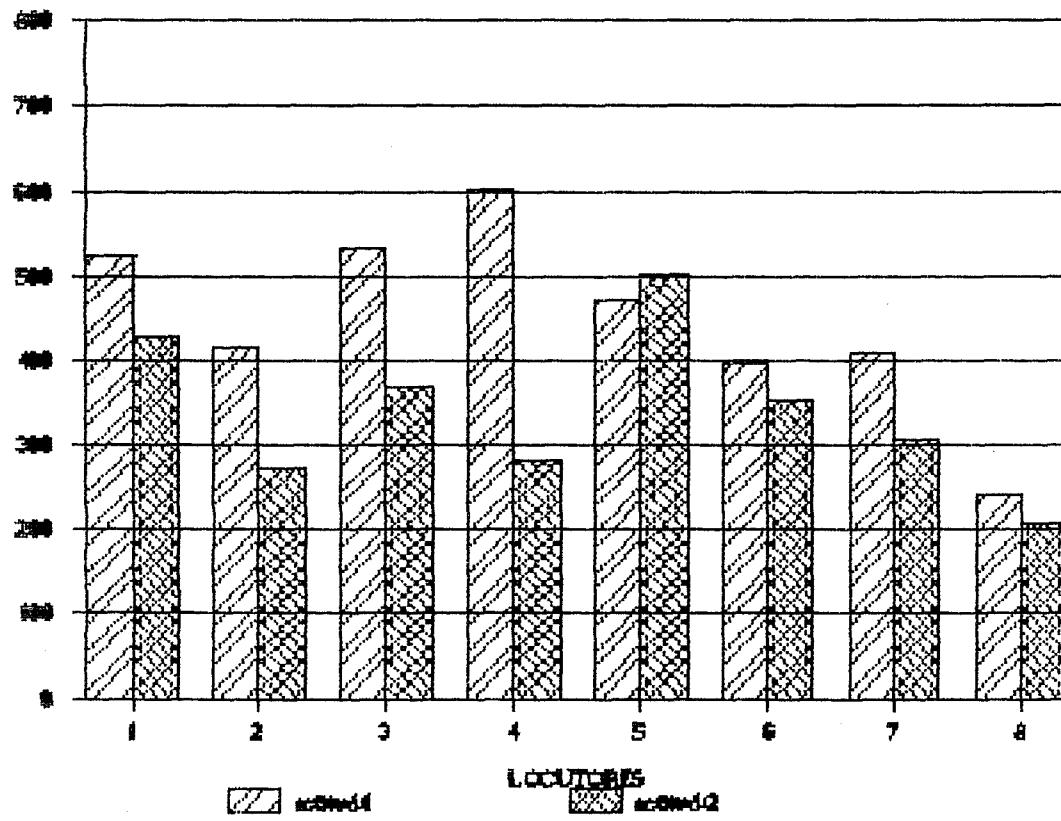
**CANTIDAD DE PELO (pelo abundante-cával)****COLOR DE LOS OJOS (claros-oscuros)**

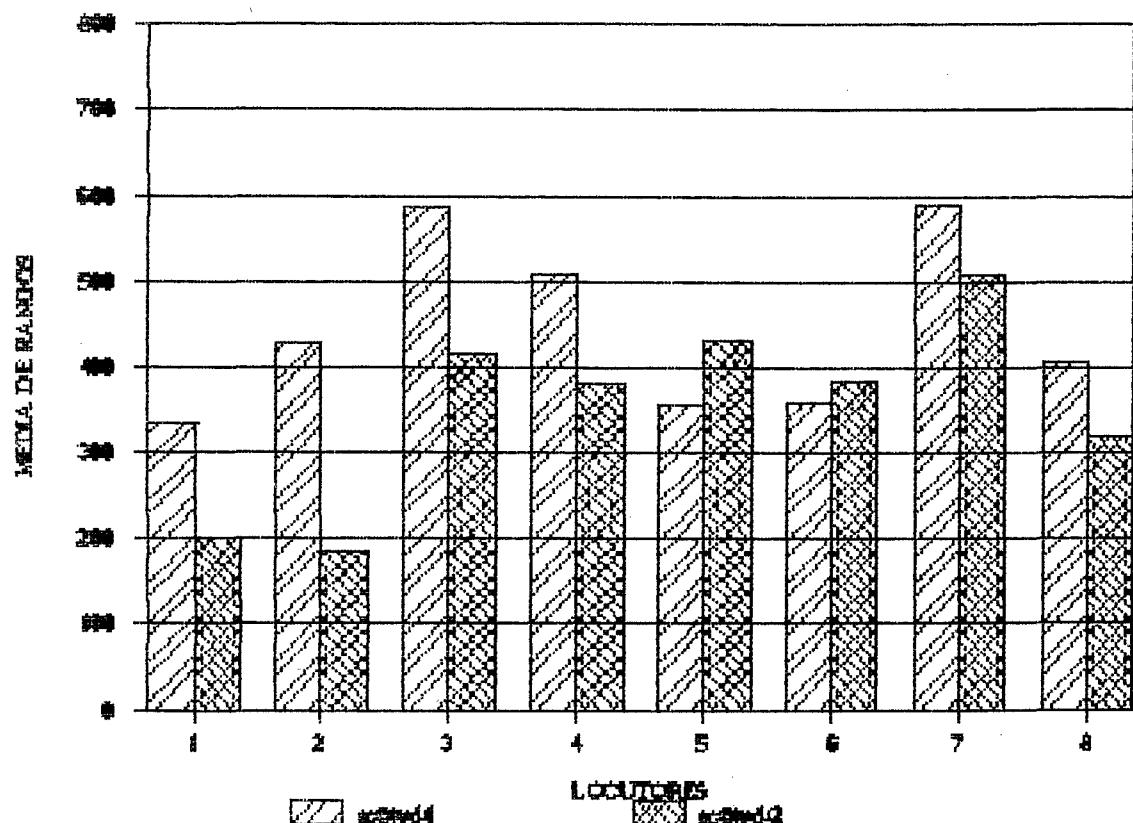
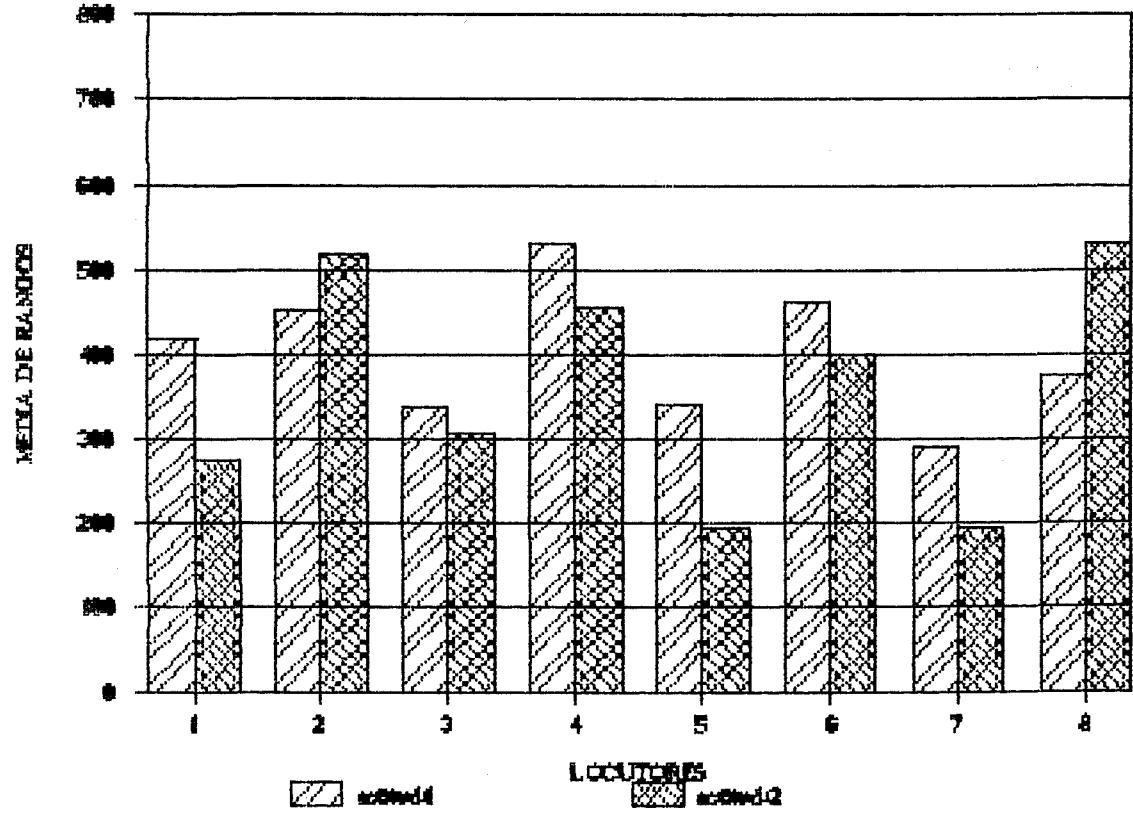
**SALUD (sana-enfermiza)**

MEDIA DE PUNTAJE

**DISTINCIÓN (distinguida-vulgar)**

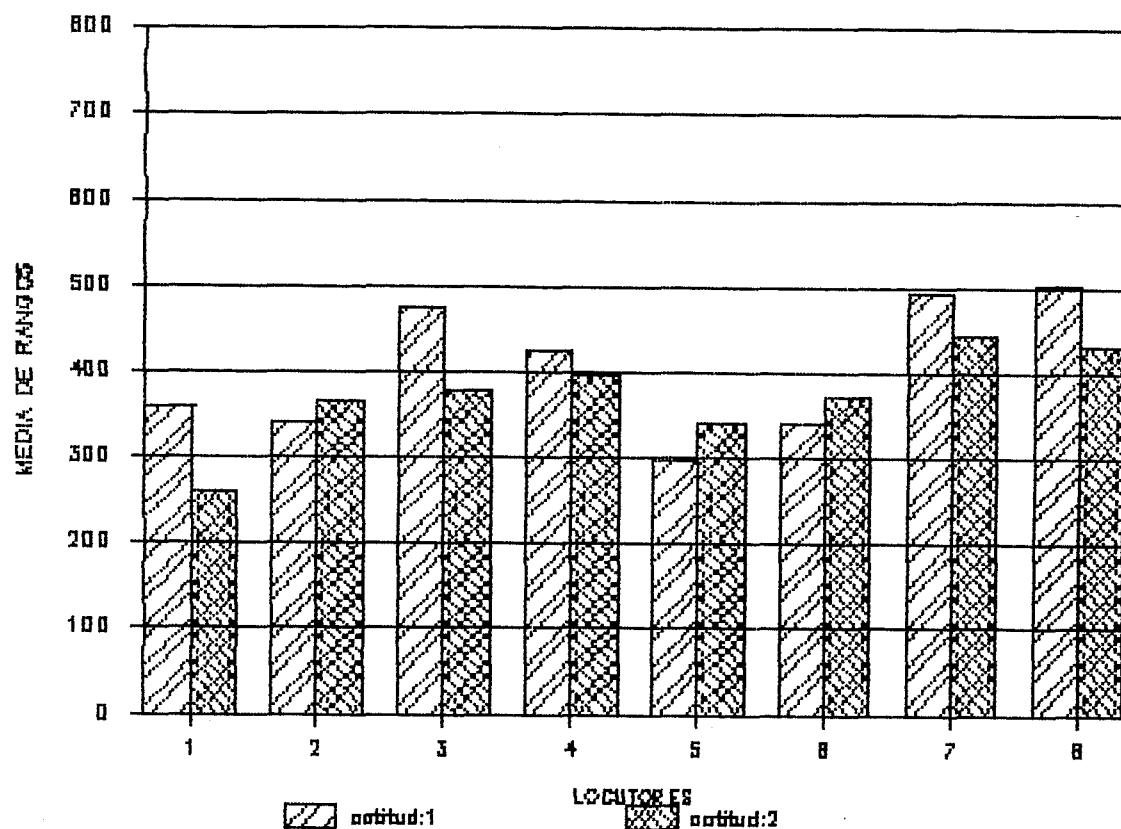
MEDIA DE PUNTAJE



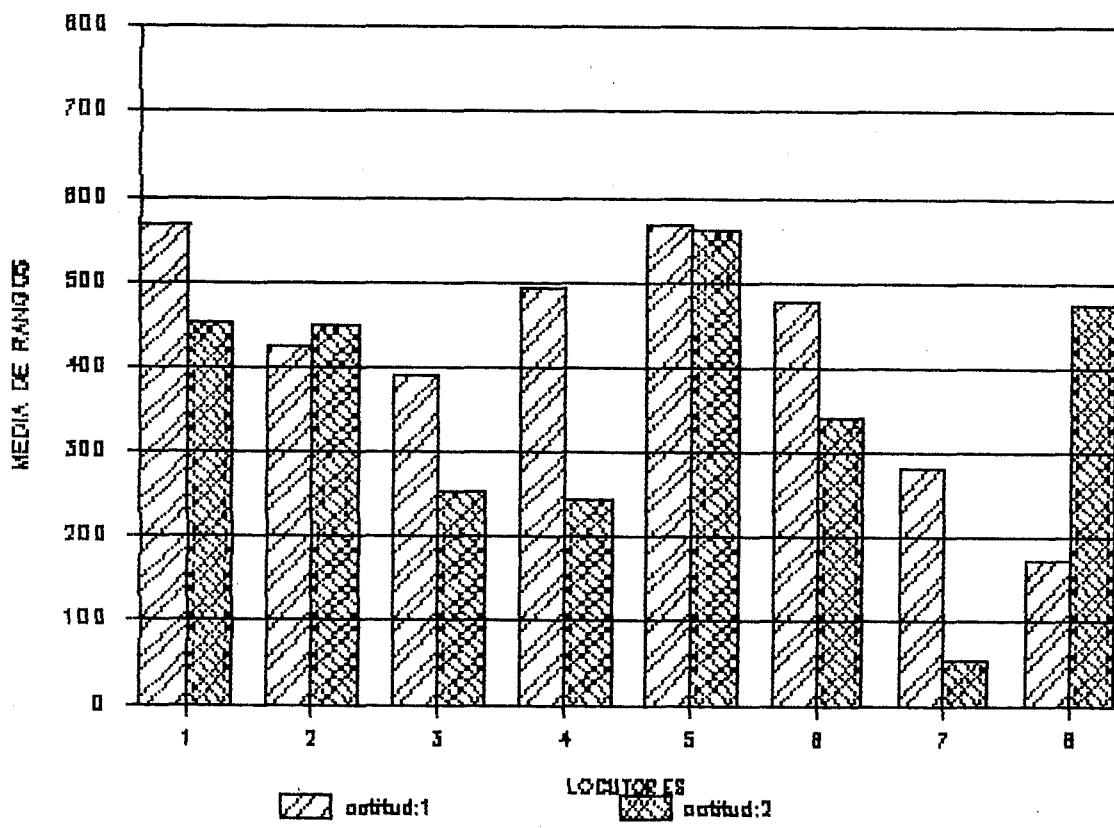
**SENSUALIDAD (sensual-fria)****COLOR DE LA PIEL (claro-oscuro)**

EXOTISMO (exótico-normal)

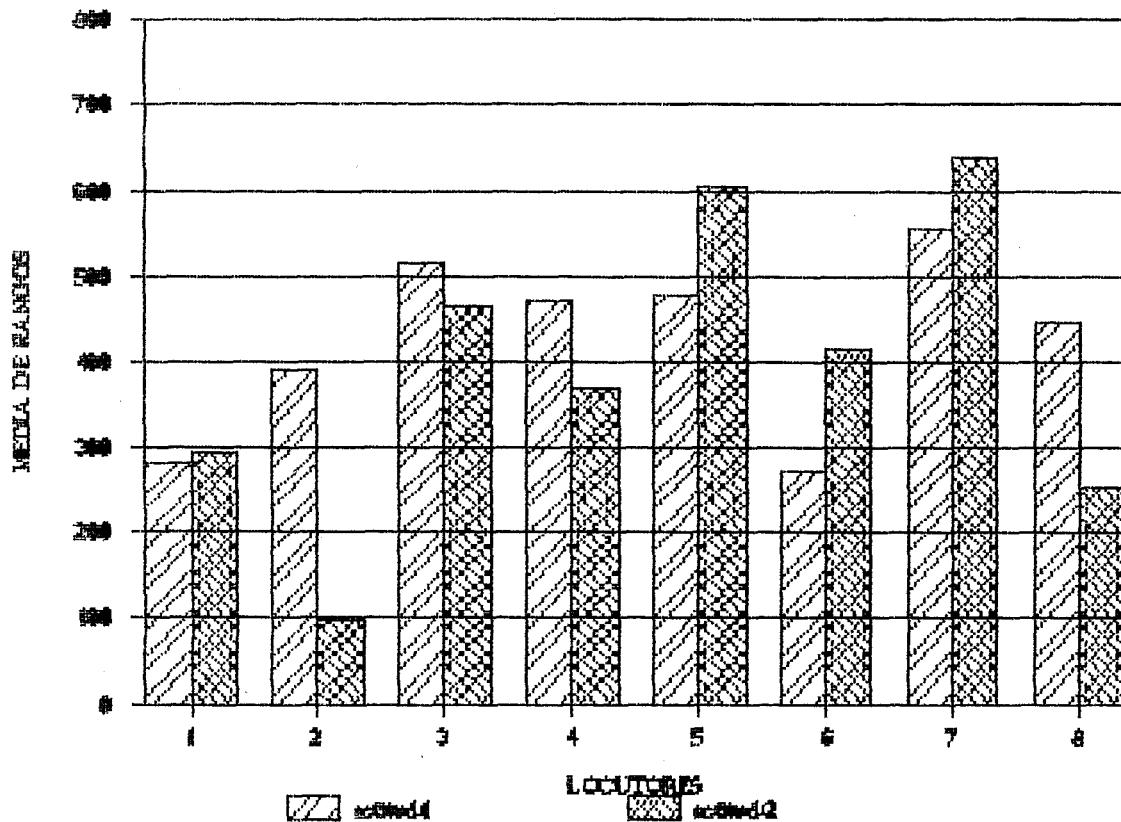
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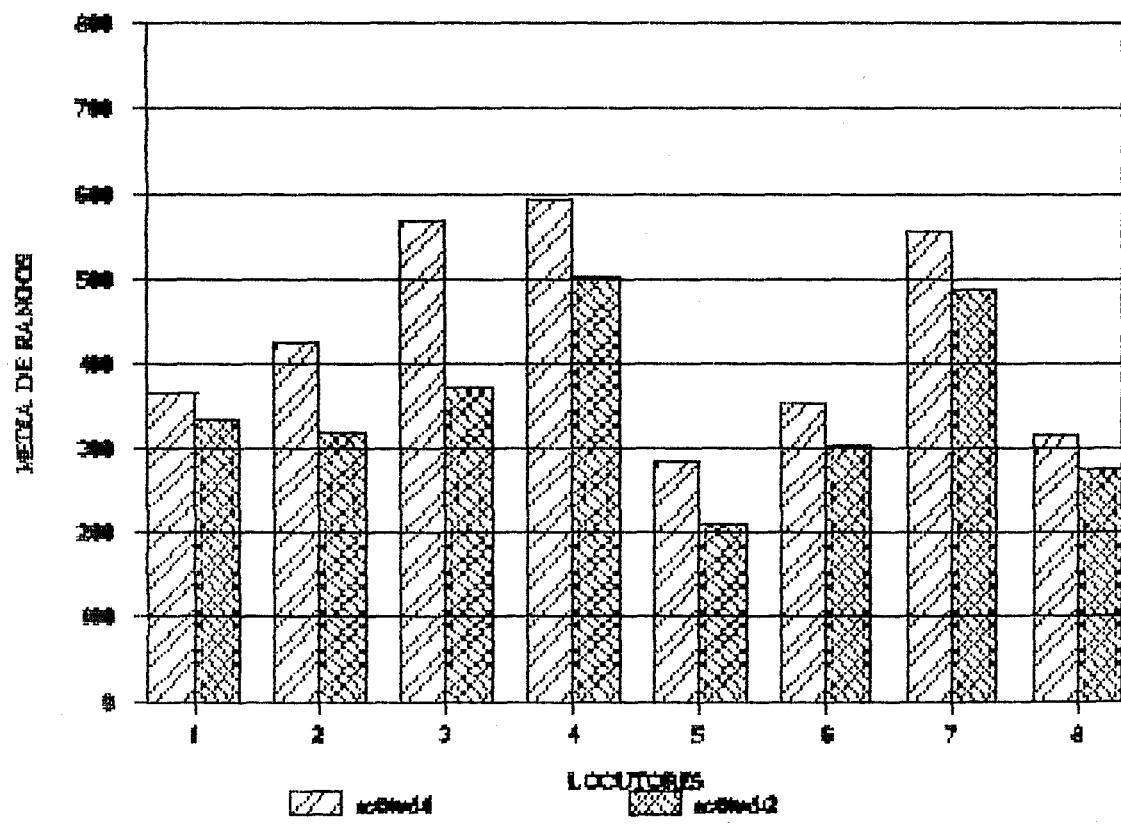
MADUREZ (maduro-anulado)



## TERCERA (firme-dura)



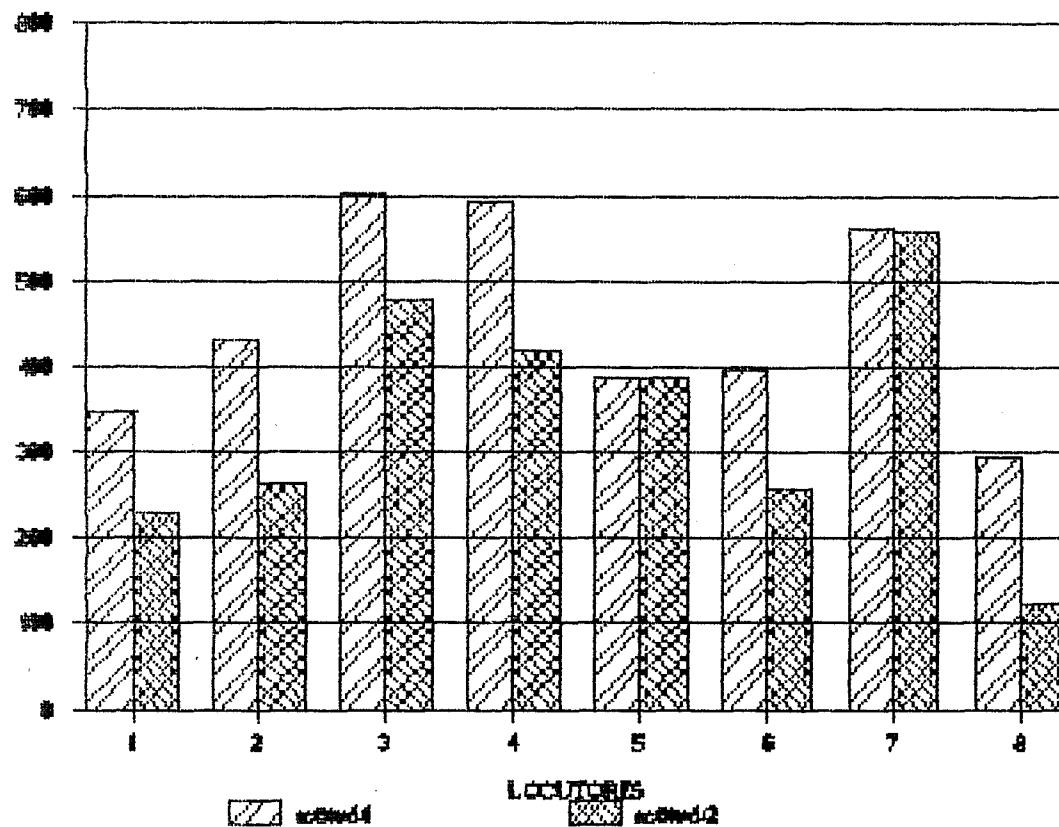
## AGILIDAD (agil-torpe)



### BELLEZA (gusto-facil)

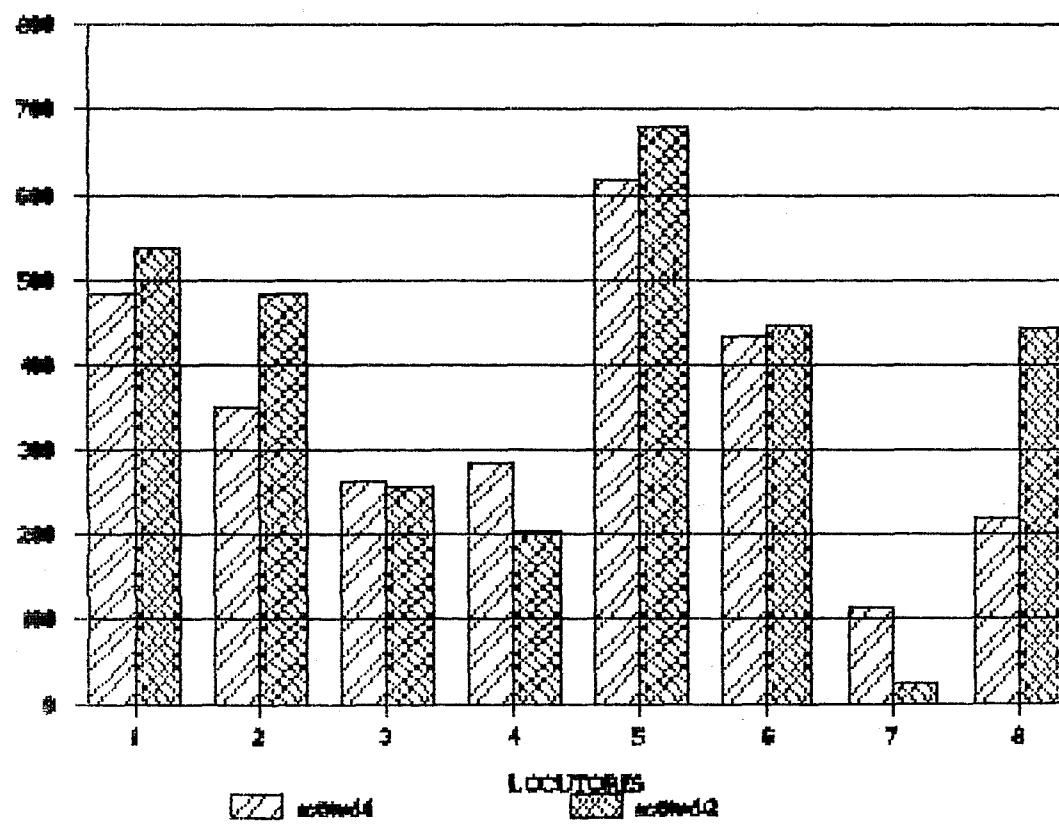
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MÉDIA DE RANGOS



### EDADP (edad atribuida al locutor-ora)

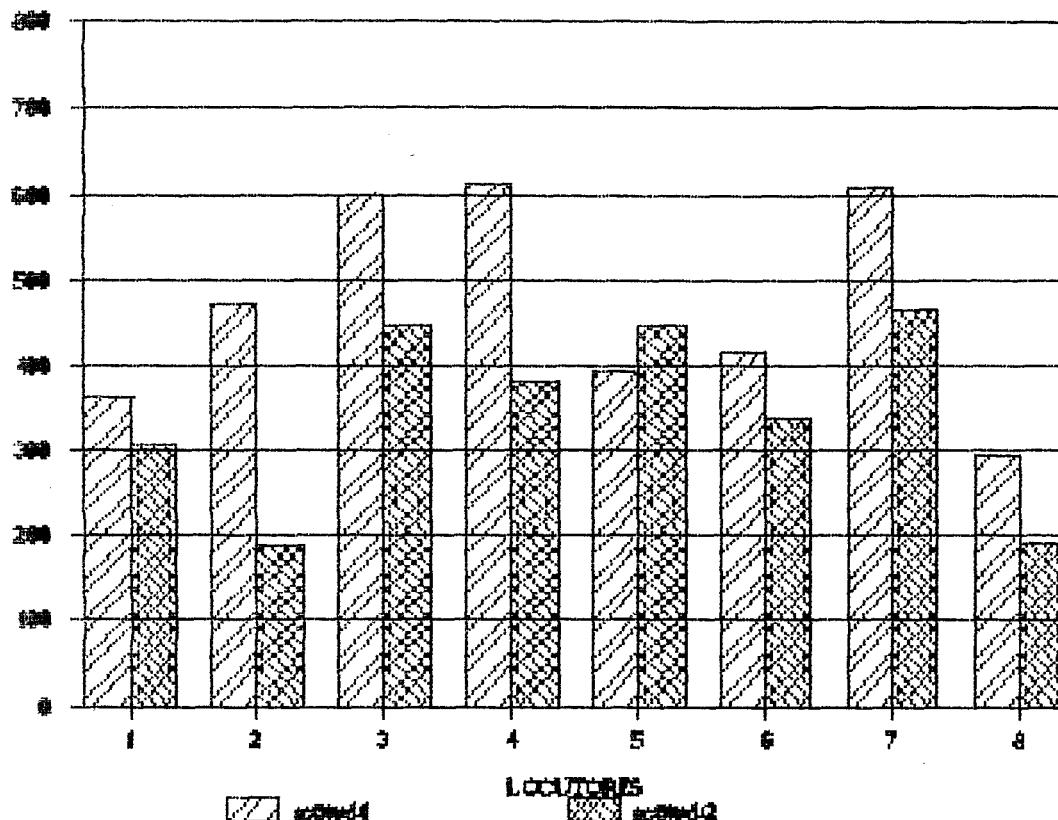
MÉDIA DE RANGOS



### SEDUCCION (seductor-repulsivo)

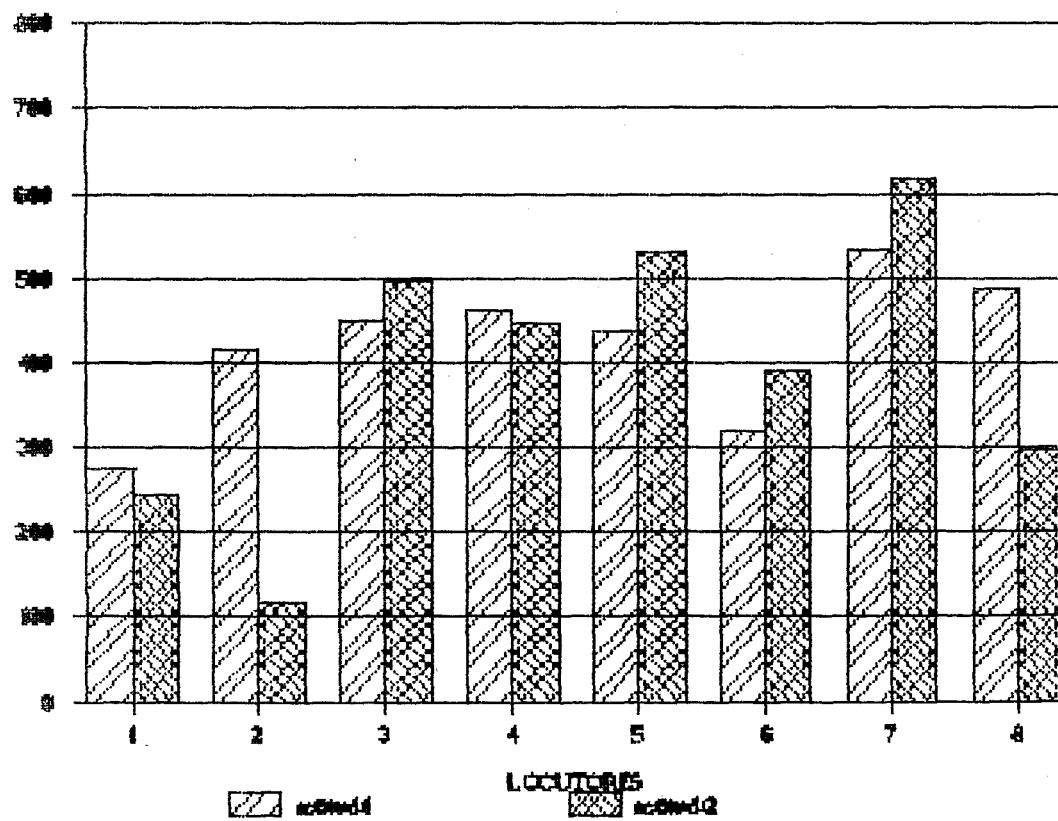
pag.297

MEDIDA DE RANGO



### FLEXIBILIDAD (flexible-inflexible)

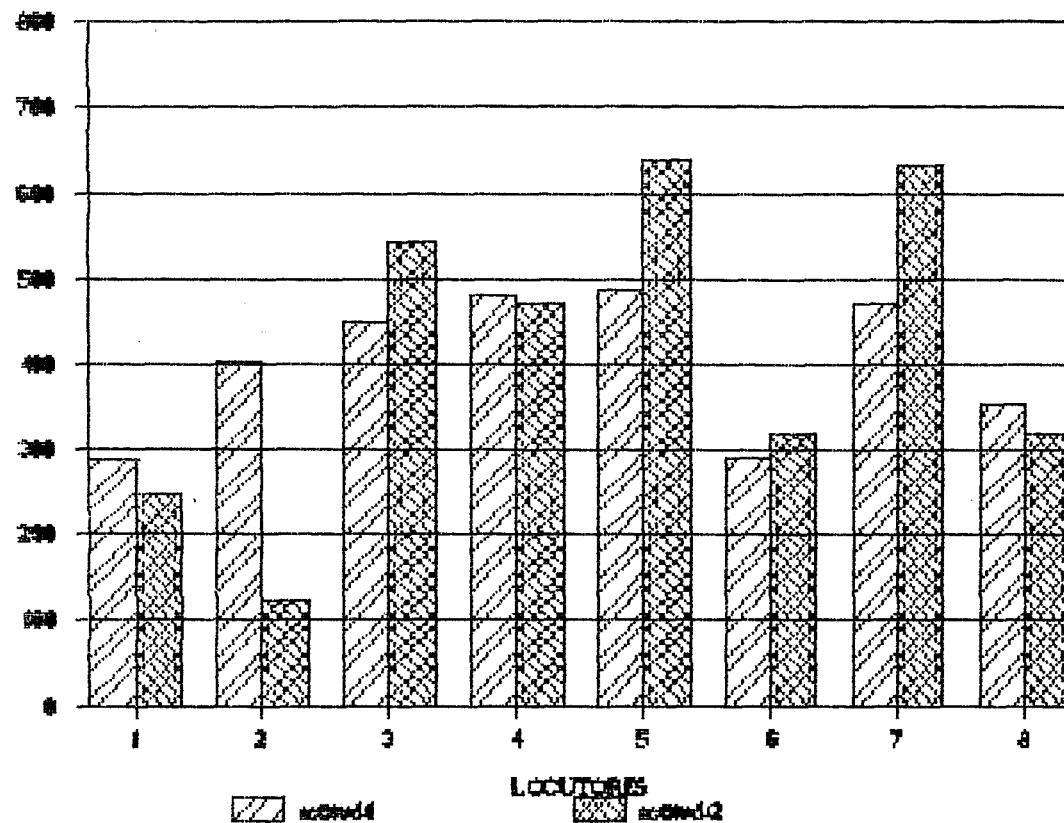
MEDIDA DE RANGO



### HUMILDAD (humedad-porcentaje)

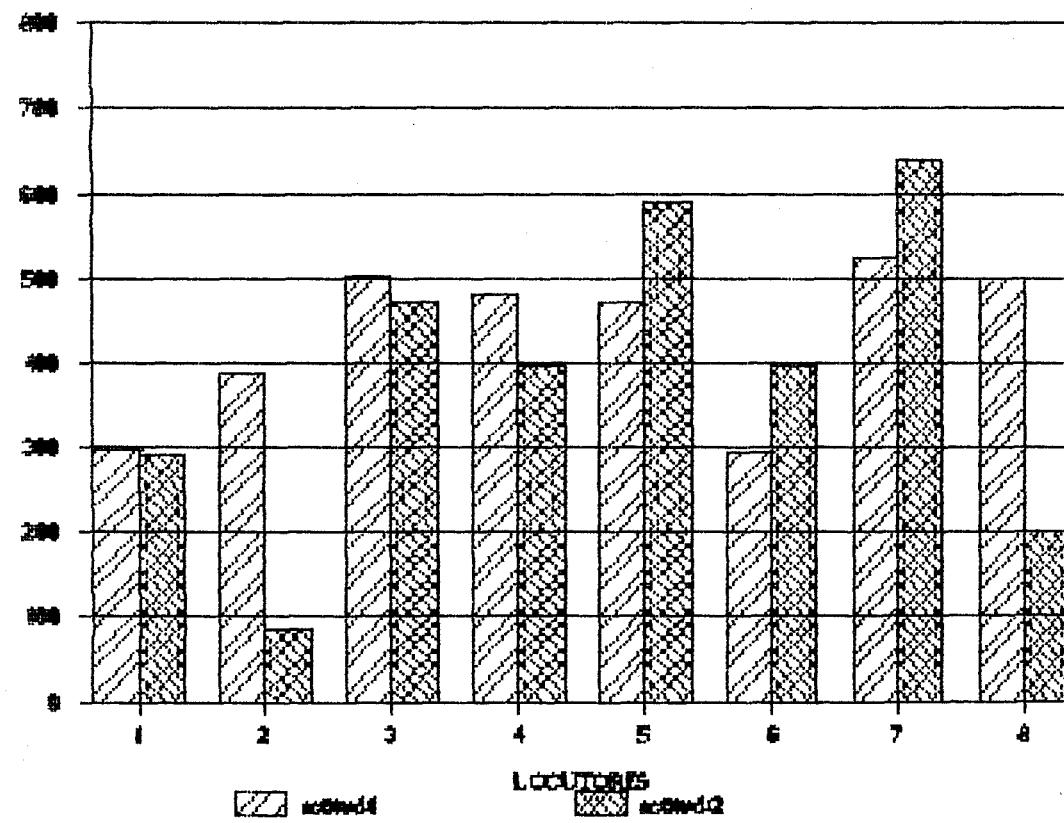
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MÉTILA DE RANAS



### CARNO (carneoso-egresivo)

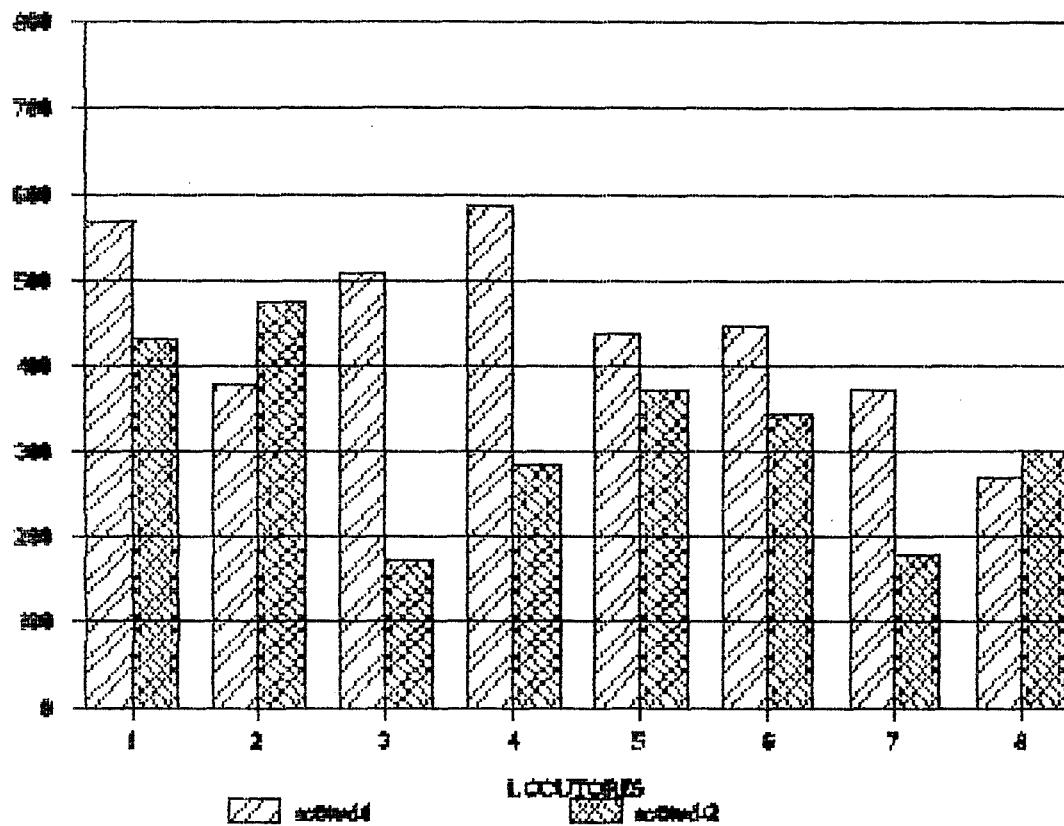
MÉTILA DE RANAS



### SEGURIDAD (seguro-inseguro)

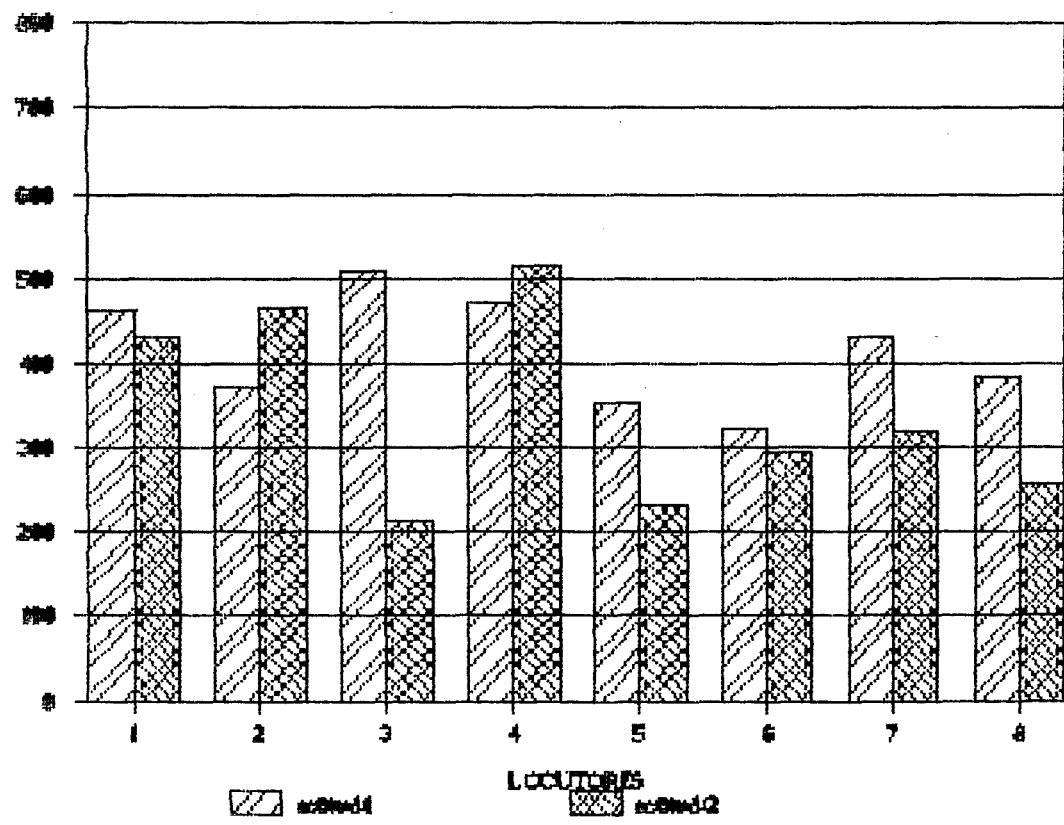
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MÉDIA DE PANTONE



### ACTIVIDAD (activo-pasivo)

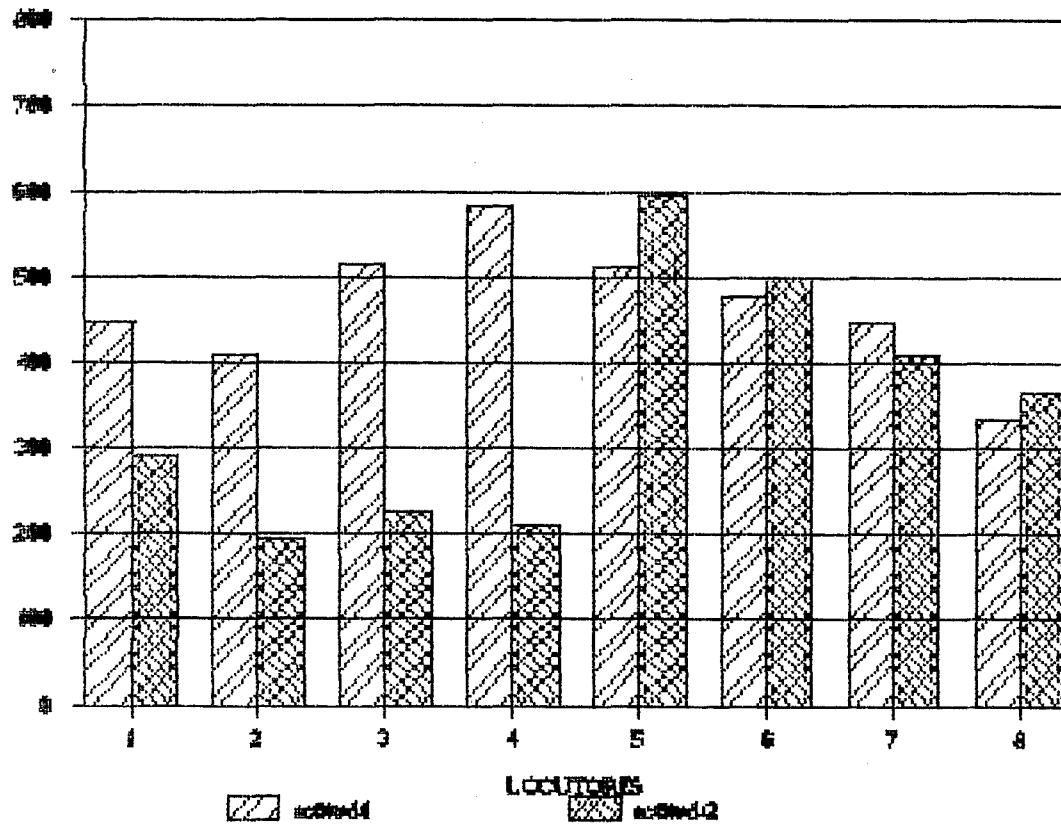
MÉDIA DE PANTONE



### TRANQUILIDAD (tranquilo-nervioso)

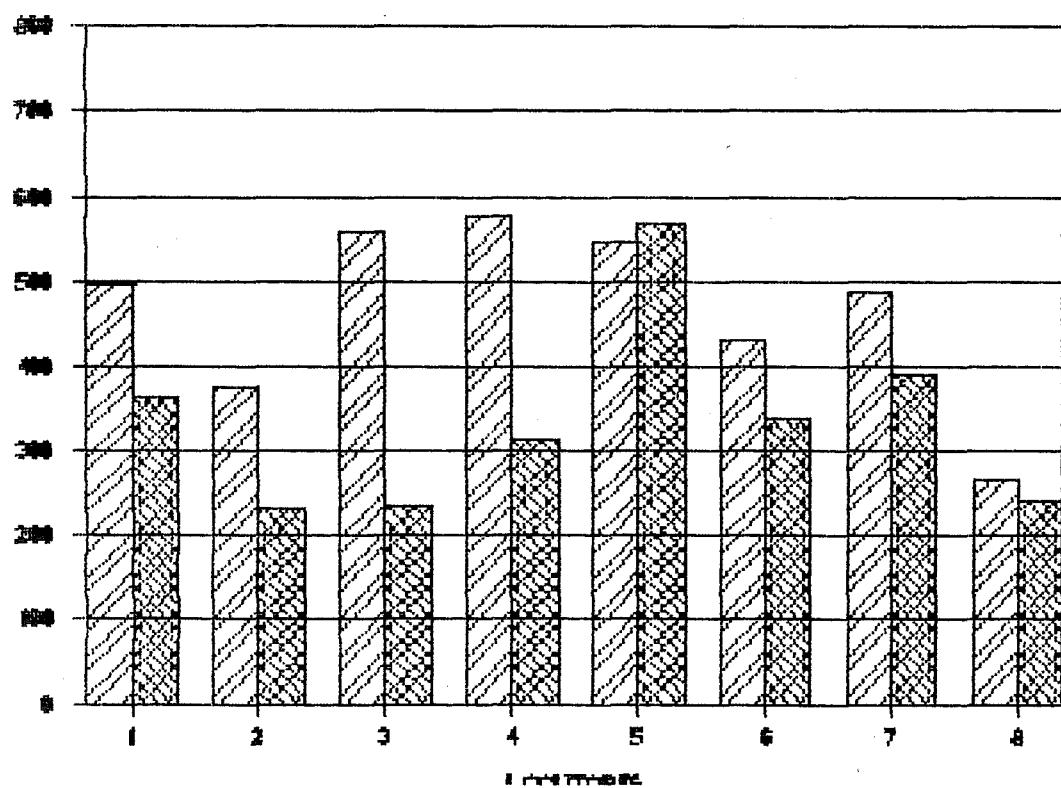
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MÉTICA DE RANKING



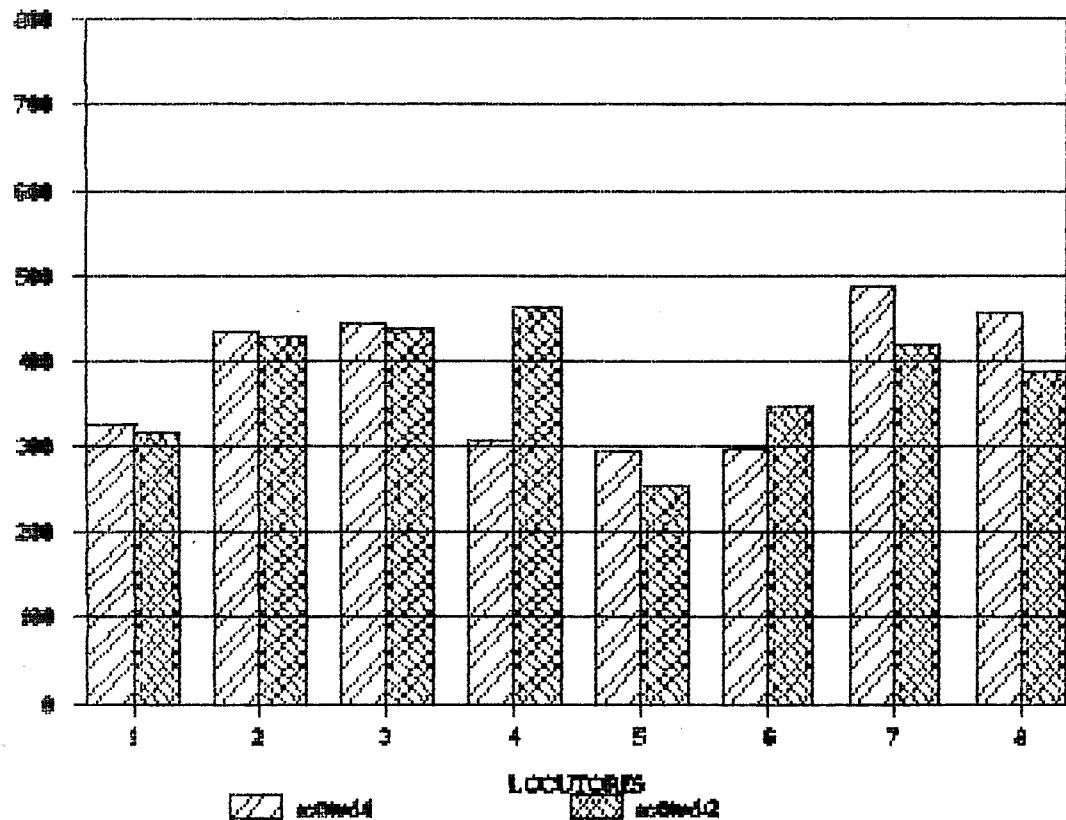
### EQUILIBRIO (equilibrado-desequilibrado)

MÉTICA DE RANKING

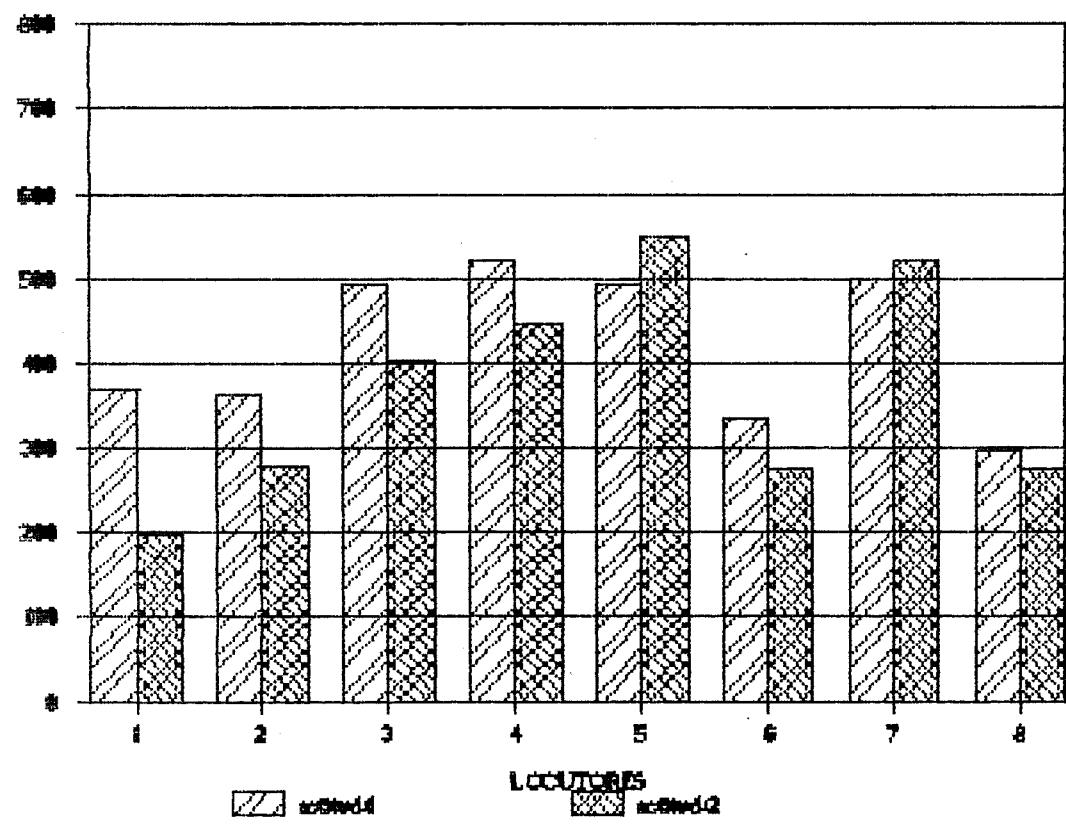


**PASION (pasional-flemático)**

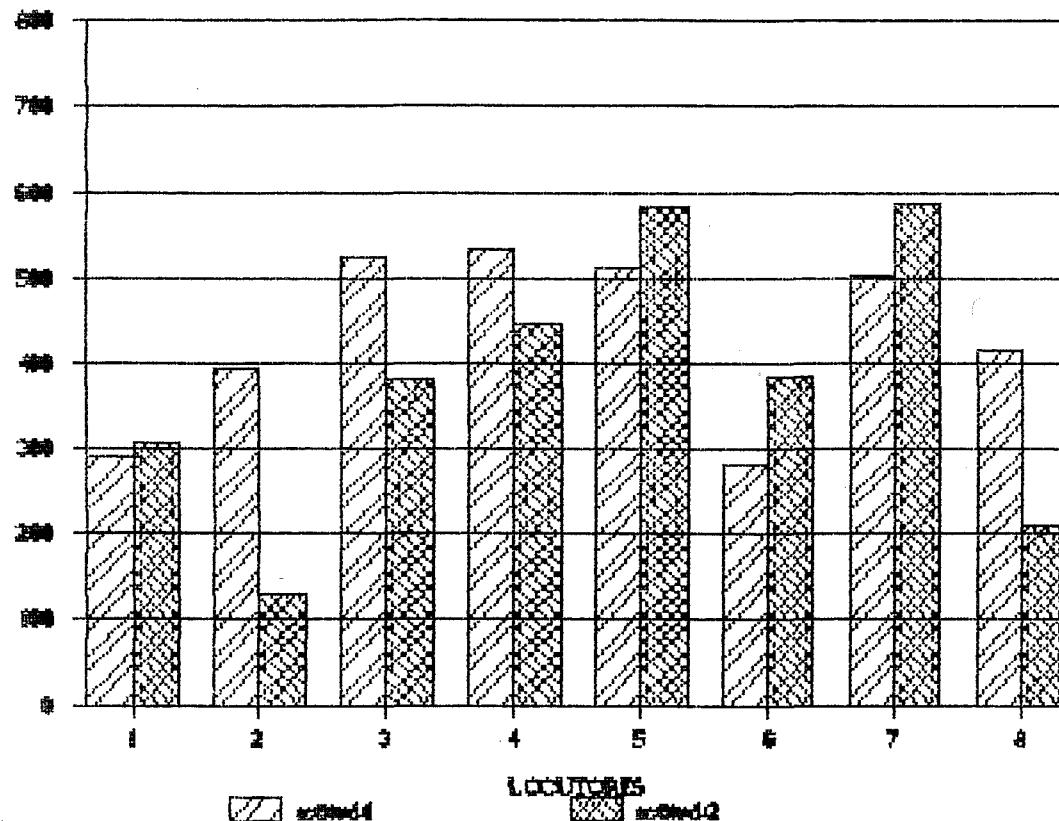
MEDIA DE RANKING

**SINCERIDAD (sincero-falso)**

MEDIA DE RANKING

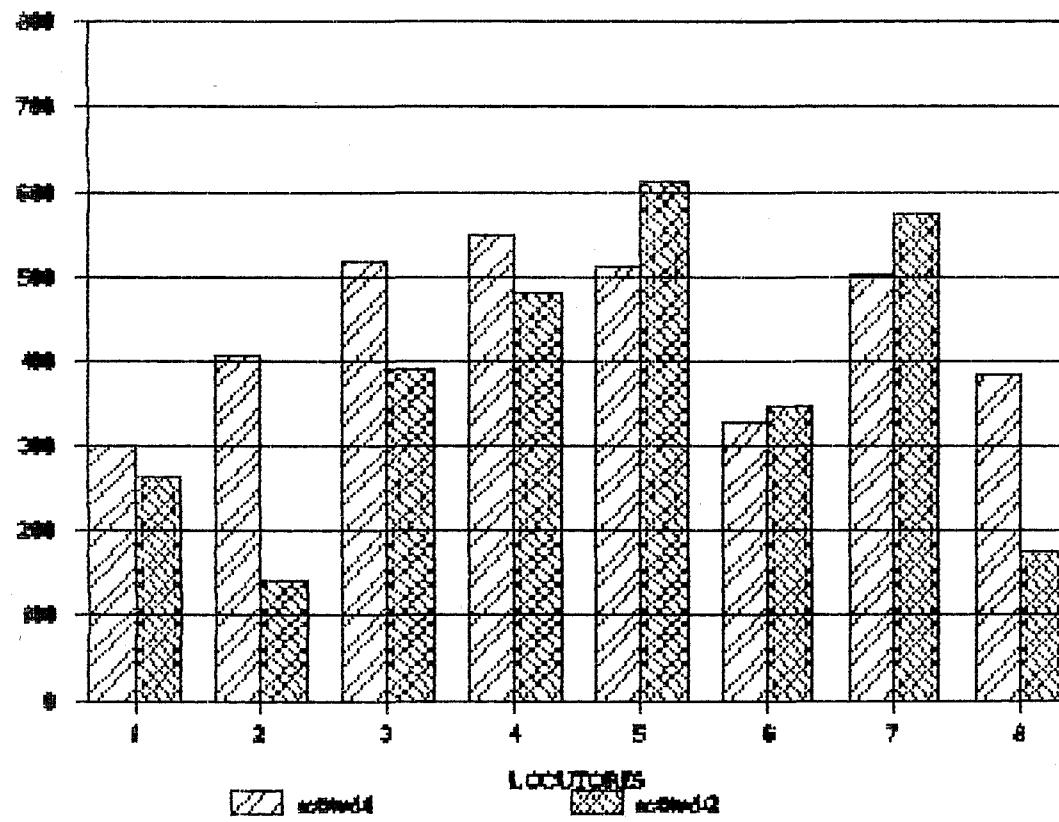


MEDIA DE RANGOS

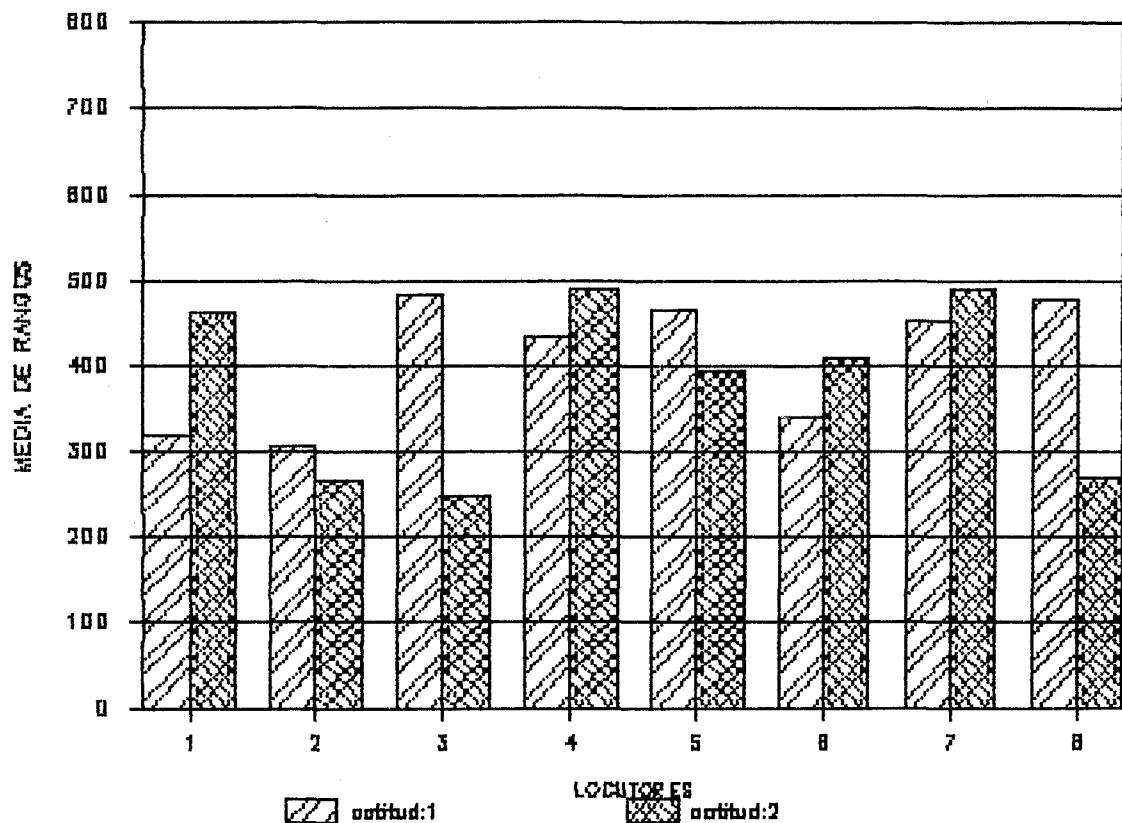


## SIMPATIA (simpatico-antipatico)

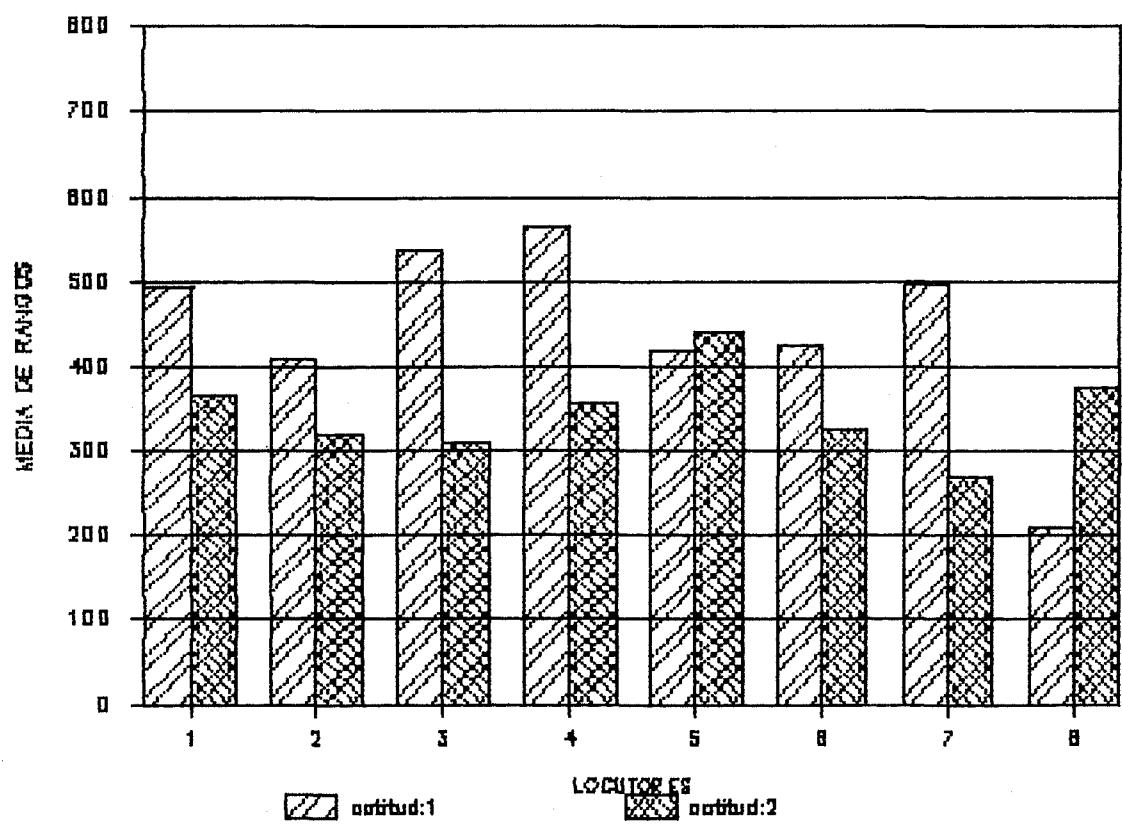
MEDIA DE RANGOS



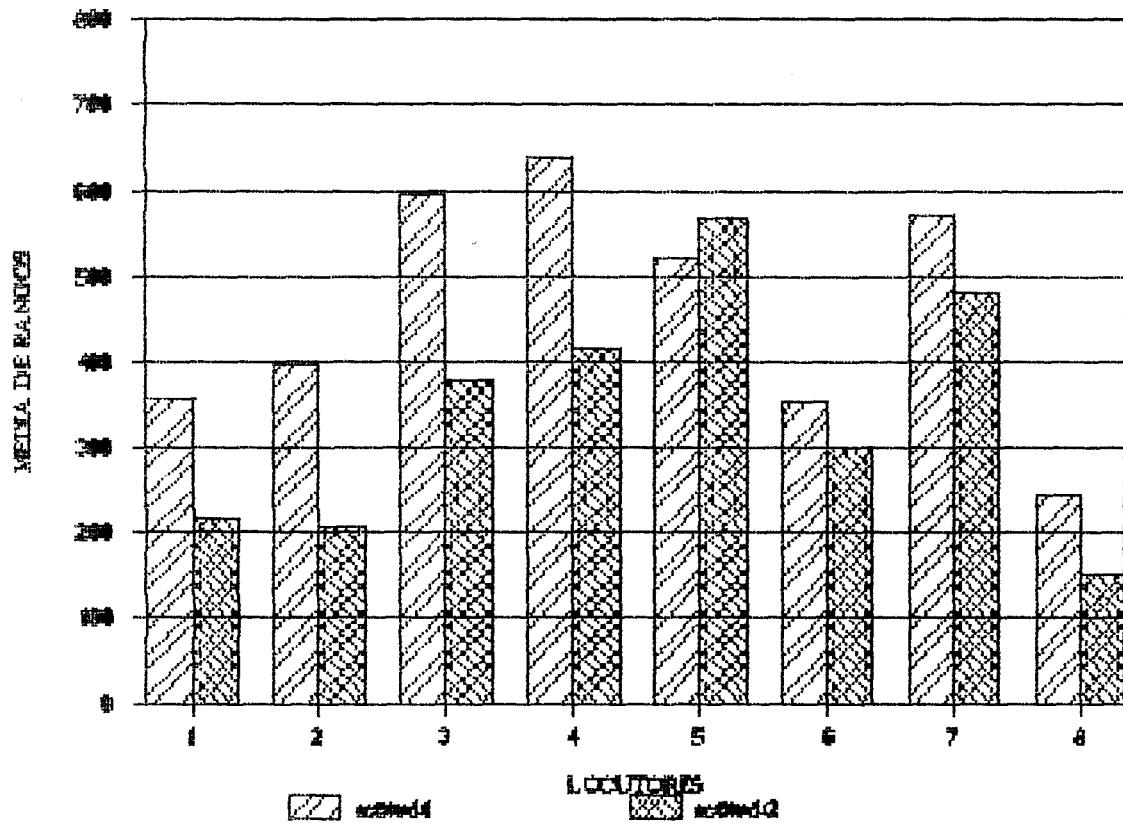
## EXTROVERSION (extrovertido-introv.)



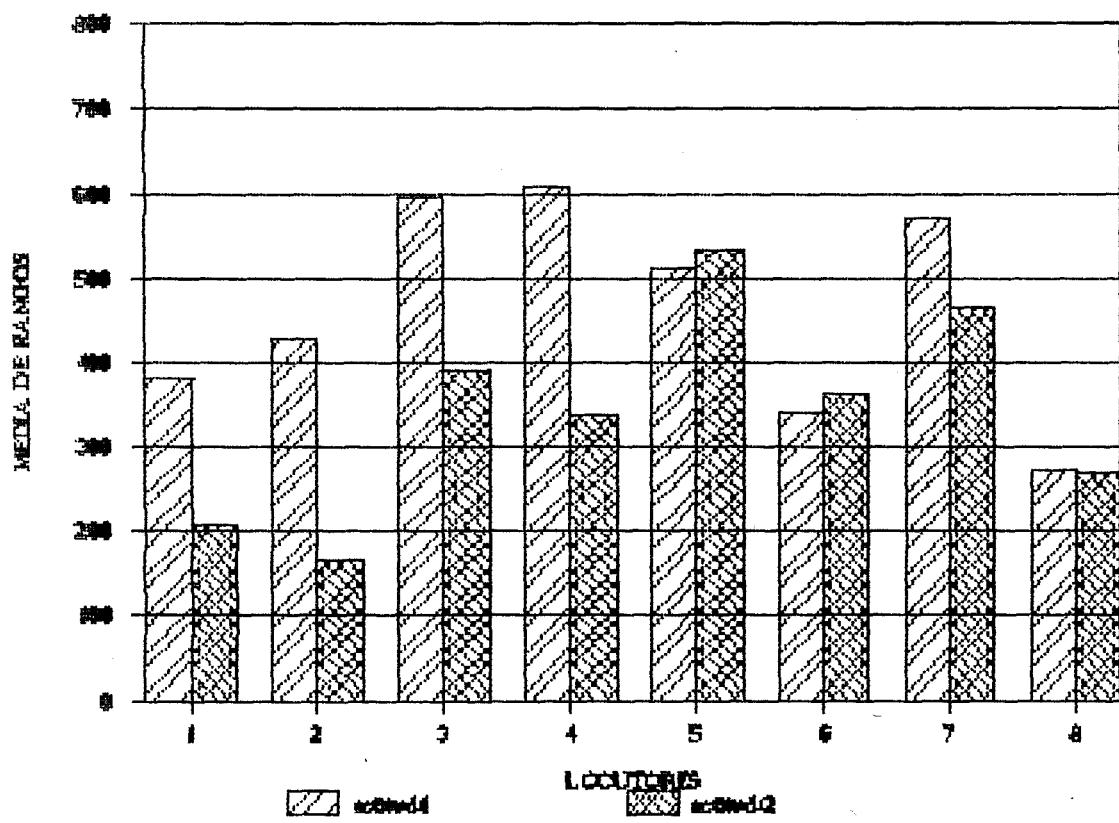
## INTELIGENCIA (inteligente-tonto)



AGRADABILIDAD (agradable—desagradable)

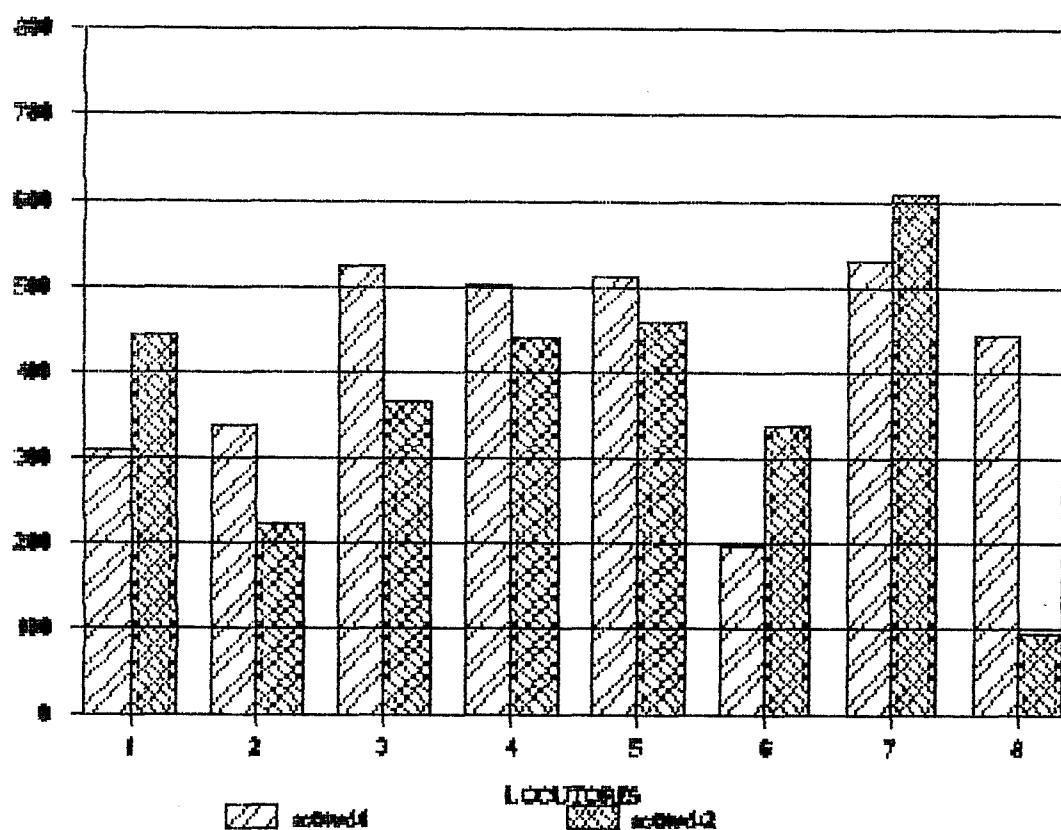


ARMONIA (armónica—estridente)

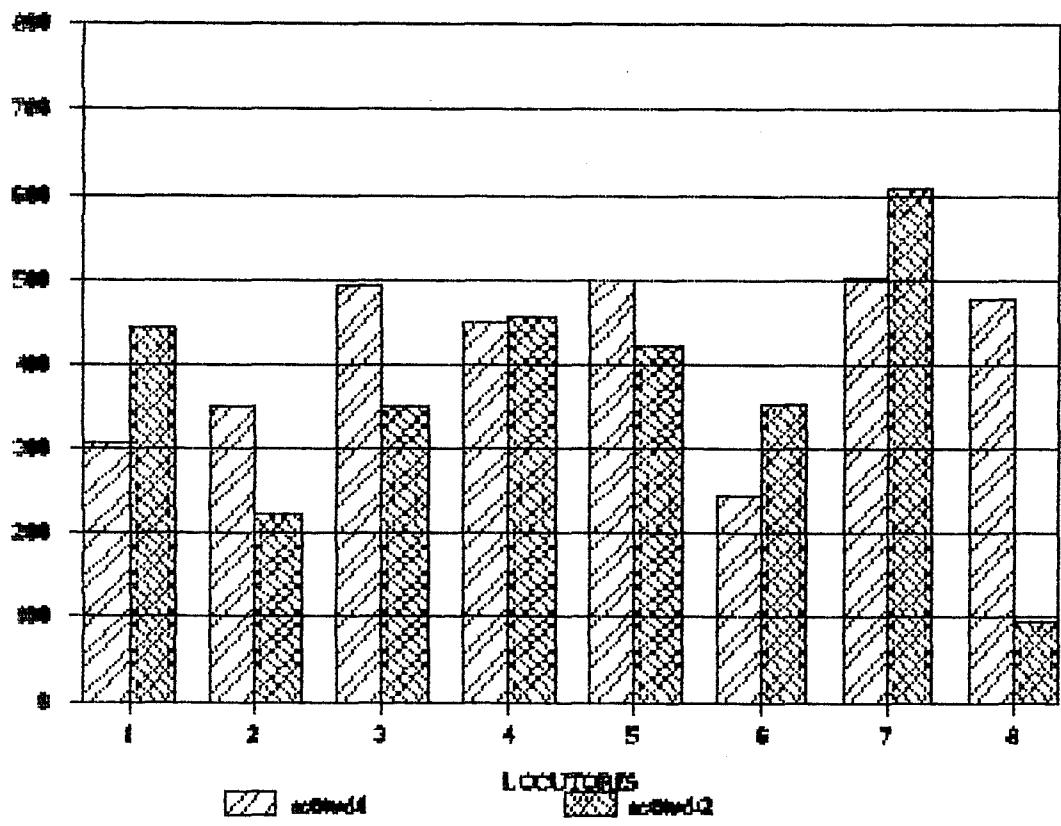


**LUMINOSIDAD (luminosidad-oscuro)**

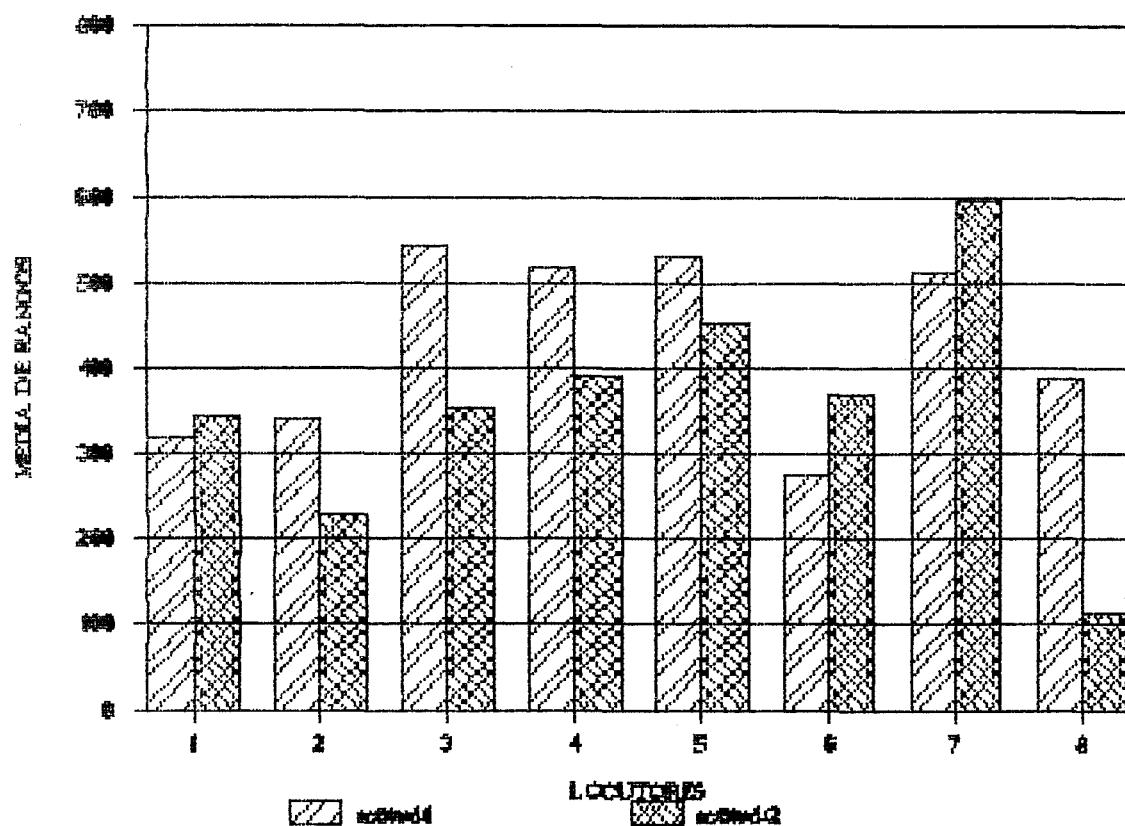
MEDIA DE PANTALLA

**COLOR (color-crema-gris)**

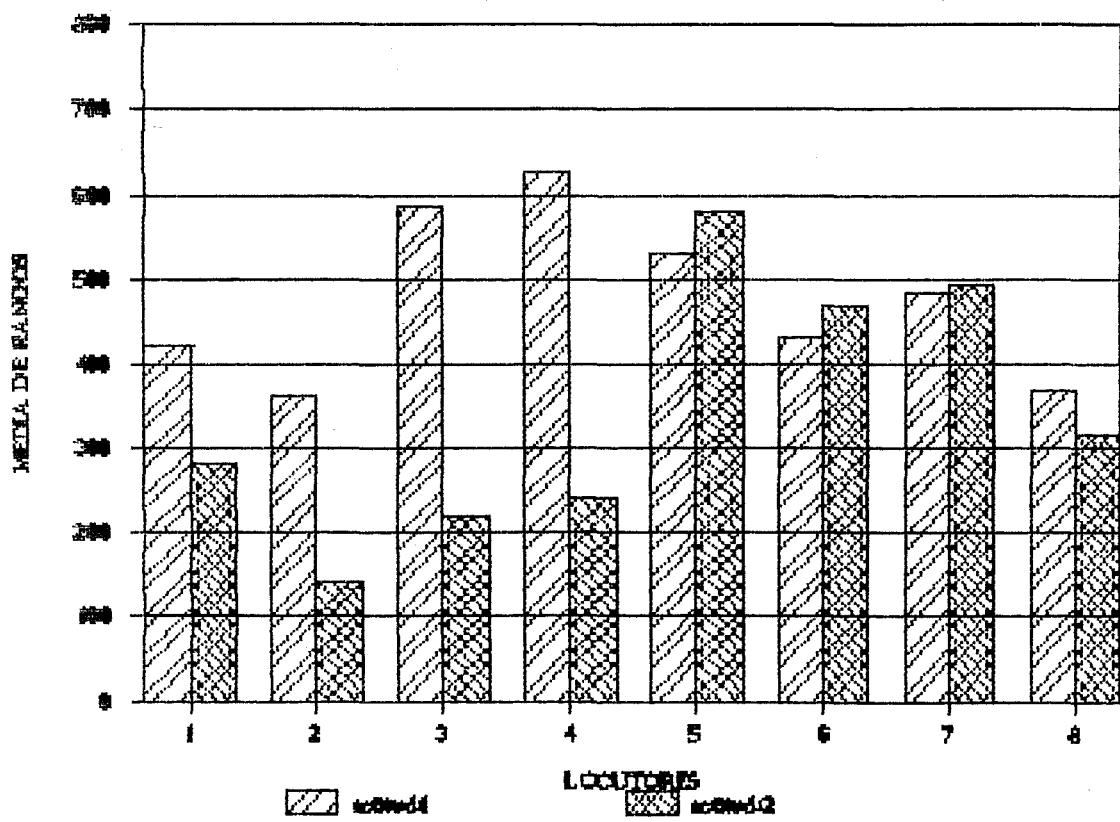
MEDIA DE PANTALLA



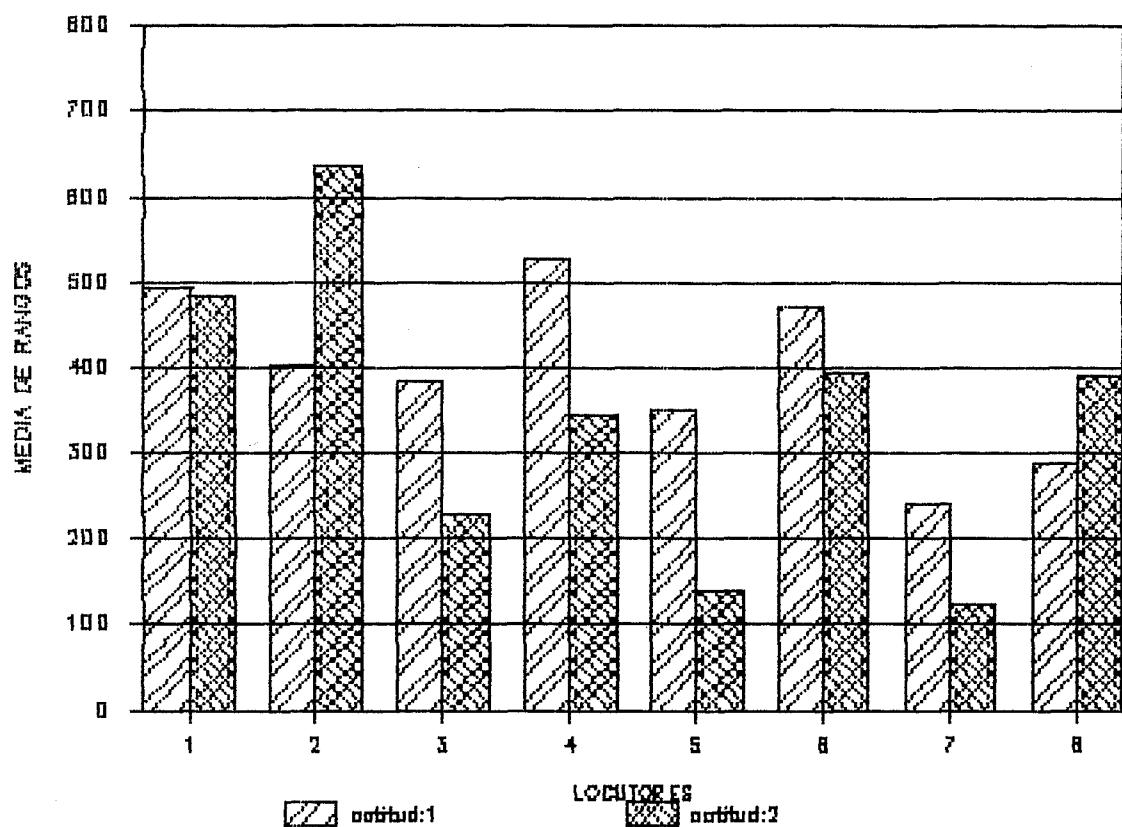
## TRANSPARENCIA (transparente-turbia)



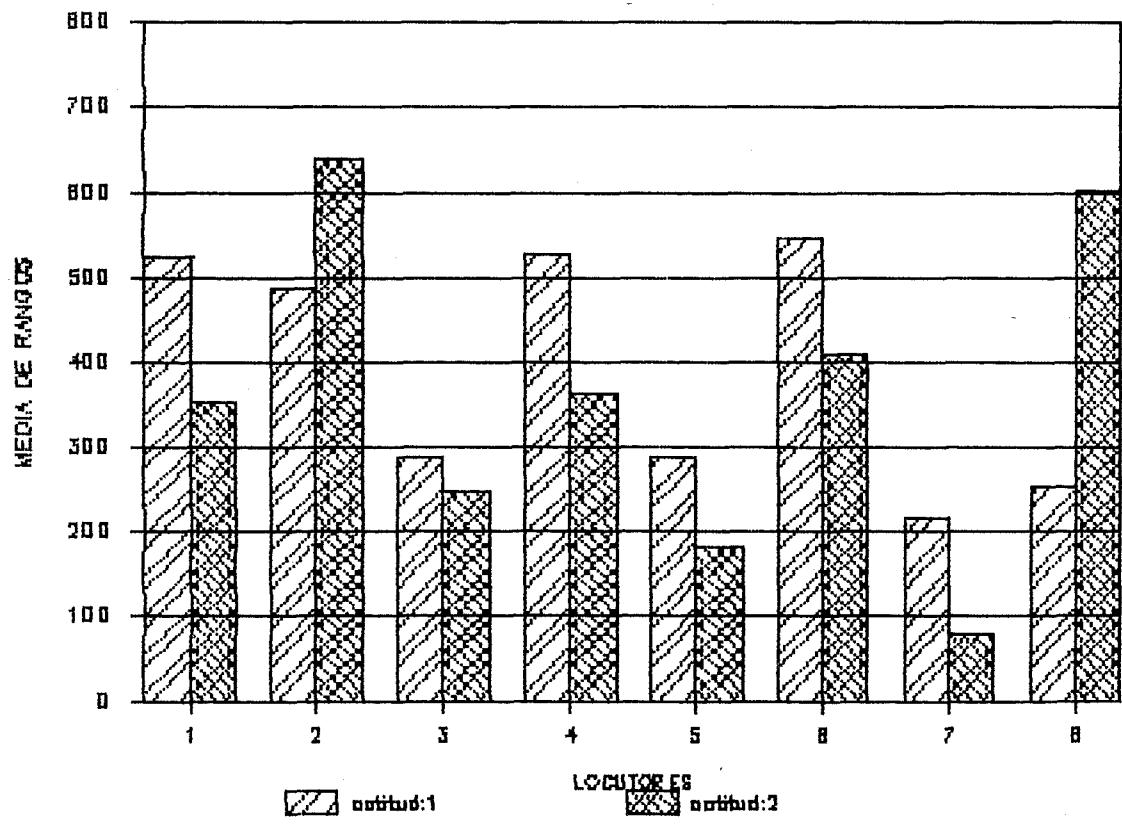
## RELACION (relajada-tensa)



## POTENCIA (potente-floja)

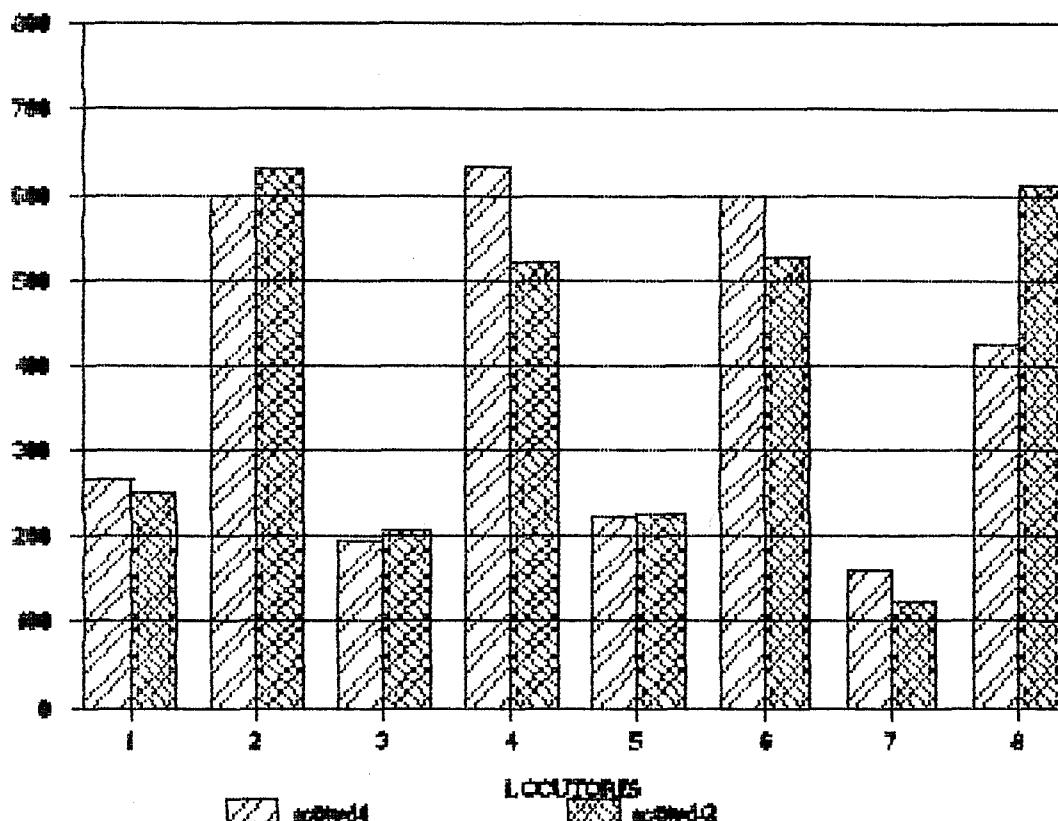


## GROSOR (gruesa-fina)

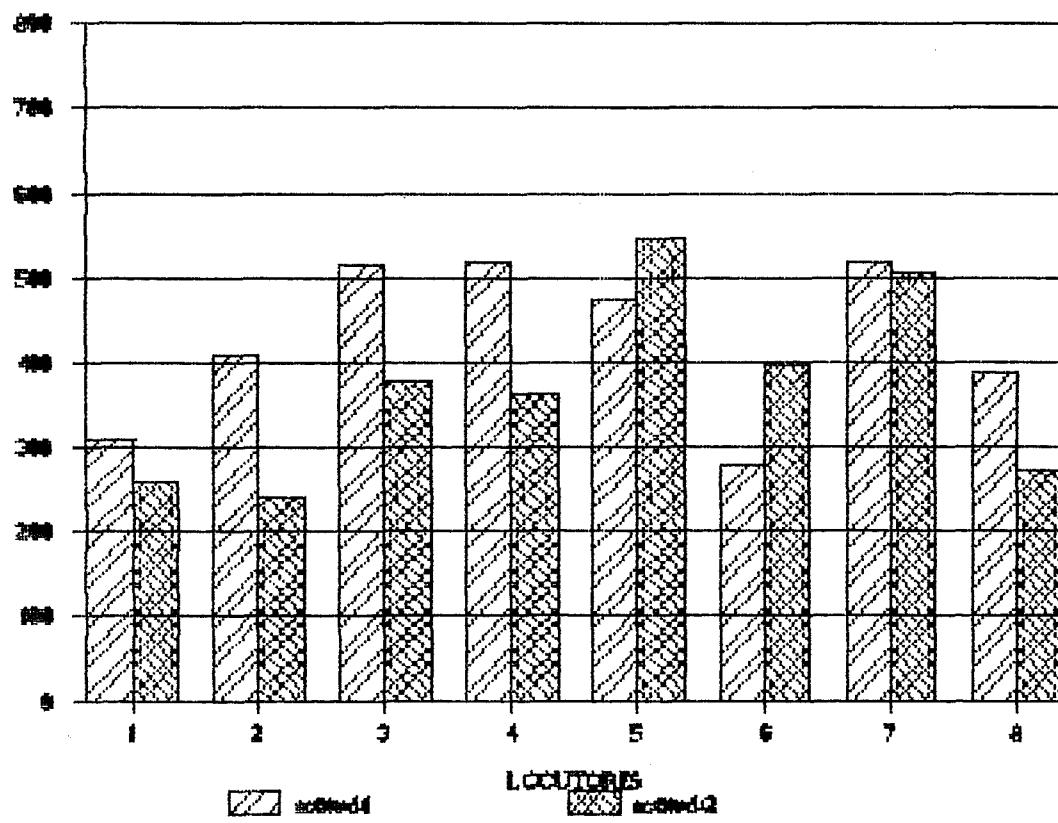


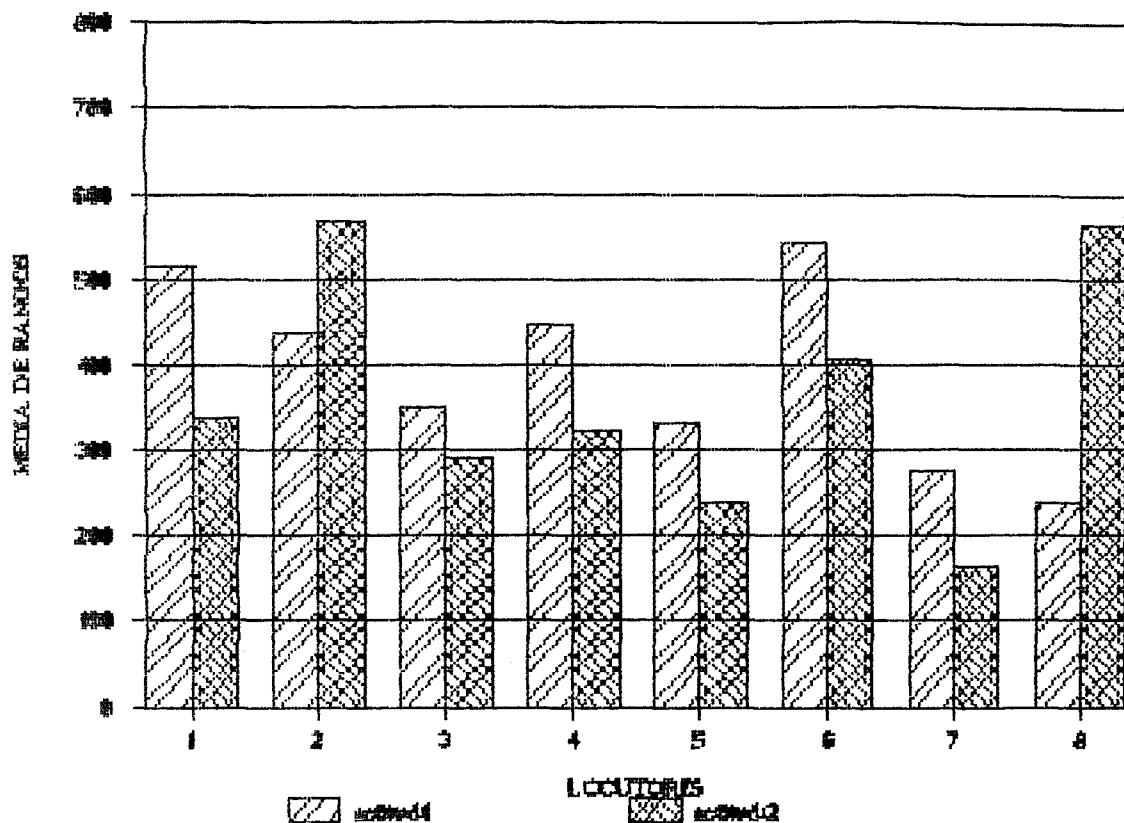
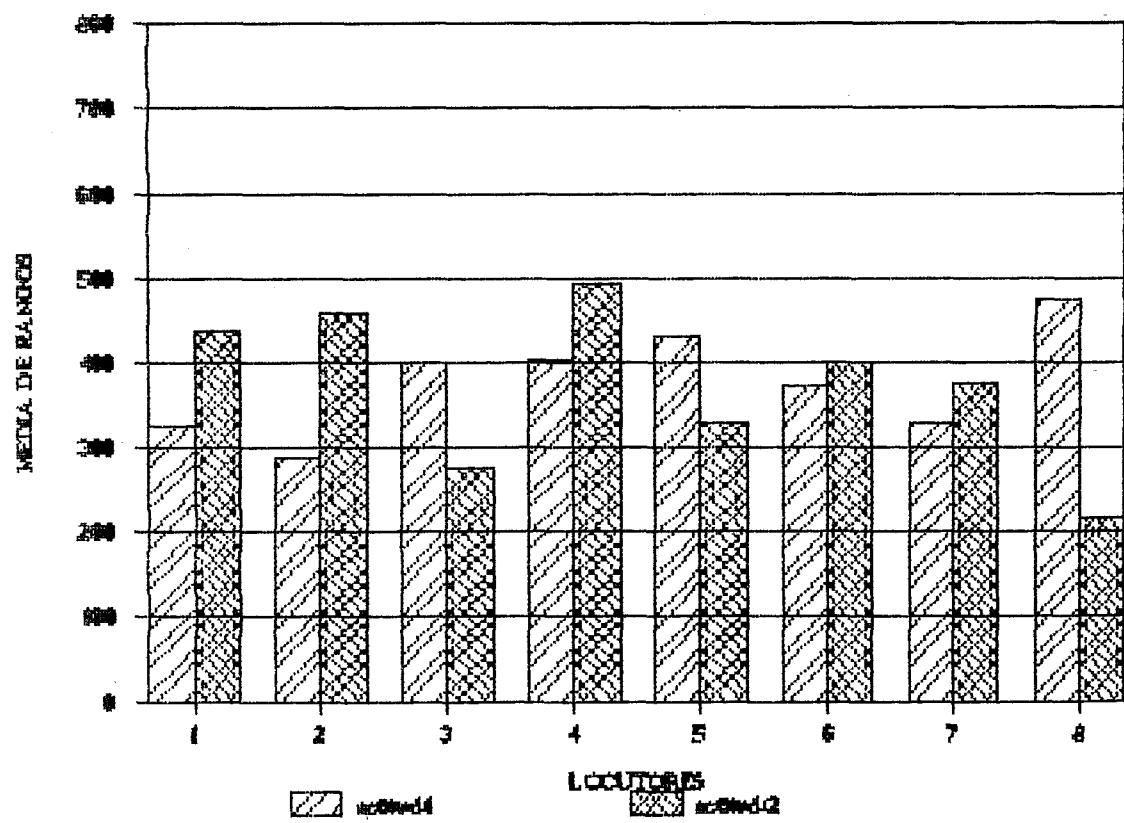
**MASCULINIDAD (masculino-femenina)**

MEDIA DE PAREJAS

**CALIDEZ (calidez-frío)**

MEDIA DE PAREJAS



**DENSIDAD (denso - poco denso)****EXTERIORIZACION (exterior-interior)**

### RADIOGENIA (radiotónicos - no radio)

