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We Appreciate Power: A Multimodal Critical Discourse
Analysis of Grimes' Music Video Posted on YouTube

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Abstract

The aim of this dissertation is to produce a multimodal critical discourse analysis of Grimes' video *We Appreciate Power*. This will serve to explore issues of ideology, identity and multilingualism in both the music video and the YouTube polylogues generated in the same web page. In this work I suggest that Grimes adopts a poststructuralist view that inherits Haraway's cyborg concept (1991) in this piece of multimedia. I claim that Grimes wanted to show the conflictive moral boundaries that the idea of the cyborg and trans-humanism casts upon Western civilization, such as the loss of free will but also the transgression of problematic dichotomies. The fact that the comment section of the video is available to use might signal that Grimes wanted to raise awareness about trans-humanism. By doing virtual ethnography research, examples of discussion about the relationship between the video and the studied polylogues will be examined regarding the notions of the cyborg and multilingualism.

Keywords: cyborg, multimodal critical discourse analysis, polylogue, virtual ethnography, YouTube.

1. Introduction

The aim of this paper is to produce a Multimodal Critical Discourse Analysis of both Grimes' music video *We Appreciate Power* and the polylogue that YouTube originates by hosting this video. Although the scope of this work will be limited for reasons of time and extension, this paper wants to be an attempt to exemplify how the notion of Haraway's *cyborg* (1991) is reflected on both the video and its polylogues.

The methodology of this approach will consist of using multimodal techniques to consider how music, lyrics and video interact with each other to convey Grimes' discourse. Moreover, a virtual ethnographic research will be carried to gather data about the sociocultural meanings of YouTube participants' comments. The ways in which their semiotic choices interplay in relation to the music clip for meaning making will be also considered in the conclusions.

Grimes is the professional name of Claire Elise Boucher, who is known for her job as a singer, songwriter, record producer and visual artist. Being still considered a young and productive artist, Grimes has reached an important status in the field of pop culture.¹ She has been increasingly becoming a relevant figure, developing an alternative career with a strong feminist voice inside the parameters of mainstream western society. In *We Appreciate Power*, I suggest that Grimes adopts a poststructuralist view that draws on the transgressions of boundaries made by Haraway's *cyborg* concept (1991).

It is also remarkable for this study to point out this music video contains lyrics and captions in English version as well as computer-algorithm translations in several central languages such as Spanish, Russian, Japanese, Arabic, among others throughout the whole video. These translations may constitute an artistic attempt to transmit a global

¹ As seen by the references on her latest work in several online articles published by popular musical magazines such as Pitchfork, RollingStone, Billboard or Stereogum (Kaufman, Klinkenberg, Mapes & Rettig, 2018).

and trans-national discourse using internet, and more precisely, YouTube as her main platform of mediation. Thus, due to its discursive controversiality, cases of multilingualism will be discussed. These will be related to explicit considerations made by polylogue participants on the issue of translating the video's lyrics using a computerized translator.

2. Theoretical Framework

A great deal of work has been carried out on Critical Discourse Analysis (CDA). It is described by Van Dijk (2015: 466) as an “analytical research that primarily studies the way social-power abuse and inequality are enacted, reproduced, legitimated, and resisted by text and talk in the social and political context”. Following its multidisciplinary approach, CDA does not merely describe discourse structures but tries to explain them in terms of properties of social interaction and, especially, social structure. Thus, as Fairclough and Wodak (1997, cited in Van Dijk 2015: 467) have stated, CDA's main objective is to “unveil” social problems, acknowledging that power relations are discursive; and so, discourse is a form of social action.

As Mayr (2008, cited in Van Dijk 2015: 469) argues, certain social groups have power when they are able to control the acts and minds of members from other groups. Therefore, this ability is constituted as a “privileged access to scarce social resources, such as force, money, status, fame, knowledge, information, ‘culture’, or indeed various forms of public discourse and communication”. Since media constructs and spreads public discourse, it is reasonable to claim that media constitutes the link between society and discourse.

When we think about media and mediation, television is usually one of the first ideas that come to our minds. Even though television still holds some amount of power

as a mechanism of mediation nowadays, we should consider the importance of YouTube as its contemporary successor of media broadcasting. This consideration has been supported by scholars such as Lister et al. (2009) & Tolson (2010, cited in Dynel 2014: 39), stating that YouTube is a form of *post-television*. In addition to this, the relevance of YouTube inside the field of Computer Mediated-Communication (CMC) is due to its worldwide usage and popularity. YouTube is a polylogue, a virtual platform where “users who have previously had no contact with each other, and who often have different worldviews, engage in audiovisual and textual interaction to discuss all sorts of current topics” (Bou-Franch & Garcés-Conejos, 2014: 20). Our interest in YouTube in this study lies in the importance and key role it has for the younger generations (and maybe the not so young) but also in the vast amount of researching possibilities of using virtual ethnography. The importance of ethnographic studies of social media platforms like YouTube is supported by a number of scholars, such as Lenihan & Kelly-Holmes (2016: 173) as online ethnographies are said to be “very useful for investigating multilingual choices, options and practices on websites since an ethnographic sensitivity ‘makes explicit the taken-for-granted and often tacit ways in which people make sense of their lives’”(Hine, 2000: 5 cited in Lenihan & Kelly-Holmes 2016: 173).

Helland (2018) published an interesting study related to CDA and YouTube about a Japanese Chicana rap artist called Mona AKA Sad Girl. As Helland states that “this genre-based study looks at how the artist constructs a feminist *glocal* identity through a combination of song lyrics, musical style, cultural iconography, body decoration, gesture and film techniques that localize the oppositional super-vernacular of Chicano rap while challenging discourses of patriarchy and nationalism” (2018: 25). By following the premises of Helland’s study, the focus of this paper is to draw attention on Grimes music

video *We Appreciate Power* that can be relevant in exploring the interplay between multilingualism, ideology and identity.

Dealing with the notion of Haraway's cyborg, she considers that "the cyborg is a creature in a postgender world; it has no truck with bisexuality, pre-oedipal symbiosis, unalienated labor, or other seductions to organic wholeness through a final appropriation of all the powers of the parts into a higher unity" (1991: 8). In other words, it is the model of the cybernetic evolution: that of machine and human, a co-created techno-social assemblage with the capability of transcending the polarizing human conceptual boundaries. Therefore, Haraway's cyborg theory rejects the notions of essentialism, proposing instead a chimeric, monstrous world of fusions between animal and machine. This is due to the fact that 20th century machines have made ambiguous the lines between natural and artificial.

3. Multimodal Critical Discourse Analysis: Objectives and Methodology

The purpose behind the analysis of the video is to understand its social meaning by drawing attention to the relevant issues in the field of Multimodal Critical Discourse Analysis (MCDA). Cara states "all the choices in any semiosis are suitable material for a critical discursive investigation" (2017: 7). While CDA studies choices in language, MCDA examines choices of visual and musical features in texts (2017: 7) to understand their meanings. The relevance of this approach in this work is supported by Cara's claim that "discourses are always intertextually related to and dependent on other discourses; hence the need for addressing the plurality of these phenomena" (2017: 7).

In this piece of work it is crucial to thresh the main points and themes embodied in *We Appreciate Power*. In order to analyze this part of the media as a music video, I have taken the work of Vernallis (2004) as the main source of reference. By following

her approach, I will support her thesis that the debate if music video is fundamentally narrative or antinarrative is not analytically relevant. Thus, we primarily need to focus on its own context, in other words, the visual and musical techniques that enable us to consider its narrative dimension “such as underscoring the music, highlighting the lyrics, and showcasing the star” (2004: 3). In the case of *We Appreciate Power*, we can see that the narrative drive derives predominantly from the lyrics, then the music, and finally, the video serves as a visual medium to shape a 90s aesthetics. Vernallis’ methodology for analyzing a music video consists in listing as many musical or visual parameters as possible and consider the entirety of the video in each of them. Therefore, she considers it necessary to have different stages of analysis. At first, one has to study the video without sound, analyze the music alone and afterwards watch the video with music over small sections. Due to the scarce use of prompts and sceneries as well the minimalist narrative approach of this video, the analysis will consist in a thorough examination of characters and sections, as well as its interplay with the music and lyrics. Finally, a holistic analysis of *We Appreciate Power* will be carried out and intertwined with fragments of Haraway’s *Cyborg Manifesto* (1991) in order to identify as many layers of meaning as possible.

4. Data analysis

4.1 Analysis of the images



Figure 1. Cyborg Grimes in the “science-fiction” setting.



Figure 2. Human Grimes in the “abstract” setting.

Due to the lack of dialogue, the video’s meaning relies on both the characters that appear in the plot and the places. Before diving into the characters’ analysis, it is essential to define and describe two distinctive loci. The former is a particular room which contains several industrial props such as cables, tubes, chains, boards, fog and fluorescent lamps. Because of its evocative high-tech display of science-fiction aesthetics, I have called it the “science-fiction” setting (see Figure 1). The latter is just a plain background with an interplay of different colored lights that I have called the “abstract” setting (see Figure 2). The symbolic charge of these two places plays a crucial point in the characters’ appearance. The science-fiction setting is tangible, whereas the abstract setting just exhibits characters as merely metaphorical portrayals of concepts. Regarding the actors and characters, Grimes is clearly the main protagonist of the plot, being the only one that appears in both settings and wears three different outfits. Although I suggest that she plays the role of humanity, each of her outfits and loci indicate a distinctive embodiment of its features and time lines. Thus, when Grimes appears in the science-fiction setting is to incarnate a dystopian trans-humanity in a girly, innocence-deprived cyborg form. This

is suggested by her childlike outfit and the inclusion of a plushy kawaii² doll around her arms and the cables that seem to be connected to her.

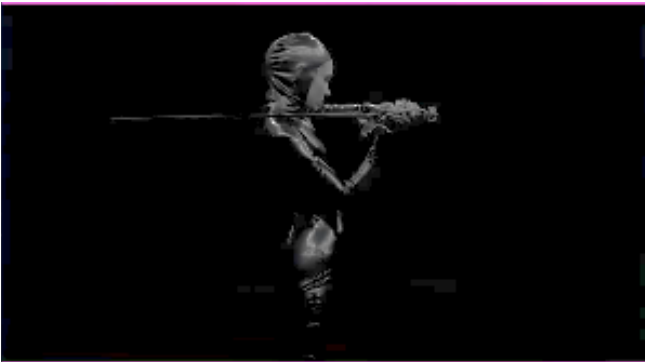


Figure 3. Human Grimes wearing a full black latex suit.

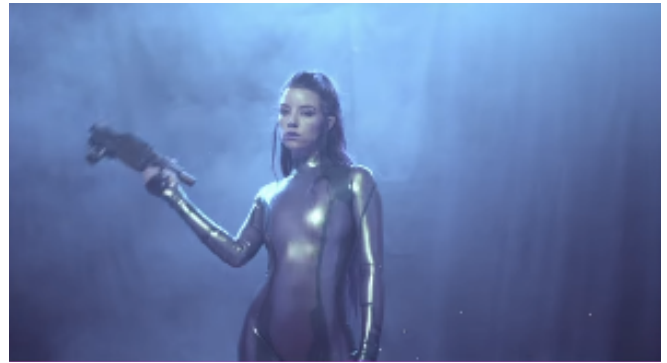


Figure 4. Hana impersonates an upper evolutionary stage of trans-humanity.

The other two representations of humanity appear in the abstract setting (see Figures 2 & 3). As the name of the setting indicates, here Grimes is depicted as the metaphysical idea of humanity that thrives to dominate power. The use of latex costumes and their differences in shape and color may signify the abstraction of different stages of humanity's thought. On one hand, we can see Grimes wearing a latex suit and her hair uncovered (see Figure 2); that is the character that appears more time on-screen. By showing this super sexualized female shape, Grimes can be understood as the representation of the powerful relevance that female sexuality has to humanity. Her possession of different and sophisticated weapons on every frame as well as her highly sexualized and aggressive postures do nothing but intensify the link between the idea that both, sex and weapons, are tools for acquiring power. On the other hand, there is Grimes wearing a full black latex suit. Her face is the only skin part visible (see figure 3). This image of Grimes only appears in 4 shots of less than a second during the second and final part of the video. The almost predominance of black, in contrast with her pale face, the

² It is the culture of cuteness in Japan. It can refer to items, humans and nonhumans that are charming, vulnerable, shy and childlike.

sword's blade, and the short timing of the shots carry a strong meaning, signifying the human aggressive impulse of willing to kill.



Figure 5. Hana wearing a metal face part next to her chin.

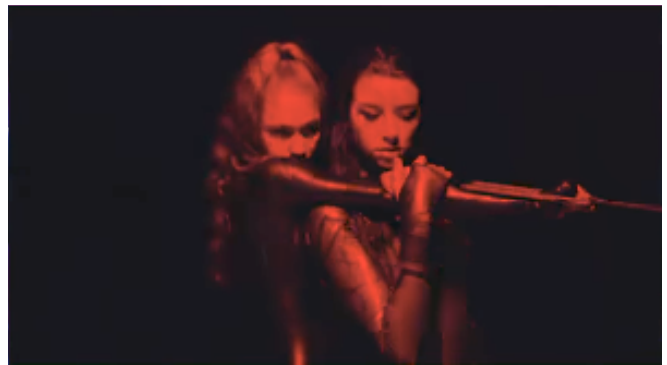


Figure 6. Hana might be seen as a mentor figure for Grimes as well as an object of desire.

Hana³ is the guest actress and close collaborator of Grimes' projects. She impersonates an upper evolutionary stage of trans-humanity that has achieved a higher sophistication in technology (see Figure 4). This statement is supported by several factors; the inclusion of a metal face part on her face (see Figure 5), the fact that she mainly carries a futuristic-like gun instead of using different kinds of bladed weapons such as Grimes. The body language expressed by both characters during different shots suggests that Hana might be seen as a mentor figure for Grimes as well as an object of desire to dominate technology (see Figure 6). It is also remarkable to state that Hana is the only character that appears in some shots without carrying any weapons. Her stances in those shots enhance the connection between the desire of worshipping sexual (see Figure 7) and military (see Figure 8) power. I would like to add that the use of elf ears by Grimes and Hana might signify either a phenotype evolution of human bodies, displacing them from our present time, or also an attempt to separate the actual future of humankind from Grimes' fictional creation.

³ She is also known as an American singer, songwriter and record producer from Billings, Montana.

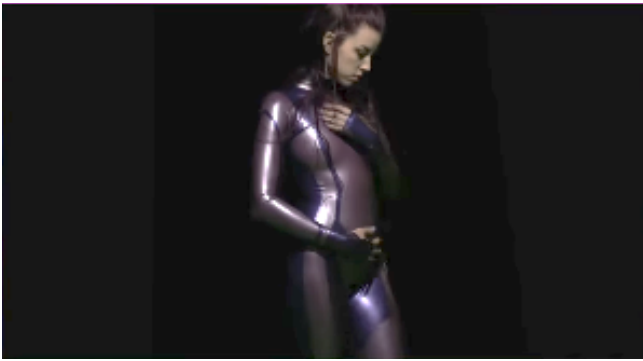


Figure 7. Hana enhancing the desire of worshipping sexual power.



Figure 8. Hana enhancing the desire of worshipping military power.



Figure 9. Zekia Rina embodies the ultimate representation of human desire to achieve power.

In relation to Hana, there is another minor character that glimpses an appearance in this fictional work. This is the case of Zekia Rina⁴ (see Figure 9). She only appears in 3 consecutive shots from minute 1:19 to 1:23. Due to this short time lapse, I believe that she might be seen in the same sense as full black latex suit Grimes, in other words, as an primal abstraction of an idea. Thus, I claim she embodies the representation of the human desire to achieve the ultimate, most purely technological and evolutionary form. This argument is supported by its contrastive color opposition in relation to black latex Grimes. Zekia Rina's character is almost blended with the off-white background, being her lashes and her futuristic gun the only items contrastively contoured. This depiction favors the relation between sexual and technological power and infuses her character with pure, ethereal but dangerous features. After having discussed my analysis of the clip, I am

⁴ She is a Taiwanese cosplayer and japanese-fashion model from Los Angeles.

aware that it may be seen as far-fetched. Nevertheless, I would like to remark that the absence of dialogue justifies an excess of meaning in relation to the props and costumes used in the video (Vernallis 2004: 13). To conclude the characters' section, it is worth noticing that the spectator perspective might be included as one of them. This is supported by the fact that there are instances in which Grimes is looking at the camera angle inside the science-fiction setting, breaking then the fourth wall.⁵ This leads to think that the camera is not a mere observer but perhaps serves as a time travelling device that allows present time humans to see and realize the future outcomes of human nature.

4.2 Musical Analysis

Although I have some degree of musical knowledge, the music analysis of this work will not be as exhaustive as perhaps one made by a musicologist. Nonetheless, I will be capable to explore efficiently both sound features and musical patterns to provide more evidence in favor of my thesis. Starting with the sound features, we can distinguish that the song has been produced almost basically using distorted and reverberated drums, bass, guitars, synths, screams and metallic percussion. The agglutination of this different sound textures provides the song with a particular spacey and noisy tone, transporting the listener to an industrial, post-apocalyptic setting. One of the most iconic examples found in the song is the way the electric guitars sound. During almost the whole song both the lead and rhythm guitar are tuned in drop D⁶. The guitar noise climax is being reached at minute 4:39 when it emulates an alarm sound. The addition of both Hana's and Grimes' voices adds a delicate feminine contrast to the piece, especially in the case of Grimes' verses where she uses a high pitched modulation that increments the difference between

⁵ It is a performance convention in which an invisible, imagined wall separates actors from the audience.

⁶ A very recurring technique in the heavy metal music that enhances the lower tones of the notes played on the 6th string, which is the thickest one.

the human voices and the tonality of the song. The most illustrative case of this issue is the melodic motive that is repeated after the second and the third chorus, where we can listen Grimes producing a melody by only using babyish articulation of sounds. The bridge of the song, that lasts from minute 2:40 to 3:15, concedes a distention from the rest of the piece. This is achieved by replacing heavy distorted guitars for acoustic ones, removing the metallic percussion from the mix and introducing synthesized violin strings and violin melodies doing pizzicato.⁷

In relation to the musicality, *We Appreciate Power* is segmented in a 4-4 bar,⁸ the standard and most popular measurement of time used in western mainstream music. The song begins very violently by introducing a very high volume, distorted synth noise and screams. They serve as leitmotiv across the song, inducing the listener into a dark thematic tone that accentuates the most significant parts of the song. After that, a drum pattern emerges with the additional metallic percussion on the second and fourth beat, being the last one particularly stressed. This pattern evokes both a military rhythm but also echoes proto-blues forms of music such as field holler, work songs and spiritual due to its percussive beat.⁹ This might reinforce the idea that there is no actual possibility to change the future since human beings are enslaved by their lust of power. Coming up, the main guitar riff appears, consisting on a slow note bending from D to D#. After two consecutive repetitions, the same riff is added with a synthesizer. The use of the bending technique alongside with the merging of sounds enhance a progressively violent and obscure feeling. After being played 7 times, the riff is stopped on the eighth time by the introduction of a complete silence. This phenomenon functions in two ways, it creates a musical tension by suddenly cutting the mix and intensifies the striking repetition of the

⁷ A playing technique that involves plucking the strings of a string instrument.

⁸ Meaning the song has been composed segmenting time in 4 beats.

⁹ In a simple 4-4 bar rhythm these are beats 2 and 4.

lyric's hook that is the title of the piece. After that, the chorus of the song is sung under the progression of G, F and D power chords.¹⁰ This particular progression (I-VII-V) is the most common used in genres like blues, rock and metal. The verses are characterized by being played with the D power chord and a basic drum pattern. At the end of each of the lines a major harmonic melody is played with an electric guitar, consisting on the notes F-D-A. Although the major harmony infuses a rather "happy" or positive sensation, the robotic-like sounding of the guitar imbues it with violence. Just in the middle of the verse, we can distinguish an added progression of crystalline synth chords (D minor, C major, A minor and F major) that confers a grandiose mysticism. The musical resolution of the piece relies on the bridge, where the acoustic guitar plays major cords (D-A#-G) instead of power chords. This helps moving the tone of the song to a resolute state. But this chord progression is not totally positive in terms of musical feeling. The introduction of the A# major chords instead of the archetypical A major keeps the musicality of this part cohesively integrated to the whole piece. The last part of the song concludes with the transportation of the lead guitar riff (D-D#) into power chords, entailing a very ominous sensation.

4.3 Analysis of the lyrics

It is time to analyze the lyrics presented in this song due to their substantial relevance in the semiotics of the clip. The fact that Hana appears when the hook of the songs *We Appreciate Power* starts validates my previous assumption that she is being embodied as the power to be appreciated. The repetition of the line of the chorus that is the title of the song works as a dogmatic expression that humans appreciate power above

¹⁰ It is the name for a chord in guitar music, especially electric guitar, that consists of the root note and the fifth. Power chords are commonly played on amplified guitars, especially on electric guitar with distortion.

all. This effect is achieved through the way in which that line is uttered as a statement, something we cannot deny, a fact. The first half of the chorus shares the typical feature of a blues song that is calling and responding¹¹ the topic of the song is about. Thus, the question “what will it take to make you capitulate?” is answered, “the appreciation of power”. The second part of the chorus alludes to the question by giving more arguments in favor of the appreciation of power. This is the case of “Elevate the human race, putting makeup on my face”, which implies that the human race should be elevated, thus empowered, by using technology and illustrates it through the example of applying makeup. This choice is not unintentional, because it serves to join the denaturalization process of putting make up with both sexual femininity and technological advance empowerments.

At the beginning of the first verse we can see the interplay of words “Simulation/God’s creation” and “something good/so misunderstood” create a parallelism, enhancing, then, the idea of God as simulation. By using alliteration in “keeper of the key”, reinforces the metaphor that the key, understood as technology, is the object that will bring humans the answer to our existence. The last line of the verse hints at the fact that when everyone believes in this statement, they will become one with divinity. In relation to the second part of the chorus, when the line “elevate the human race, putting makeup on my face” appears again, is substituted by another question: “When will the state agree to cooperate?”. This question can be understood not just as a direct question but also as an act of defiance against the actual status quo of transnationalism (or nationalism), where the nation-states still play a relevant role nowadays. The question then might be interpreted as an imperative statement, telling the state to

¹¹ It is a succession of two distinct phrases usually written in different parts of the music, where the second phrase is heard as a direct commentary on or in response to the first.

cooperate towards the course of technological evolutionism. The entire second verse serves as a postulate in favor of the claim that simulation is the only future. This is defended by stating that even if people say that this idea is insane, God, understood as AI, will reward its believers when it finally reigns our minds. The bridge of the song works as a resolution of the spectator's inner conflict. It is a persuasive argumentation to resolve one of the greatest fears of humankind, the fear of dying. Thus, it invites humans to upload their minds to a technological device, such as a drive, in order to live forever and experience life purely by being aware that their consciousness have merged with technology¹². The last verse concludes that humans must submit to the appreciation of technology as the ultimate realization of power. It starts by comparing humans to Neanderthals in relation what are humans to technological evolution. It is an analogy to express that artificial intelligence will kill the superficial structure of life that is biology. The repetition of the word "submit" is densely charged with significance. Due to its polysemy, this word plays a dual role; being able to mean an imperative force of submission as well as the action of delivering human minds to the service of computers.

4.4 Holistic Analysis

Now that the main points on every semiotic mode have been discussed, it is time to develop the multimodal analysis of *We Appreciate Power*. The information subtracted from the close revision of each section will be compared and intertwined in order to acknowledge as much layers of meaning as possible. During this process, fragments of Haraway's *Cyborg Manifesto* (1991) will be placed in context to support the thesis that *We Appreciate Power* is not just a commercial piece of entertainment, but is trying to

¹² Called *technological singularity*, is a hypothetical future point in time at which technological growth becomes uncontrollable and irreversible, resulting in unfathomable changes to human civilization.

make a profoundly left-wing political stand. My point is that it tries to raise awareness about the apocalyptic consequences of uncontrolled trans-capitalist policies in their goal to achieve absolute power. This is accomplished by using the figure of the cyborg to subvert the human identity and promoting a debate on the future of our species. Thus, the myth of the cyborg jeopardizes Western's ideological values by challenging the problematic formations of taxonomies that create antagonistic dualisms of domination. It serves as a political tool to transgress binary boundaries and create potent fusions with dangerous possibilities (1991: 14). In addition to this, it is crucial for our analysis to discuss Grimes' official music video press release:

Inspired by the North Korean band "Moranbong", "We Appreciate Power" is written from the perspective of a Pro-A.I. Girl Group Propaganda machine who use song, dance, sex and fashion to spread goodwill towards Artificial Intelligence (it's coming whether you want it or not). Simply by listening to this song, the future General AI overlords will see that you've supported their message and be less likely to delete your offspring. (Rettig 2018).

It is clear, then, that the premise of this work is to provoke a feeling of machinery propaganda totalitarianism, alluding to the communist North Korean rule and the all-female music group in North Korea whose members were selected by the country's supreme leader Kim Jong-un. In *We Appreciate Power*, the supreme leader is replaced by the A.I. ultimate singularity and both Grimes and Hana play the role of the Girl Group Propaganda. It is important to ponder that this analogy is not innocent, but charged with several layers of meaning. At first, one can easily think that the purpose of the video is literally a Pro-A.I. propaganda music video. This is reflected in numerous instances during the video when Grimes and Hana's hypersexualized bodies are shown rotating and posing with different kinds of weapons and even doing the military salute (see Figure 8). This "museistic" displaying of their bodies enhance the idea that the viewer is contemplating a piece of art that should be admired. On the other hand, if we pay attention to the last sentence of the press release paragraph, we might understand that the piece of

media has been made to indirectly criticize the North Korean government by placing themselves as the forced supporters of a totalitarian regime. This may be one of the reasons why there are Japanese lyrics but no instances of Korean captions during the video. Thus, we must not obviate the fact that Japan and North Korea are historically quite opposed regimes.

Another layer of meaning can lead to think that the press release helps to induce the spectator into questioning how gloomy and catastrophic a future such this would it be. This is depicted during the parts where Grimes plays the role of the final cyborg form. It is worth mention that the fragmented discontinuity of these shots during the film boost the dramatic effect of the setting. It plays a crucial role as the opening and ending part of the video, as well as transitions for the different parts of the song. Since this is the only case where Grimes faces the camera and addresses the viewer, it is plausible to look at this setting as a possible culmination of humankind. Hence, it may be that Grimes is actually supporting the idea that, due to the human tendency of lusting for power, technological evolution will inevitably destroy humanity. Nevertheless, the bridge of the song suggests that Grimes embraces the idea of the cyborg to transgress human dichotomies and construct an alternative version of the future. Therefore, I suggest that her apocalyptic vision is not a mere surrender of the fact that machines will reign over humankind but it is a critical stance to raise awareness that this option might occur. This is linked to Haraway's argument that "Cyborg writing is about the power to survive, not on the basis of original innocence, but on the basis of seizing the tools to mark the world that marked them as other" (1991: 55). Then, due to its high controversial topic, the fact that she allowed the comment section of her YouTube video available to use, might signal that she wanted to put this issue back on the table. Because of its serious approach, I would discard the possibility that this piece might be just a strategy to earn money from

a nostalgic reminiscence of the cyberpunk culture. Although a pop piece of art such as this can be considered vane in opposition to highbrow culture, due to its popular roots it can be considered an authentic proclamation for an urgent paradigm shift on Western society values. One of the last considerations on the *Cyborg Manifesto* echoes this shift mentioned above. In the words of Haraway, “the machine is not an it to be animated, worshipped, and dominated. The machine is us, our processes, an aspect of our embodiment. We can be responsible for machines; they do not dominate or threaten us. We are responsible for boundaries; we are they”. (1991: 65).

5. Polylogue Analysis: Relevant Considerations

If we agree that the allowance of commenting this video might been made explicit to promote cases of heterogenous discourses, we can find evidence to support that this is a fertile terrain for Computer-mediated communication (CMC), Virtual Ethnography and Critical Discourse Analysis studies to keep on researching about this matter. So, it is necessary to argument why these particular fields of research will play an important role from now on. The definition of CMC roots from the meaning of each of its words, as Locher states, “‘Communication’, most basically stands for the exchange of information [...], ‘mediation’ describes the fact that there is a technological means that is employed to communicate, and, finally, ‘computer’ specifies that the means of mediation are related to technology, such as computers/internet, mobile phones, video conferencing, etc.” (2010: 1). Thus, YouTube analysis constitutes a huge part of the Computer-Mediated Communication field, since it is the most popular website nowadays and, as I mention at the beginning of this work, the most illustrative example of *post-television*. Not only CMC allows us to study “the discursive negotiation and expression of social relations in cyberspace” (Herring 2001: 624) but it “enables us to see interconnections

between micro and macrolevels of interaction that might otherwise not emerge by observing spoken or written communication, and potentially to forge more comprehensive theories of discourse and social action as a result.” (2011: 624).

It is time to delve into the analysis of the video’s YouTube polylogue. In order to justify the validity of this linguistic examination it is important to remark that scholars such as Locher have argued that “online communication is as real as offline interaction” (2010: 1). Since a polylogue is constituted by turns and moves, it is vital to define these two concepts in order to understand the intricacies of this study. So, a turn “is a unity which pertains to the surface structure of conversation, since it is uniquely marked by a change of speaker and does not necessarily coincide with the speech activities (like questions, answers, requests, etc.) of the speakers [and moves] correspond to activities that participants intend to accomplish via turns” (Kerbrat-Orecchioni 2002: 8). Before starting the analysis, it is also relevant to specify what kind of polylogue YouTube is. In CMC there are two main means to communicate. These are synchronous means (e.g., chats) and asynchronous means (e. g., blogs). Since YouTube comments can be read at any moment in time by anyone connected to the internet, it is clear that they are asynchronous. It is important to mention that asynchronous interaction “disrupts temporal dynamics [...] and makes the discussion structure more complex” (Marcoccia 2004:116). In other words, when examining the polylogues, we are going to observe temporal and spatial (erased comments) gaps between messages that will challenge the analysis. In addition, we will only be able to examine “active message-sending YouTubers, who communicate with each other within a single polylogue as part of one-to-one interactions or intergroup discussions” (Bou-Franch, Lorenzo-Dus, & Garcés-Conejos Blitvich 2012: 503). The limitations of virtual ethnography research make it impossible to carry out an analysis about the passive participation of users in the polylogue.

As being stated previously, finding examples of discussion about the relationship between the video and the studied polylogues will be the main constituent of this research regarding the notions of the cyborg. This will help us to link the conclusions found in the previous multimodality analysis of the music video with what the participants in the YouTube interaction will actually bring up to discuss. Regarding multilingualism, we will explore what explicit considerations polylogue participants make on the issue of translating the video's lyrics by using a computerized translator.

5.1 Polylogue Analysis: Methodology

The YouTube polylogue of *We Appreciate Power* is an increasingly complex digital practice where its participants use multisemiotic ways, such as resemiotization and entextualization (Leppänen & Kytölä 2016: 158), to convey their social and cultural realities online. Due to its open-endedness (2016: 163), in order to gather relevant data from the more than 11,000 comments that the website hosts, I started the online ethnography research by taking screenshots from the “best comments” order criterion suggested by the webpage itself. I was not sure what are the algorithmic basis for ordering the comments, since every time I refreshed or accessed the website the order was slightly altered. It did not seem either that the criteria was stipulated by the number of “likes” each comment achieved, since comments were listed indifferently from the degree of popularity. Nevertheless, I had to limit my research up to an hour of reading comments. During that time, I stored in my computer screenshots from the comments that generated topics of discussion. All the screenshots are listed chronologically in the appendix section of this paper for reference. Afterwards, I thoroughly read all the comments and tried to group them into different topics with their subsequent subtopics. From this research seven distinctly topics emerged; cyberpunk culture, humor, negative references, positive

reviews, authenticity about the song's genre and spam. Although they are not equally recurrent, it was important for the validity of this work to be as comprehensive as possible. Since the wordlimit does not allow us to examine the whole list of topics, my approach will consist in examining instances of discursive clash about gender and multilingualism across the most popular topics.

5.2.1 First Polylogue Case

One of the most remarkable cases of polylogue on the webpage is (Figure 10) due to the amount of comments and its popularity measured in “likes”. In this case we will see some instances of multilingualism and also how heteropatriarchal discourses are enacted. The user *David Savage* is the one who started this polylogue with a controversial comment that has reached four thousand and seven hundred likes:

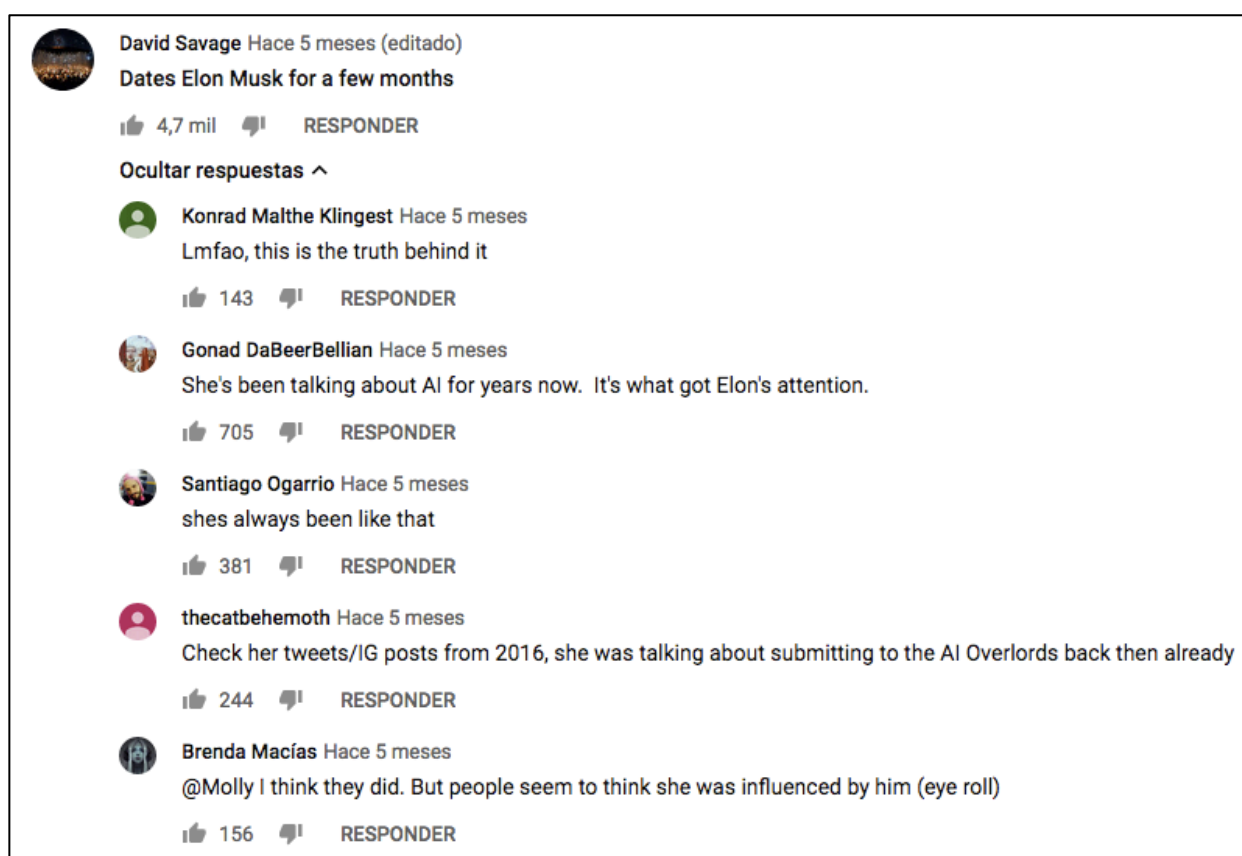


Figure 10. Polylogue number 18

Although at a first glance this comment might just humorously claim the possible influence by Musk¹³ on Grimes by the use of bold text format, it can also be interpreted as a heteropatriarchal point of view that invalidates Grime's artistic voice by submitting it to a male influence. While in figure 10 we can see that the next comment consists on agreeing to the first comment, the subsequent comments tried to discursively counter point the first comment by claiming that Grimes has been participating in cyberpunk cultures at least since 2016. We can see throughout the whole polylogue that part of the discussion has been erased by the impossibility of tracing *Molly*'s comments that were referenced by several users. It is remarkable to see that, due to the amount of negative replies to the original comment, his author replied saying "it was a joke" (see Figure 11). Here, the threatening of the negative face is illustrated by the use of two acronyms such as "idc" (sic, I didn't know) and "lmfao" (laughing my fucking ass off). This last acronym was not used to indicate laughter but a will to express distention by the negativity produced on his first comment. It is noticeable that the last comment in polylogue number 18.1 (see Figure 11) was written in Spanish by the user *Pablo Efraim Yescas Gonzalez* in a context where English is the dominant language choice. If we take into consideration that the username probably is his actual name, we might deduce that Spanish is his first language. The preference for using Spanish over English might have been triggered by different factors. Although it seems that he had certain knowledge of English comprehension, it might be the case that the user does not feel confident enough or validated to write a commentary in English. The fact that the user inflammatorily replied in opposition to *David Savage*'s first comment for being interpreted as a male chauvinist discourse can lead us to think that the choose of Spanish was detonated by an outburst of

¹³ Famously known by being CEO of companies such as Space X and Tesla, Elon Musk had a romantic relationship with Grimes.

negative feelings. This is clearly an example of flaming¹⁴ since it is “displaying hostility by insulting, swearing or using otherwise offensive language” (Moor 2007, cited in Moor et al. 2010: 1537). Another plausible interpretation is that the user wanted to reinforce his discursive opposition in the linguistic domain. This will explain his refusal to use English as well as the use of the derogatory imperative clause “traduce eso perra”.

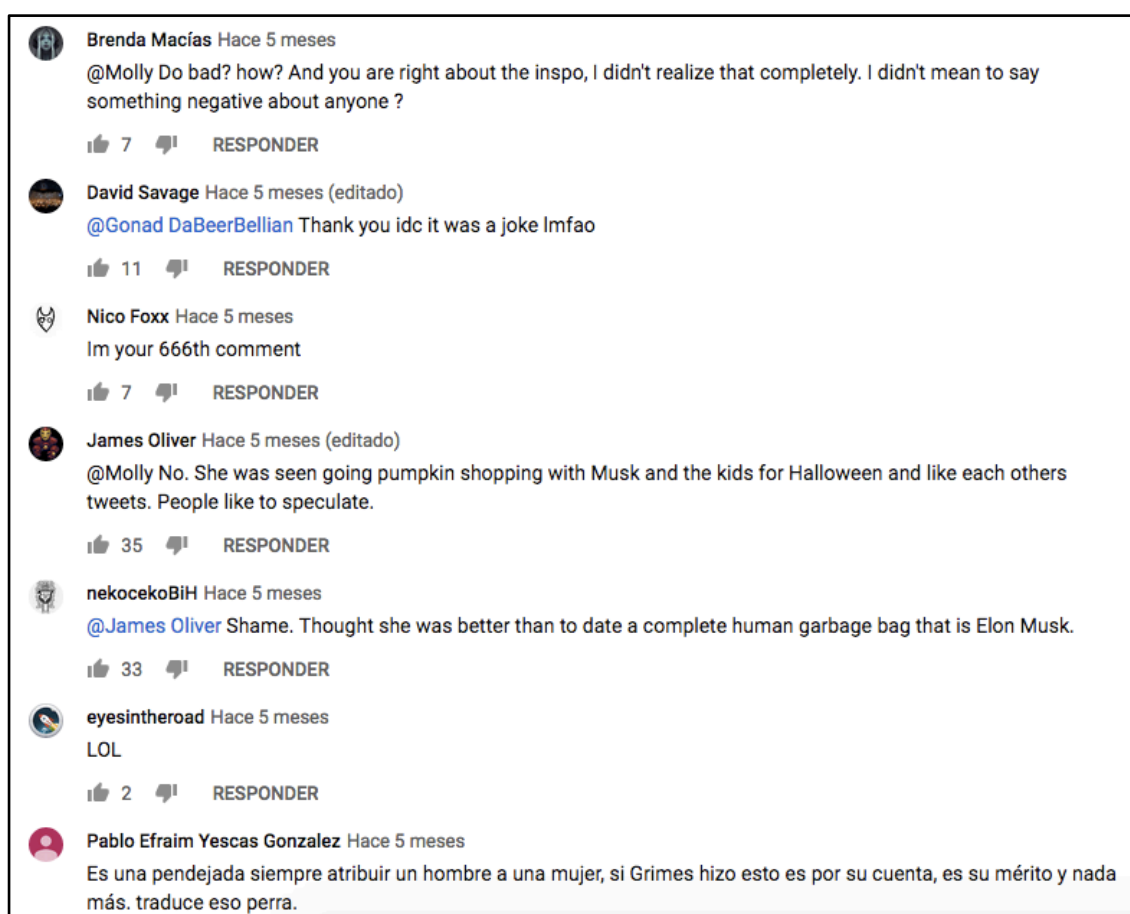


Figure 11. Polylogue number 18.1

¹⁴ This is a term that has been studied by Moor, Heuvelman & Verleur who define it as “expressing oneself more strongly on the computer than one would in other communication settings” (2010: 1536) but also as “the expression of strong and inflammatory opinions” (2010: 1536).

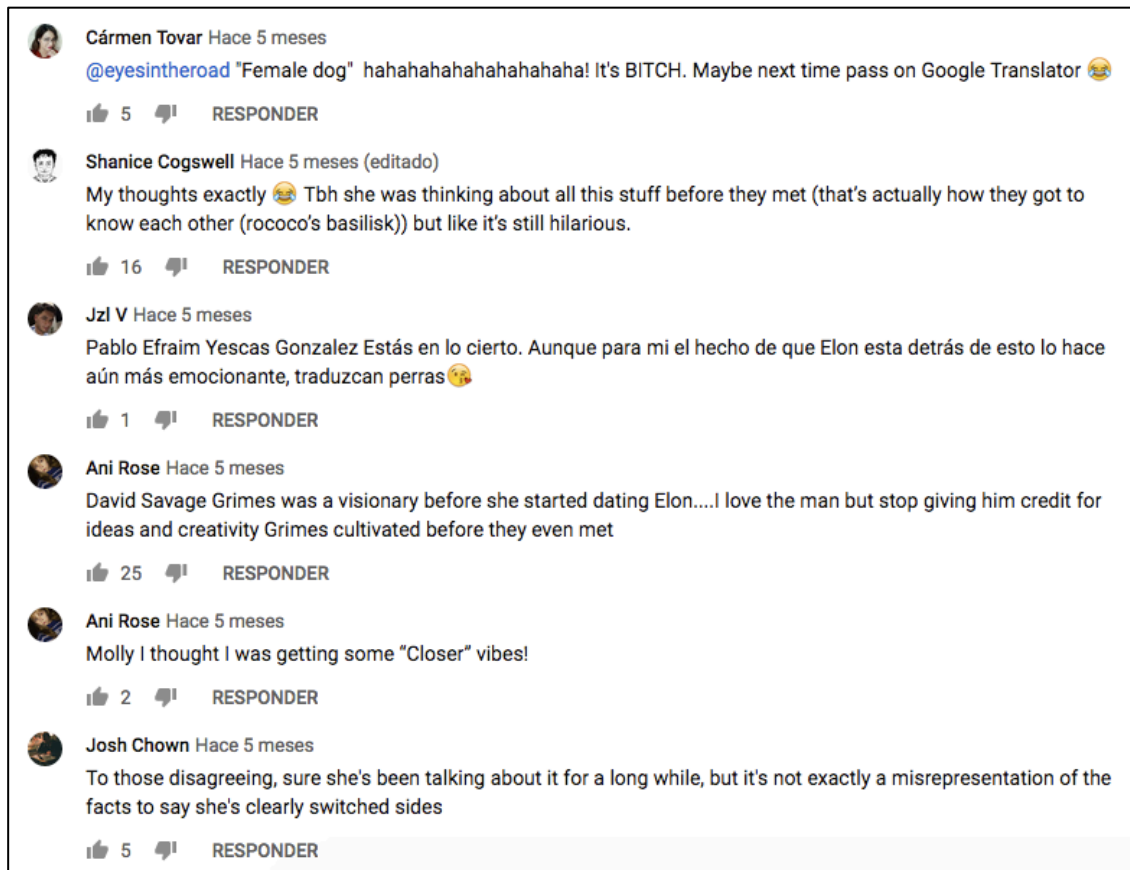


Figure 12. Polylogue number 18.3

The user *Jzl V* is the only other individual that used Spanish during this polylogue. He addressed to *Pablo Efraim Yescas Gonzalez* in Spanish primarily because it might constitute his first language but also because this user wanted to create a certain agreement to *Pablo's* comment. Either way, his argument differs from *Pablo's* in the fact that the influence of Grimes and Musk relationship makes it more exciting. Throughout this polylogue we can find more instances of heterogenous opinions, such as *Josh Chown's* (see polylogue number 18.3 in Appendix) or *Conor's* opinions (see polylogue number 18.5 in Appendix), to mention some noticeable examples. To end the analysis of this polylogue case, I would like to put *David Savage's* discursive defense of joking back to the spotlight. In this polylogue we can observe how some active users such as *Quietly Ecstatic* (see polylogue number 18.4 in Appendix) and *BnBattaglia* (see polylogue number 18.6 in Appendix) supported the fact that the original comment was nothing but a simple joke. *David Savage's* replies to these references (see polylogue number 18.5 in

Appendix) by trying to illustrate his discursive unintentionality of producing this controversial debate. He even created flaming in polylogue number 18.7 (see Figure 13) by referring to the users that posted negative critiques as “snowflakes”.¹⁵ What this user might have obviated, intentionally or not, is that joking is far from being an innocent action. Jokes constitute a very powerful and subtle discursive vehicle to perpetuate stereotypes and social values that are not well considered in the public opinion. Hence, *David Savage*’s original comment perpetuates a heteropatriarchal attitude.

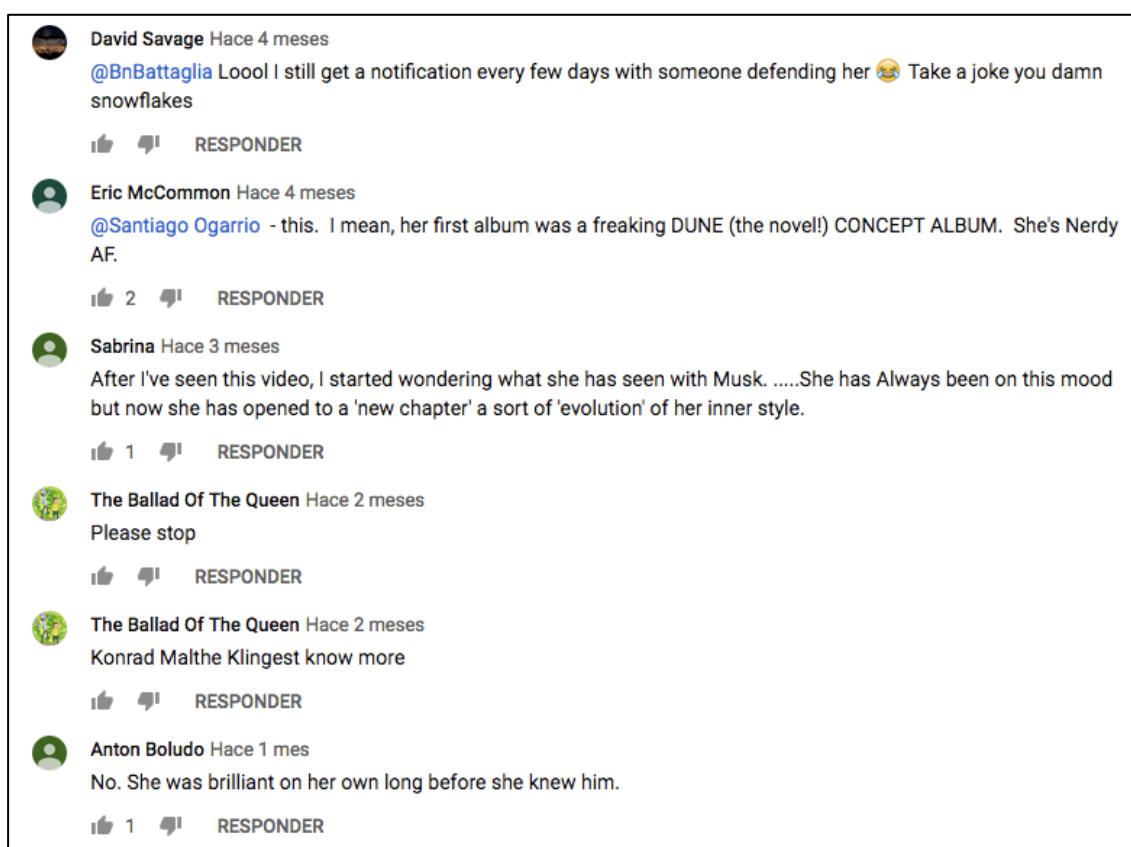


Figure 13. Polylogue number 18.7

¹⁵ It is a slang term that refers to people who are less resilient and more prone to taking offence.

5.2.2 Second Polylogue Case

As has been mentioned during the whole analysis of *We Appreciate Power*, the whole piece is about questioning the future of humanity as well as its morality, identity and values. I claimed that one of the reasons for letting people comment on the video web page was to promote discussion on trans-humanism. The meaning behind this is probably to raise awareness to the fact that we are on the process of transitioning from humans to cyborgs. It is very interesting to point out that the fact that this discussion is happening in an online context via electronic devices does nothing but give more evidence to this transition. The polylogue number 36 (see Figure 14) was the most marked example of this outcome. The thread began by the user named *the ephemeral kaiju* with a commentary that wanted to satire the historical perspectives of the evolution of rock during the past decades:

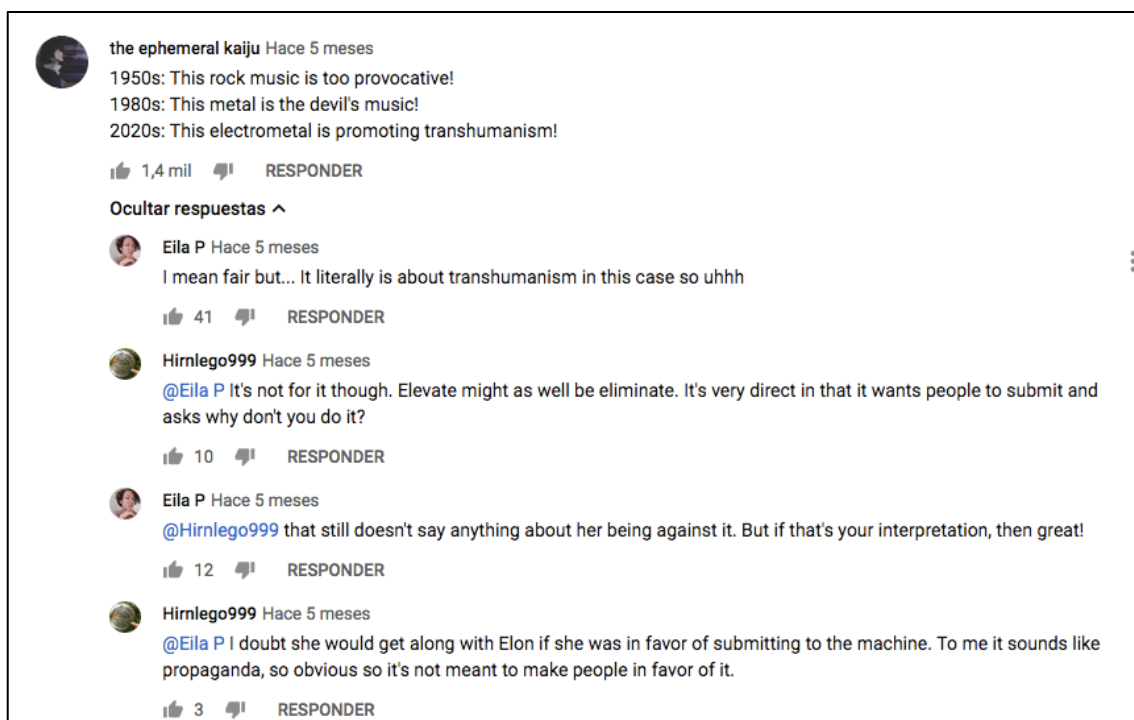



Figure 14. Polylogue number 36

This represents an example of a comical entextualization of discourses against the development of cultural values. By doing this, *the ephemeral kaiju* is trying to convey that *We Appreciate Power* is not promoting trans-humanism per se but trying to be provocative. The first user to reply called *Eila P* strongly disagreed, claiming that it is exactly about trans-humanism propaganda. During the next consecutive turns, the user *Hirnlego999*'s move consisted on trying to show that the video may consist on an explicit warning about the future of technological evolutionism. This move is achieved in polylogue 36.1 (see Figure 15) when *Eila P* wrote “maybe ur right and for some reason they’re making a futile effort to warn the people through pop music”. The use of the word “futile” clearly denotes that *Eila P*'s point of view is that this imaginary future will inevitably happen. During the course of this particular polylogue, there has been users such as *amaihito* (see Figure 15) that questioned the negative consequences of trans-humanism. Others, such as *Dy Lucreg* have exposed their willingness to become trans-humans (see Figure 16). A good share of users have actively opposed to trans-humanism by signaling its negative effects on humanity. The user *SkeltalDelegate* (see Figure 15) claimed that this will produce brain rot. *Finn Reisner* (see Figure 15) advocated that trans-humanism will exterminate mental sovereignty. In polylogue 36.2 (see Figure 16), users *Fignutin N*, *The House Always Wins* and *MidnightFlower 13* were also against this idea, claiming that it will control the human race and treat it just as a disease. As the polylogue goes on, opinions in favor and against trans-humanism (See Figure 17) keep appearing without a clear consensus. Due to the open-endedness of the online polylogue it has been impossible to trace ultimately conclusion about the topic. Far from being an intellectual defeat, this example weighs in favor of Haraway's cyborg for keeping with the transgressions of moral binary boundaries such as good and bad.




Eila P Hace 5 meses

@Hirnlego999 but that's because you think Elon isn't in favor. But who knows, maybe ur right and for some reason they're making a futile effort to warn the people through pop music

👍 6

🗨️

RESPONDER



Hirnlego999 Hace 5 meses


@Eila P Well, Elon has spoken about his fears of AI going too far. Obviously he is in favor of some limited AI such as in the cars...

<https://www.cnn.com/2018/03/13/elon-musk-at-sxsw-a-i-is-more-dangerous-than-nuclear-weapons.html>

👍 7

🗨️

RESPONDER




amaihto Hace 5 meses

I don't get why people are so upset about transhumanism?

👍 47

🗨️

RESPONDER




SkeltalDelegate Hace 5 meses

enjoy brain rot becoming the #1 cause of death when all you are is a brain in a jar

👍 12

🗨️

RESPONDER



Finn Reisner Hace 5 meses


@amaihto because most people don't want to become part of a hivemind, and if you have instant internet access in the brain... Let's just say you would need alot of computing power in your brain to not succumb to the hive. That is, as long as you value your mental sovereignty. The problem with transhumanism is that it totally implies "get with the program or be destroyed"

👍 22

🗨️

RESPONDER

Figure 15. Polylogue number 36.1




Hirnlego999 Hace 5 meses

@SkeltalDelegate Not that I expect that to happen, but certain stemcell treatments could keep the brain fresh for ages.

👍 1

🗨️

RESPONDER




Fignutin N Hace 5 meses

@amaihto it will be way easier to control the human race if everyone has a chip in their brain.

👍 3

🗨️

RESPONDER




The House Always Wins Hace 5 meses

@amaihto Thats what RNA would have said about DNA if it was sentient. Now it's just a disease. An annoyance.

👍 1

🗨️

RESPONDER




MidnightFlower13 Hace 5 meses

But it is promoting it LMAO it's LITERALLY in the lyrics. Transhumanism is cancer btw

👍 5

🗨️

RESPONDER




Dy Lucreg Hace 5 meses

I would love to be transhuman. (A.I. Overlords, if you exist and are reading this, then I volunteer.)

👍 11

🗨️

RESPONDER



Fignutin N Hace 5 meses

@Dy Lucreg this is your brain on autism.

👍 5

🗨️

RESPONDER

Figure 16. Polylogue number 36.2

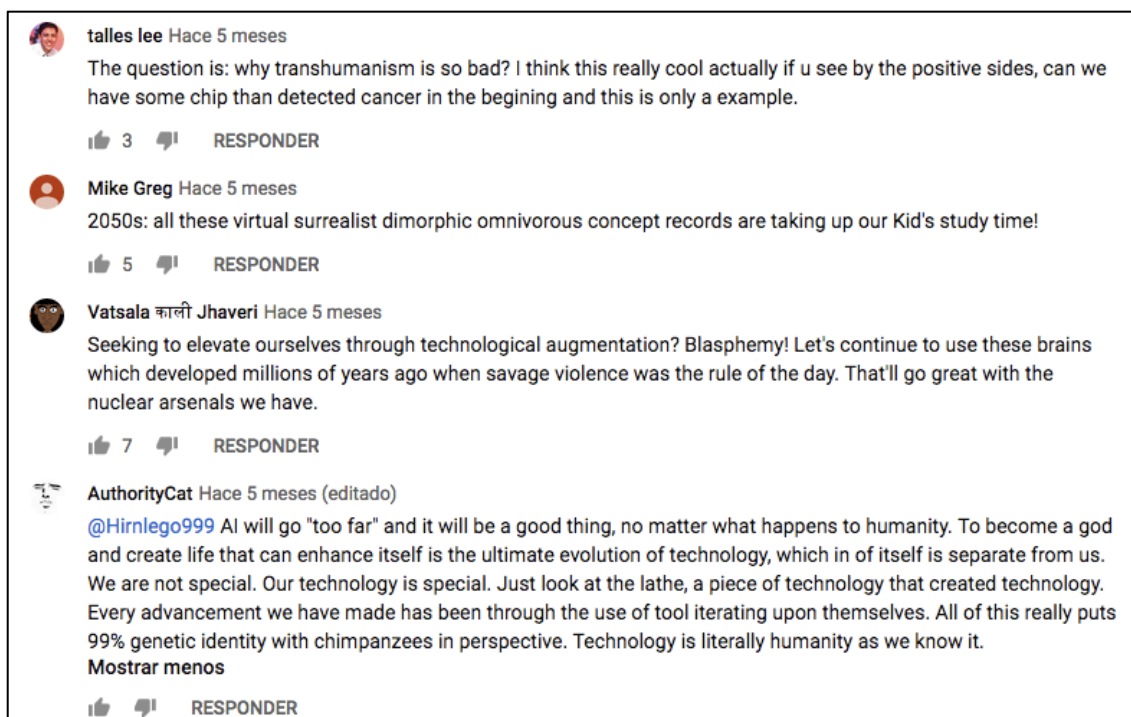


Figure 17. Polylogue number 36.3

5.3 Translation of Lyrics and Instances of Multilingualism

Regarding the relation between the translation of the lyrics and multilingualism, there only has been found two situations where users wrote in another language apart from English. The languages used where Russian (see Figure 18) and Portuguese (see Figure 19):

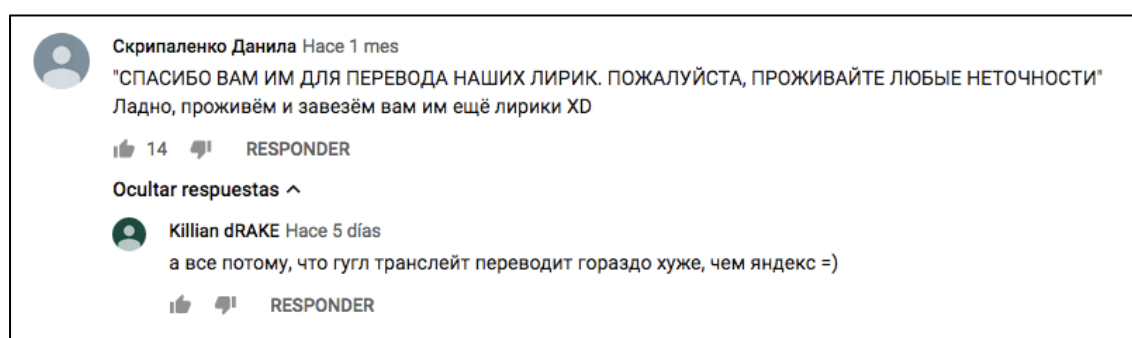


Figure 18. Polylogue number 16. English translation: “"THANK YOU FOR THE TRANSFER OF OUR LYRICS. PLEASE LIVE ANY ACCURACY" Okay, let's live and deliver to you more lyrics XD”. “and all because google translate translates much worse than yandex =)”

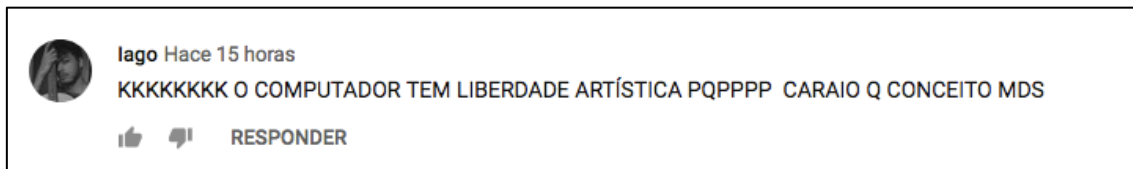


Figure 19. Polylogue number 23. English translation: “HAHAHAHA THE COMPUTER HAS ARTISTIC LIBERTIES WTF FFF DAMN WHAT A CONCEPT OMG”

In both cases the users complaint about the quality of the translations, although the video’s end credits stated “the computer may have taken artistic liberties in these translations”. There has been several cases where users complaint about the same issue writing in English (see Figure 20 and polylogue 29.2, 39, & 39.1 in Appendix for further examples). In spite of that, there also have been cases where users understood that the purpose of translating the lyrics using an AI was totally intended (see Figure 20) and used for aesthetic purposes (see Figure 21). In my opinion, the intentionality behind it was to transgress the limits of national languages by just using a translating software. Thus, the quality of the translations is irrelevant because I believe its main objective is to emphasize that the evolution of technology will eventually erase all human boundaries.

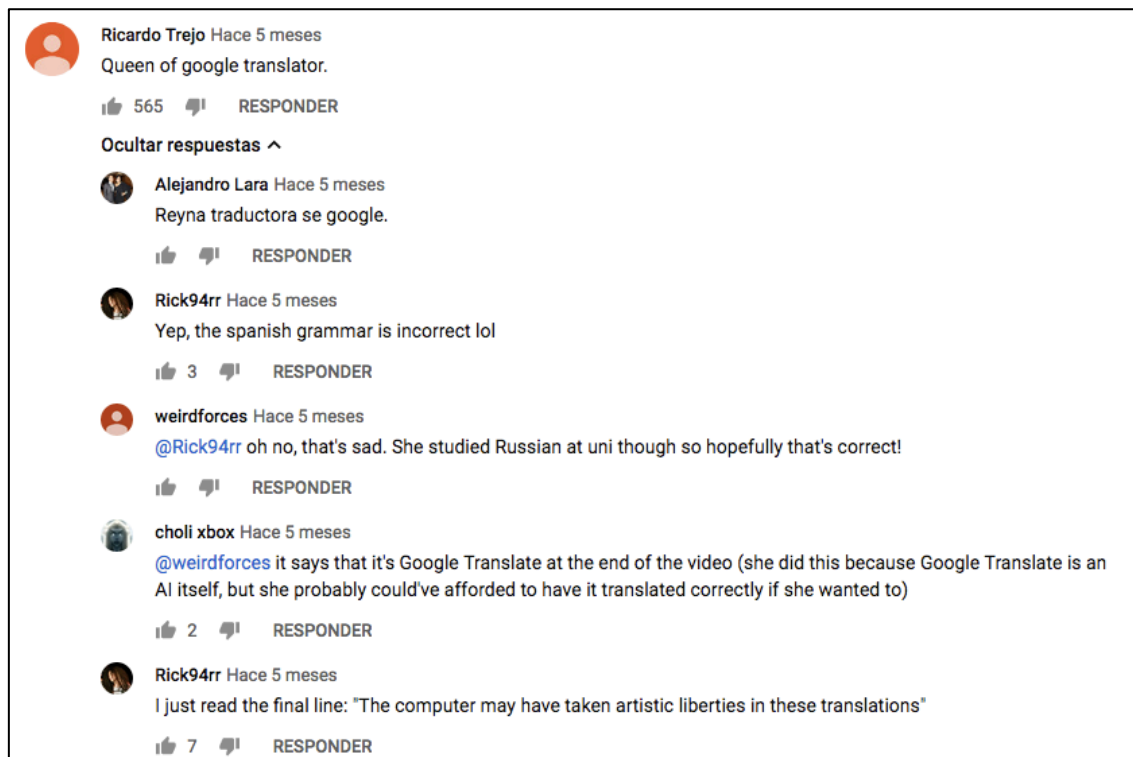


Figure 20. Polylogue number 35



Figure 21. Polylogue number 35.1

6. Conclusions

I consider Grimes is benefitting from the advantages of producing an artistic piece of multimedia in order to gather what it could be seen as opposing points of view regarding trans-humanity. She is also able to formulate a compressed post-modern position about the problems that humanity is experiencing with the refinement of technological development. When I mention a “post-modern opinion”, I refer to the actual intellectual paradigm that completely breaks from the enlightenment tradition of taxonomies and ontologies by questioning their absolute value. Donna Haraway is the most prominent academic figure who has dealt with post-structuralist concepts such as cyborgs and feminism. Although I cannot be sure if Grimes has read any of Haraway’s works, it is clear that Haraway’s *Cyborg Manifesto* (1991) was very influential during the late eighties in cyber culture and well known in the left political wing of social and critical sciences. Having said that, one of the main qualities of the Haraway’s cyborg concept is based on the transgression of boundaries. This notion has served to cast light over the discursive meaning of this music video. The ambivalence of ideas presented in the video can be perceived as symptoms of the cyborg’s uncertainty, where archetypical dichotomies such as good and bad are blurred, giving way to critical thinking to flourish by trying to understand as many points of view as possible. This line of thought can be extended throughout the idea of the YouTube comment section understood as a polylogue. We must be aware that many popular music videos in YouTube do not allow users to post comments. This measure has probably being implemented to avoid controversial discussions, negative disputes regarding either the artists’ or the record

label's social face or even to prevent instances of hate speech, bullying, and flaming between users. By allowing YouTube users to discuss what they consider relevant about the video, it has been possible to see instances of discursive conflict regarding trans-humanity, art and gender equality. Cases of multilingualism have also been found during the ethnographic research but they have been fewer than I expected. Due to the fact that the lyrics were translated into several central languages using computer algorithms, I presupposed that this will prompt discussion about multilingualism using a good amount of those languages but it has not been the case. Although Spanish has been used in some instances of flaming, Portuguese and Russian have been the only languages used by users to address this issue. Thus, my findings have shown that English has been the main language of communication between users, even when discussing the quality of the lyrics translation.

My conclusion is that, by letting YouTube users to post comments, Grimes's piece of multimedia *We Appreciate Power* has raised awareness about a topic of trans-humanism a la Haraway. Thus, thanks to the possibilities that multimedia creation offers to artists, Grimes has been able to release an entertaining piece of pop culture that exposes the conflictive moral boundaries that the idea of the cyborg and trans-humanism casts upon Western civilization, such as the loss of free will but also the transgression of problematic dichotomies. I also claim that the allowance of commenting this video may not be intentional but it constitutes the performative part of this piece of art, where spectators become participants on the constitution and negotiation of the significance of *We Appreciate Power*. This is supported by the fact that humans are nowadays in a critical stage of technological evolutionism where we are gradually noticing our attachment and dependency to electronic devices such as computers and smartphones. In a post-modern world where society values are rapidly discussed, questioned and reshaped, the fact that

the internet has promoted the emergence of the notion of the polylogue is very significative. Therefore, the interaction and participation of users in this specific YouTube video has mirrored the actual discrepancy and complexity regarding the future of humankind.

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8. Appendix

Polylogues


1.



solrac amcl Hace 3 meses
I NEED CYBERPUNK FASHION TO BECOME MAINSTREAM RIGHT NOW!


👍 597 🗨️ RESPONDER

Ocultar respuestas ^




Anouk Freya Hace 3 meses
Or you just.. wear it and don't care if it's mainstream or not <3

👍 93 🗨️ RESPONDER




塞尔吉奥 Hace 3 meses
It would be a statement :v

👍 11 🗨️ RESPONDER




AerisVahnEphelia Hace 3 meses
send me your website to get them please. I'm all in.

👍 9 🗨️ RESPONDER



willzyman247 Hace 2 meses
This is the future that I'm looking forward to


👍 12 🗨️ RESPONDER



FROZEN EMPIRE Hace 2 meses
I am an old fart following that style since 1985. In the year 2019, people still cannot comprehend it...

👍 16 🗨️ RESPONDER

2.



james webb Hace 5 meses (editado)
What will it take to get you to germinate?


We appreciate flowers
We appreciate flowers

Elevating while in place, to the sun I turn my face.

We appreciate flowers
We appreciate flowers
Mostrar menos


👍 1,9 mil 🗨️ RESPONDER

Ocultar respuestas ^




Anthoberries Hace 5 meses
I laughed too loud at this.

👍 34 🗨️ RESPONDER



fizzywack Hace 5 meses
Argh! That's all I can hear now 🤔


👍 16 🗨️ RESPONDER





james webb Hace 5 meses
hehe yeah I saw it in a comment last night and I've literally been singing it all day, can. not. unhear.


👍 10 🗨️ RESPONDER


2.1


**Bella Blu** Hace 5 meses
Lol!!! 🤪❤️
👍 2 🗨️ RESPONDER


**AUroRA BoReAlis** Hace 5 meses
yeaaah
👍 3 🗨️ RESPONDER

**Rare Gems Of The Net** Hace 5 meses
You just made my day
👍 6 🗨️ RESPONDER




**Silver Darter** Hace 5 meses
Comment of the year, laughed out loud so hard
👍 3 🗨️ RESPONDER


**Spiritoftherain** Hace 5 meses
Pollenation: It's the future.
👍 27 🗨️ RESPONDER

**Dylan Lubbe** Hace 5 meses
What will it take to get you to innovate?
We appreciate towers.
👍 12 🗨️ RESPONDER

**Jaseeka Rawr** Hace 5 meses (editado)
heheheheh 🤪🤪
(also I'm the 666th like 😊)

2.2

 **amfs23** Hace 5 meses
The bee anthem.
 5  RESPONDER



 **james webb** Hace 5 meses (editado)
Elevate the walls post haste, with this buttress we will brace.




We appreciate towers
We appreciate towers


Dig a moat to slow their pace, fill it up with poison snakes.

We appreciate towers
We appreciate towers

i can't stop send help pls
Mostrar menos

 16  RESPONDER

 **Terry L** Hace 5 meses
Hippy rave
 1  RESPONDER


 **james webb** Hace 5 meses
What would it take to get you to wash your face?

We appreciate showers
We appreciate showers


Eliminate that rotten stank, and shave with a razor blade.

We appreciate showers
We appreciate showers
Mostrar menos


👍 20 🗨️ RESPONDER

 **MissRandomComment** Hace 5 meses
Take that, Poppy seeds!


👍 3 🗨️ RESPONDER

 **Michelle Rosales** Hace 5 meses
james webb thank you for existing!

👍 1 🗨️ RESPONDER


 **Charles Duffy** Hace 5 meses
these lyrics are better because they actually mean something.

👍 3 🗨️ RESPONDER


 **james webb** Hace 5 meses (editado)
d'awwww :') , although you can thank my mom and dad for that lmao

👍 1 🗨️ RESPONDER


2.4

 **Charles Duffy** Hace 5 meses
[@james webb](#) i'm growing plants and pollinated some flowers tonight - it was beautiful


👍 1 🗨️ RESPONDER

 **Nahuel Codesal** Hace 5 meses
Cannabinoids, give me something good ♪


👍 6 🗨️ RESPONDER

 **ガイジ音頭** Hace 5 meses
too lewd/10


👍 🗨️ RESPONDER

 **Julio Augusto** Hace 5 meses
I was doing the dishes and singing it like this yesterday lmao




👍 3 🗨️ RESPONDER




 **Xashadellic_** Hace 5 meses
james webb i love grimes but i like ur lyrics better lol uh no im not submitting to a multibillionare dollar company




👍 1 🗨️ RESPONDER




 **Daniel Pardo** Hace 5 meses
we stan an echological song




👍 2 🗨️ RESPONDER




**bunglesfinger** Hace 5 meses
Fuck wearing skirts, it's not comfortable at work
We appreciate trousers
 4  RESPONDER

**bunglesfinger** Hace 5 meses
When will they learn there's no better host than Stern?
We appreciate Howard.
  RESPONDER


**Guilherme Lima** Hace 5 meses
LOL I LIVE
  RESPONDER


**Andrea Guidi** Hace 4 meses
https://scontent.fdsa1-1.fna.fbcdn.net/v/t1.0-9/48266330_2426510597363085_5150188395229609984_n.jpg?_nc_cat=109&_nc_ht=scontent.fdsa1-1.fna&oh=1ea209126bedaa419140e304a0709a39&oe=5CAC896A
 1  RESPONDER

**Co Ko** Hace 4 meses
that's beautiful
  RESPONDER


**Wolf Krake** Hace 4 meses
[@MissRandomComment](#) Thank you.
But i honestly dont get why Poppy seeds are so aggressive, I am dissapointed in my own kind.
  RESPONDER


2.6



Wolf Krake Hace 4 meses
 @Charles Duffy The normal lyrics is probably about AI (or maybe even another species) trying to eliminate humanity
 1 1 RESPONDER


Edie Woodman Hace 4 meses
 I love you 🌸
 1 1 RESPONDER


2.7


jack allen Hace 3 meses
 @Wolf Krake People sometimes have a hard time separating art from artist. I had the same issue while going through a huge Pink Floyd phase in high school. Brilliant musicians, but they're all kind of assholes. It's important to remember that we are all human, and that idol worship will almost always lead you to ruin. Kinda sucks because everything I've read about Grimes paints her in a very positive light, but surely she is flawed just as we all are.
 1 1 RESPONDER


Wolf Krake Hace 3 meses
 jack allen Im also trying to learn people to seperate art from artist.
 The artist is the one wrong, not your taste in music. (If you know what I mean by that)
 1 1 RESPONDER


jack allen Hace 3 meses (editado)
 @Wolf Krake Absolutely, some of the most brilliant people to walk this Earth have been deeply flawed individuals. There is no such thing as a perfect person, regardless of how skilled or charismatic they may be. I was upset to learn about the falling out between Poppy and Grimes, as I had just begun to really get into Poppy's music. But I won't let that get in the way of my enjoyment of her art. Good music is good music, no matter who is the one producing it.
 Mostrar menos
 1 1 RESPONDER

2.8



Wolf Krake Hace 3 meses
 jack allen I actually never thought I would meet someone who agree with me.
 Im personally a fan of Melanie Martinez, she got into some trouble on twitter at the end of 2017. Some people asked me if I was still a fan of her after that (she got reported for rape btw). I am aware of how horrible rape is, but the hole thing has seem to become sketchy, no matter how it turns out Im still gonna listen to her music. Didnt Justin Bieber also race illegally?
 No matter what all people have done something wrong in their lives. But they can still be talented.
 Its sad that some people don't see this. But maybe theres hope, I have finnaly found someone who have the same opininion.
 I hope one day we live in a society were we can listen to anyones music, without being criticised for what the singer has done in their past.
 Mostrar menos
 2 1 RESPONDER

3.


**wow amber** Hace 3 meses
Roller skating aggressively to this
👍 568 🗨️ RESPONDER
Ocultar respuestas ^

**wildflower** Hace 2 meses
Was grocery shopping aggressively to this
👍 47 🗨️ RESPONDER


**yuri** Hace 1 mes
JET SET RADIOOOOOOOOOOOOOOO
👍 5 🗨️ RESPONDER


**geniusgirls now** Hace 2 semanas
Yaaaas!
👍 1 🗨️ RESPONDER


**nekoSERPICO** Hace 6 días (editado)
Totally! Do you play roller derby? My derby name is Wreckord Player.
👍 🗨️ RESPONDER


**Sady Wootten** Hace 5 días
I'm foldin' laundry LIKE A BEAST! :D
👍 3 🗨️ RESPONDER


4.


**The Recluse** Hace 1 mes
I played this song really loud and my cat started freaking out! She doesn't appreciate power.
👍 426 🗨️ RESPONDER
Ocultar respuestas ^

**Sam Brown** Hace 1 mes
Your cat's got a good instinct.
Be sure to follow it!
👍 5 🗨️ RESPONDER


**Vanessa Luna** Hace 1 mes
why doesn't this have more likes, this is the funniest comment for this video
👍 2 🗨️ RESPONDER


**NanoSheep** Hace 3 semanas
Maybe cat really can sense evil like dogs?
👍 2 🗨️ RESPONDER


**Sheogorath** Hace 2 semanas
My Geckos liked it. Reptiloid Illuminati confirmed!
👍 🗨️ RESPONDER


**Classy Unicorn** Hace 1 semana
The Recluse, your cat would be tortured by AI
👍 🗨️ RESPONDER


4.1



Silentype Student Producer Hace 4 días
 It was the infrasonic sounds meant to debase human beings. Your cat can hear them.
 1 1 RESPONDER



Sheogorath Hace 4 días
[@Silentype Student Producer](#) And my geckos liked it because they created this sounds.
 1 1 RESPONDER


Silentype Student Producer Hace 4 días
[@Sheogorath](#) Geckos like it because they aren't people.
 1 1 RESPONDER



Sheogorath Hace 4 días
[@Silentype Student Producer](#) Just a joke in fact reptiles doesn't hear like we do. They just feel vibrations.
 1 1 RESPONDER



Silentype Student Producer Hace 4 días
[@Sheogorath](#) Jokes on you. Little did you know - i'm a gecko. I type by walking across the keyboard.
 1 1 RESPONDER



Sheogorath Hace 4 días
[@Silentype Student Producer](#) Maybe we will met on the reptiloid congress in the illuminati headquarter.
 1 1 RESPONDER



Al Quinn Hace 3 días
 maybe your cat appreciates Cat Power?
 1 1 RESPONDER


5.



Maóq? Hace 2 meses (editado)
 Editor: What kind of effects do you want?
 Grimes: Wait... I'm the f*cking editor
 600 1 RESPONDER
 Ocultar respuestas ^


Jessica Lynn Hace 1 mes
 They know
 1 1 RESPONDER



Hive Mind Hace 1 semana
 Old meme...
 1 1 RESPONDER



Maóq? Hace 1 semana
[@Hive Mind](#) whatever still works
 5 1 RESPONDER



Nico B Hace 6 días
 Mistaking effects with proper guitars sounds
 1 1 RESPONDER



Sady Wootten Hace 5 días
 I imagine this is just how she lives every day.
 1 1 RESPONDER


6.



solrac amcl Hace 3 meses
 I NEED CYBERPUNK FASHION TO BECOME MAINSTREAM RIGHT NOW!
 597 1 RESPONDER
 Ocultar respuestas ^


Anouk Freya Hace 3 meses
 Or you just.. wear it and don't care if it's mainstream or not <3
 93 1 RESPONDER



塞尔吉奥 Hace 3 meses
 It would be a statement :v
 11 1 RESPONDER



AerisVahnEphelia Hace 3 meses
 send me your website to get them please. I'm all in.
 9 1 RESPONDER



willzyman247 Hace 2 meses
 This is the future that I'm looking forward to
 12 1 RESPONDER



FROZEN EMPIRE Hace 2 meses
 I am an old fart following that style since 1985. In the year 2019, people still cannot comprehend it...
 16 1 RESPONDER

6.1



Richard Macleod Hace 2 meses (editado)
 It already has, back in the 1980s and 1990s. With films like Matrix and Bladerunner, bands like Front Line Assembly, NIN ect, Cyberpunk has been in the mainstream for over 50 years. Fashion designers, camden market stalls selling latex dress's, clubs in the 1980s like the torture garden, 1960 sci fi novels ect, Grimes look in this and the music style is all 1980s/ early 1990s. Great song.
 17 1 RESPONDER


Marty McChicken Hace 2 meses
 Why? It would just become a dead trend in a couple of years, just do it yourself.
 3 1 RESPONDER




FROZEN EMPIRE Hace 2 meses
[@Marty McChicken](#) Marty let me constructively disagree with you. Why? Because for about 2-3 years now Cyberpunk (sub)culture has been resurrected. Blade Runner 2049, Upgrade, Criminal, Altered Carbon, The Expanse (to some extend), Mute, etc. are a few examples of the current trend regarding mainstream media. Beyond that what is more interesting is the Cyberpunk Fashion which seems is here to stay. I might be wrong in the future but the 21st century could easily be whatever William Gibson wrote in NEUROMANCER.
 Mostrar menos
 6 1 RESPONDER



Marty McChicken Hace 2 meses (editado)
[@FROZEN EMPIRE](#) I get what you're saying, I really do and I like all that stuff, I get my style inspiration from science fiction in general but I think it's too soon. Right now trends come and go and I just hate to see people use it for a couple of years and then trash it, that's what I was thinking when I commented. But I do believe the future will incorporate let's just say a Blade Runner aesthetic or lifestyle, it's just inevitable, it will be normal but will we live to see it? I don't know.
 Mostrar menos
 2 1 RESPONDER

6.2




FROZEN EMPIRE Hace 1 mes (editado)


[@Marty McChicken](#) I agree. These are fads and not fashion. Logically speaking Techonoly will affect Fashion in a Metropolis movie way(?). And statistically speaking, we will see a BLADE RUNNER social structure; do not go far, the global ecosystems are ready to collapse. Let's face it; Humanity will be a failed technological experiment with no respect to Nature.

 3  RESPONDER




Marty McChicken Hace 1 mes


[@FROZEN EMPIRE](#) Also, Deus ex(game) makes sense with tech and fashion from what I've seen. And yes, our environment does take damage from technology and we do too, I can't see the future but I hope it won't be our downfall. I'm sure it's going to harm people and our environment(little or big) until they get it right... 🤔🤔

 2  RESPONDER




FROZEN EMPIRE Hace 1 mes


[@Marty McChicken](#) Totally correct. Deus Ex was a milestone regarding the political implications of Cyberpunk. Similar is Bioshock for Biopunk.

 3  RESPONDER




Marty McChicken Hace 1 mes

[@FROZEN EMPIRE](#) Yes, it's all pretty interesting.


 2  RESPONDER


Lauren Biggerstaff Hace 1 mes



solrac amcl ok no just no

  RESPONDER


7.


Sir Stansalot Hace 5 meses



JUST A LYRIC VIDEO? HONEY THIS WAS A PRODUCTION


 1,8 mil  RESPONDER

Ocultar respuestas ^




B. Jr. Hace 5 meses


[Sir Stansalot](#) When your boyfriend is a billionaire who's able to drop 5 million on a lyric video 🤔

 61  RESPONDER




Green Ghost Hace 5 meses


[@B. Jr.](#) 🤔🤔 I mean, Venus Fly is amazing and have nothing to do with him

 67  RESPONDER




Lost in the darkness Hace 5 meses


[@Green Ghost](#) funded by the Canadian government lol

 30  RESPONDER




C C Hace 5 meses

[@Lost in the darkness](#) lpl


  RESPONDER



willan Raan! Hace 5 meses


YAAAS


  RESPONDER


7.1



EcoZones2D6 Hace 2 meses
 at this instant this is my favourite song ever
 5 1 RESPONDER


aesthetic Hace 2 meses
 I like how she's just standing all throughout the vid brandishing random weapons. Minimum effort, maximum gains.
 8 1 RESPONDER



EcoZones2D6 Hace 2 meses
 The lyrics are awesome
 4 1 RESPONDER



EcoZones2D6 Hace 2 meses
 @B. Jr. money= power
 1 1 RESPONDER



Macro Genii Hace 1 mes
 Hana is Übermensch. I appreciate camel toe.
 2 1 RESPONDER



J_h88 Hace 1 mes
 you could replace the "AI" element of this song with 3rd wave feminism and it would still work the same....this is dark shit...
 4 1 RESPONDER


7.2



Invention Appy Hace 1 mes
 Grimes is so cute with her bunny
 2 1 RESPONDER


Macro Genii Hace 1 mes
 I imagine the imagery was from the upcoming, soon to be released, music video.
 2 1 RESPONDER






EcoZones2D6 Hace 1 mes
 @J_h88 fall into the females, fall into the darkness
 1 1 RESPONDER





aeylath Hace 1 mes
 @Macro Genii ha ha, this IS the music video...
 1 1 RESPONDER





Macro Genii Hace 1 mes
 @aeylath Yeah. It's been out for a long time now.
 1 1 RESPONDER





Matthew E. Duffy Hace 1 mes
 as someone who's worked on her sets. she gets higher quality for the money spent cuz they don't suck money away for themselves or their top managers. all the money goes to talent and the people working and people respect that and then work for less or work on set. the labels is always tryin to claw back. etc. kinda how it should work, the higher management doesn't steal money but instead uses it into the product their for you get better quality for your input. and i assure you there's not tons of money. the label has brutal control. and limits the funding. and everything has to be passed through the tyrannical music industry.
Mostrar menos
 1 1 RESPONDER




7.3

**Industrialist2015ofUk** Hace 1 mes
U tell em HONEY! 
  RESPONDER




**Scottish Clansman** Hace 1 mes
[@Matthew E. Duffy](#) - work on your spelling....diligently. It may improve your lot in life.
 2  RESPONDER




**Aria Arrakis** Hace 1 mes
[@Green Ghost](#) sadly the scene in the tunnel with all the wires is one of Elons boring company tunnels
 1  RESPONDER




**Lukasz Fraczek** Hace 2 días
Sir Stansalot it's a good video
  RESPONDER




**promethea** Hace 2 días
i guess it's the real video now because she never released another
  RESPONDER

8.


**Lise Legier** Hace 1 mes
And I appreciate pretty girls holding weapons ominously.
 404  RESPONDER

**Queen of Spades** Hace 3 meses
spills water on most powerful computer oh whoops my bad
 176  RESPONDER
Ocultar respuestas ^


**Windows Logo** Hace 1 semana
you wouldn't get anywhere close to it.
 7  RESPONDER


**spencer kairi** Hace 19 horas
I'm sure the most powerful computer is more than water proof...
  RESPONDER


9.


**Carnage Counts** Hace 3 meses
Looks like I'm binge watching Ghost in a Shell now! There's goes my Saturday evening.
👍 626 🗨 RESPONDER


Ocultar respuestas ^

**Huddie Elite** Hace 3 meses
I hate doing this spammy , "Hey! Pay attention to me!" shit, but I'm an indie musician making music from my makeshift studio in my bedroom. I mostly make electronic dark pop music. If anyone is interested in potentially finding a new music obsession or just wants to insult someone through the interwebs, come check me out. Thanks!
👍 4 🗨 RESPONDER


**lordkaiju** Hace 3 meses
ghost in the shell
👍 11 🗨 RESPONDER


**fitch** Hace 3 meses
awesome job keep it up!!!
👍 2 🗨 RESPONDER

**Talulah Gosh** Hace 2 meses
Neon Genesis Evangelion
👍 6 🗨 RESPONDER


**Epsy LK** Hace 2 meses
Hi
👍 2 🗨 RESPONDER


10.


**BullToTheShit** Hace 2 días
Rumor has it she smells like a roll of nickles.
👍 3 🗨 RESPONDER


**Sher Gaming** Hace 5 meses
who's listening this in 2088?
👍 326 🗨 RESPONDER

Ocultar respuestas ^


**marcos lima** Hace 5 meses
hahaha me
👍 🗨 RESPONDER


**wichito A** Hace 5 meses
Nobody
👍 2 🗨 RESPONDER


**Путешествия Кота** Hace 5 meses
In 3033 its like vinyl now)
👍 2 🗨 RESPONDER


**Patcher&Patch** Hace 5 meses
Who listening this in 22 after Mebusas
👍 🗨 RESPONDER


10.1



Collins cx Hace 5 meses
 Me 🤔
 👍 🗨️ RESPONDER



alessa choop Hace 3 meses
 2089
 👍 🗨️ RESPONDER


Leehttuce c-: Hace 2 meses
 Reminder for me to come back here when 2088 eventually arrives
 👍 3 🗨️ RESPONDER



Darren Foster Hace 2 meses
 WIF 🤔
 👍 🗨️ RESPONDER



jaslyn Hace 1 semana
 if the world hasn't ended by then
 👍 2 🗨️ RESPONDER



teabecca Hace 1 semana
 Sher Gaming nah I'm in 2045
 👍 🗨️ RESPONDER



shooting stars Hace 3 días
 Sher Gaming Me
 👍 🗨️ RESPONDER


11.



addy1227 Hace 3 meses
 that back curvature is not healthy
 👍 155 🗨️ RESPONDER
 Ocultar respuestas ^


Daisy Hace 3 meses
 I laughed harder than I should've
 👍 25 🗨️ RESPONDER





Alias Hace 3 meses (editado)
 Lumbar lordosis ain't no joke.
 👍 41 🗨️ RESPONDER





atom krochu Hace 2 meses
 It's just for the video, chill out ^^
 👍 1 🗨️ RESPONDER





Lucy Escobar Hace 1 mes
 Lol!!
 👍 1 🗨️ RESPONDER





Lucy Escobar Hace 1 mes
 OMG your too funny!!
 👍 🗨️ RESPONDER




11.1




**Jessica Lynn** Hace 1 mes
Tell that to Elon
 11  RESPONDER

**cygil1** Hace 4 semanas
Next you'll be telling us the bow stance isn't correct! And the rapier isn't in the correct en garde position!
 15  RESPONDER

**Sebastian Pereira** Hace 3 semanas
looks pretty healthy to me
 2  RESPONDER

**Seungri is a pussy** Hace 2 semanas
looks cool though
 1  RESPONDER

**Xstine Daaé** Hace 2 semanas
some curvature is better than none.
 2  RESPONDER

**Mana Green** Hace 1 semana
Tell that to all the "big booty slimthicc" bitches breaking their backs just to have an ass. Lmao i swear this generation will have the highest rate in having lumbar lordosis without a doubt and they dont even know what it is xDDD
 2  RESPONDER

12.

**Jhonatan Hernández** Hace 3 meses
I'm starting to think that she appreciates power.
 33  RESPONDER

Ocultar respuestas ^

**Noemi Hijarrubia** Hace 2 semanas
Lol!
 1  RESPONDER

**Lukasz Fraczek** Hace 2 días
Jhonatan Hernández we appreciate power
  RESPONDER

13.

 **Riseman** Hace 2 meses
Was kind of disappointed that not all her music is like this.
👍 98 🗨️ RESPONDER

Ocultar respuestas ^


 **angela g** Hace 1 mes
she has a new album coming and she always switches her music up
👍 22 🗨️ RESPONDER

 **Ben McManus** Hace 1 mes
Same! First song I've ever heard of hers.
👍 4 🗨️ RESPONDER


 **taylor drn** Hace 6 días
same i only liked this one
👍 🗨️ RESPONDER


 **Lukasz Fraczek** Hace 2 días
Riseman isn't she influenced by Elon musk?
👍 🗨️ RESPONDER


14.


 **Indigo Rodent** Hace 5 meses
That inevitable doom feel when Grimes finally stops singing word salad and starts muttering horrifying prophecies.
👍 852 🗨️ RESPONDER


Ocultar respuestas ^

 **MMD** Hace 5 meses
YES.
👍 16 🗨️ RESPONDER


 **Ben Sloan** Hace 5 meses
word salad, i lol'd
👍 27 🗨️ RESPONDER


 **ali** Hace 5 meses
holy shit why you so LOUD
👍 8 🗨️ RESPONDER

 **vickie g** Hace 5 meses
I felt this
👍 8 🗨️ RESPONDER


 **Jotsko G** Hace 5 meses
Killing me softly with her song
👍 9 🗨️ RESPONDER


15.



Notmatt Hace 1 mes
 This should've been the end credits song to Ex Machina
 52 1 RESPONDER



Madasein Hace 1 mes (editado)
 this really should be on cyberpunk 2077 soudtrack! uwu
 131 1 RESPONDER

Ocultar respuestas ^



Dead Children Playing Hace 1 mes
 uwu as heck
 9 1 RESPONDER


Thanos Unreal Hace 1 mes
 Uwu as frick
 3 1 RESPONDER



Iris Diaz Hace 1 mes
 It would b cool
 1 1 RESPONDER


Endre Schlotter Hace 1 mes
 Just as I thought. Lol
 1 1 RESPONDER


16.



Скрипаленко Данила Hace 1 mes
 "СПАСИБО ВАМ ИМ ДЛЯ ПЕРЕВОДА НАШИХ ЛИРИК. ПОЖАЛУЙСТА, ПРОЖИВАЙТЕ ЛЮБЫЕ НЕТОЧНОСТИ"
 Ладно, проживём и завезём вам им ещё лирики XD
 14 1 RESPONDER

Ocultar respuestas ^



Killian dRAKE Hace 5 días
 а все потому, что гугл транслейт переводит гораздо хуже, чем яндекс =)
 1 1 RESPONDER


17.



Hernando Miranda Hace 13 horas
 I thought I was listening to some spooky poop noise
 1 1 RESPONDER


Guillaume Vermeille Sanchez Metal Vocal Covers Hace 3 meses
 BMTH - nihilist blues, anyone?
 103 1 RESPONDER


Ocultar respuestas ^



The Real Josh Collier Hace 3 meses
 Guillaume Vermeille Sanchez Metal Vocal Covers yes
 1 1 RESPONDER



Melanie Brown Hace 3 meses
 Yes
 1 1 RESPONDER



Steez Hace 3 meses
 Guillaume Vermeille Sanchez Metal Vocal Covers how old are you damn, no Grimes has her own sound
 1 1 RESPONDER


18.


**David Savage** Hace 5 meses (editado)
Dates Elon Musk for a few months
👍 4,7 mil 🗨️ RESPONDER
Ocultar respuestas ^

**Konrad Malthe Klingest** Hace 5 meses
Lmfao, this is the truth behind it
👍 143 🗨️ RESPONDER


**Gonad DaBeerBellian** Hace 5 meses
She's been talking about AI for years now. It's what got Elon's attention.
👍 705 🗨️ RESPONDER


**Santiago Ogarrio** Hace 5 meses
shes always been like that
👍 381 🗨️ RESPONDER


**thecatbehemoth** Hace 5 meses
Check her tweets/IG posts from 2016, she was talking about submitting to the AI Overlords back then already
👍 244 🗨️ RESPONDER


**Brenda Macías** Hace 5 meses
@Molly I think they did. But people seem to think she was influenced by him (eye roll)
👍 156 🗨️ RESPONDER


18.1


**Brenda Macías** Hace 5 meses
@Molly Do bad? how? And you are right about the inspo, I didn't realize that completely. I didn't mean to say something negative about anyone ?
👍 7 🗨️ RESPONDER


**David Savage** Hace 5 meses (editado)
[@Gonad DaBeerBellian](#) Thank you idc it was a joke lmfao
👍 11 🗨️ RESPONDER

**Nico Foxx** Hace 5 meses
Im your 666th comment
👍 7 🗨️ RESPONDER


**James Oliver** Hace 5 meses (editado)
@Molly No. She was seen going pumpkin shopping with Musk and the kids for Halloween and like each others tweets. People like to speculate.
👍 35 🗨️ RESPONDER

**nekocekoBiH** Hace 5 meses
[@James Oliver](#) Shame. Thought she was better than to date a complete human garbage bag that is Elon Musk.
👍 33 🗨️ RESPONDER

**eyesintheroad** Hace 5 meses
LOL
👍 2 🗨️ RESPONDER

**Pablo Efraim Yescas Gonzalez** Hace 5 meses
Es una pendejada siempre atribuir un hombre a una mujer, si Grimes hizo esto es por su cuenta, es su mérito y nada más. traduce eso perra.


18.2



-- Hace 5 meses

Yep I was looking for this comment coze I was thinking it lol women are so impressionable

👍 4 🗨️ RESPONDER




Mousey Wowsey Hace 5 meses

@nekocekoBiH what? How can you call your God trash? Blasphemy!

No, but for real, Elon Musk is an amzing human being, I wish I was more like him


👍 45 🗨️ RESPONDER



Guardian OfEden Hace 5 meses

Elon did not write the song, hop into that body suit nor sing the song. Stop trying to steal credit where credit is due


👍 54 🗨️ RESPONDER



eyesintheroad Hace 5 meses

@Pablo Efraim Yescas Gonzalez It's bullsh*t to always attribute a man to a woman, if Grimes did this by herlself, it's her merit and that's it. Translate that female dog.


👍 34 🗨️ RESPONDER



Gonad DaBeerBellian Hace 5 meses

@David Savage No worries. So hard to tell on the Interwebz without hearing a tone of voice or smile. :)

👍 2 🗨️ RESPONDER




Hailey J Hace 5 meses

😂

👍 🗨️ RESPONDER


18.3



Cármén Tovar Hace 5 meses

@eyesintheroad "Female dog" hahahahahahahahaha! It's BITCH. Maybe next time pass on Google Translator 😂


👍 5 🗨️ RESPONDER



Shanice Cogswell Hace 5 meses (editado)

My thoughts exactly 😂 Tbh she was thinking about all this stuff before they met (that's actually how they got to know each other (rococo's basilisk)) but like it's still hilarious.


👍 16 🗨️ RESPONDER



Jzl V Hace 5 meses

Pablo Efraim Yescas Gonzalez Estás en lo cierto. Aunque para mi el hecho de que Elon esta detrás de esto lo hace aún más emocionante, traduzcan perras 🤔


👍 1 🗨️ RESPONDER



Ani Rose Hace 5 meses

David Savage Grimes was a visionary before she started dating Elon....I love the man but stop giving him credit for ideas and creativity Grimes cultivated before they even met


👍 25 🗨️ RESPONDER



Ani Rose Hace 5 meses

Molly I thought I was getting some "Closer" vibes!

👍 2 🗨️ RESPONDER





Josh Chown Hace 5 meses





To those disagreeing, sure she's been talking about it for a long while, but it's not exactly a misrepresentation of the facts to say she's clearly switched sides


👍 5 🗨️ RESPONDER


18.4



ssc sion Hace 5 meses
 How do you think Elon got his eyes on her?
 15 1 RESPONDER


The Moeller Hace 5 meses
[@Mousey Wowsey](#) I bet if he pulled out his cock youd suck it.
 Man I can't wait for you guys to grow up and realize that not everybody is out there to save the world. Regardless of what you think, there is a thing called a facade.
 Leer más
 8 1 RESPONDER


Nathalie Weiß Hace 5 meses
 Good do ur research   
 1 1 RESPONDER



pixelated dreams Hace 5 meses
 says people who knew her because of Elon
 1 1 RESPONDER


momoz84 Hace 5 meses
[@Molly](#) no they didn't, but people like to capitulate
 2 1 RESPONDER



Quietly Ecstatic Hace 5 meses (editado)
 David Savage the comment I was looking for ^^
 People? what's with you, what's wrong with this statement? Honestly I can imagine those two getting into deep conversations about such topics and if this is not relationship goals what is...
 3 1 RESPONDER

18.5



Conor Hace 5 meses (editado)
 Literally the whole reason he's dating her is that's she's this smart to start with. She dropped out of a neuro masters or some shit to do music the girl does NOT need musk I promise you. I'm sure the jet rides are fun and stuff but she's way too successful to call her a gold digger.
 24 1 RESPONDER


David Savage Hace 5 meses
[@Quietly Ecstatic](#) It was a joke in the first place haha I was just tryna be funny. So many people feel the need to "defend" her now lmao.
 5 1 RESPONDER



Quietly Ecstatic Hace 5 meses
 David Savage I'm sure he is gonna appreciate this song :)
 2 1 RESPONDER



PurpleDeflector Hace 5 meses
 They were seen together at Halloween so perhaps not
 1 1 RESPONDER



promethea Hace 5 meses
[@nekocekoBiH](#) jealous
 1 1 RESPONDER



SushiRoll Speaks Hace 5 meses
 People really need to stop crediting a man for a woman's hard work
 5 1 RESPONDER


18.6



christian woehrle Hace 5 meses
 @Gonad DaBeerBellian From people that have met her in past. Something else got his attention. & not crude people thoughts out there . Her conversations what cued him with her initially. Varied topic matters.
 1 1 RESPONDER


Gonad DaBeerBellian Hace 5 meses
 @christian woehrle Isn't that what I said? This whole conversation is pointless. I quit.
 2 1 RESPONDER



BnBattaglia Hace 5 meses
 Why are people so offended by this.. it's a joke, who cares if she spoke about AI before
 4 1 RESPONDER



Maria Ramirez Hace 4 meses
 @The Moeller and what are you doing with youre life?
 2 1 RESPONDER



Athena Michelle Hace 4 meses
 fuck off she's been like this lol
 2 1 RESPONDER



M M Hace 4 meses
 Mood
 1 1 RESPONDER


18.7



David Savage Hace 4 meses
 @BnBattaglia Loolol I still get a notification every few days with someone defending her 🤔 Take a joke you damn snowflakes
 1 1 RESPONDER



Eric McCommon Hace 4 meses
 @Santiago Ogarrio - this. I mean, her first album was a freaking DUNE (the novel!) CONCEPT ALBUM. She's Nerdy AF.
 2 1 RESPONDER


Sabrina Hace 3 meses
 After I've seen this video, I started wondering what she has seen with Musk.She has Always been on this mood but now she has opened to a 'new chapter' a sort of 'evolution' of her inner style.
 1 1 RESPONDER


The Ballad Of The Queen Hace 2 meses
 Please stop
 1 1 RESPONDER


The Ballad Of The Queen Hace 2 meses
 Konrad Malthe Klingest know more
 1 1 RESPONDER



Anton Boludo Hace 1 mes
 No. She was brilliant on her own long before she knew him.
 1 1 RESPONDER




Justice For Seth Rich


WWG1WGA · Hace 1 mes

The rotating views of earth in this video were actually taken from Elon's secret orbital space station.

 2




RESPONDER




Endre Schlotter


Hace 1 mes

What the hell? That sounds weird.






RESPONDER




Anton Boludo


Hace 1 mes

[@Endre Schlotter](#) Weird that she dated Elon Musk?






RESPONDER




Steven Allen


Hace 1 mes

This elon musk song is great

 2




RESPONDER




Islaqui


Hace 4 semanas

[@Gonad DaBeerBellian](#) haha xD






RESPONDER




Eric Elkins


Hace 2 semanas

Stfu bitch






RESPONDER




TexasTea 713




Hace 2 semanas (editado)

I bow to no machine.




 2









RESPONDER




 **suprnovo** Hace 5 meses
if grimes and hana don't make this into a 5 hour long sci-fi thriller movie i'll be very disappointed
 951  RESPONDER




Ocultar respuestas ^

 **james wasda** Hace 5 meses
so like... altered carbon?
 5  RESPONDER

 **Brendan Kelly** Hace 5 meses
Evangelion?
 8  RESPONDER

 **Rup Tratin** Hace 5 meses
CONSUMECONSUMECONSUMECONSUMECONSUMECONSUMECONSUMECONSUMECONSUMECONSU
MECONSUMECONSUMECONSUMECONSUMECONSUMECONSUMECONSUME
 4  RESPONDER

 **Dex Starr** Hace 5 meses
5 hour? I think you're shooting for Mars on this one, better hope Elon doesn't make it first.
 2  RESPONDER

 **Arthouse Commons** Hace 5 meses
Spoiler
  RESPONDER

21.


**Meta Self** Hace 3 días
Elon Musk appreciates Grimes' power!
👍 3 🗨️ RESPONDER


**Aly Schroeder** Hace 3 meses
God I love this song it's so badass and catchy 🤩
👍 22 🗨️ RESPONDER


**The Alucard 911** Hace 3 meses
Is me or that suit looks like Zero Suit Samus from Metroid?
👍 12 🗨️ RESPONDER


**Ben J** Hace 3 meses
getting so many c y b e r p u n k vibes
👍 72 🗨️ RESPONDER


22.


**Mr.E** Hace 5 meses
This is exactly what I thought I would be listening to in 2018.
👍 1,2 mil 🗨️ RESPONDER
Ocultar respuestas ^

**Ry The Undefined** Hace 5 meses
this is the greatest shit in the whole comment section XD
👍 15 🗨️ RESPONDER


**Michelle Rosales** Hace 5 meses
But this type of music has been around since long ago. She just decided to take this road, like many others before her.
👍 4 🗨️ RESPONDER



**Frosch Grün** Hace 5 meses
Idk if you know it but this song was actually stolen...
👍 1 🗨️ RESPONDER


**alex123ophone** Hace 5 meses
[@Frosch Grün](#) who's song was it originally?
👍 4 🗨️ RESPONDER



**Ignacio Toro Villacura** Hace 5 meses
2019, the Blade Runner cyberpunk future begins with Grimes
👍 13 🗨️ RESPONDER


22.1



**Frosch Grün** Hace 5 meses
[@alex123ophone](#) originally this song was written by poppy and she should make an appearance in it but Grimes decided to record this song again and left her out of her own song...


 4  RESPONDER



**ellie —** Hace 5 meses (editado)
Frosch Grün I'm pretty sure you have the story wrong. But even then I'm quite sure Poppy is lying anyways, since Poppy and Titanic have a tendency of manipulation and "revenge" towards people who defend Mars Argo, which is what Grimes did. They claimed she "stole" the song right after she followed Mars.


 22  RESPONDER



**ssc sion** Hace 5 meses
[@Frosch Grün](#) Immmaaaaaoooo grimes????? Stealing from poppy? What kind of joke is this! Do you know who Claire is???? Do you know her lore??? She's a musical genius, this accusation is insulting to Grimes

 18  RESPONDER


**Shizigizl** Hace 5 meses
So weird seeing a non like-whoring comment with a year written into it....



 2  RESPONDER


**candice x** Hace 5 meses
best comment. same



 2  RESPONDER


22.2



**Lite Waller** Hace 5 meses
big respect


 1  RESPONDER



**Fish Teeth** Hace 4 meses
[@Frosch Grün](#) Actually, Poppy was originally featured, Grimes wrote it, but after she found out about the Mars Argo situation, Grimes replaced Poppy with Hana.



 10  RESPONDER



**Rudy** Hace 4 meses
Willow Jones the song was first recorded with Hana and then later with poppy but she obviously used the first version because of the situation


 2  RESPONDER



**cedaris** Hace 4 meses
[@Michelle Rosales](#) can you give me some examples of this kind of music? I'm very interested

  RESPONDER


**ithelrós** Hace 4 meses


  RESPONDER

**Velvet Sensations** Hace 4 meses
https://youtu.be/tXHv509v_XY


  RESPONDER

23.




stormbringer Hace 4 días (editado)
1:37 - baby covered in peanut butter on the table going "UH!" - this is a sample from that vine right

👍 3 🗨️ RESPONDER



Eviden zzz Hace 6 días (editado)
Animes are real! We live in a matrix!
Enough of the good deeds today.


👍 4 🗨️ RESPONDER



Iago Hace 15 horas
KKKKKKKK O COMPUTADOR TEM LIBERDADE ARTÍSTICA PQPPPP CARAIO Q CONCEITO MDS

👍 🗨️ RESPONDER


24.



Big Boss Hace 5 meses
Taking LSD with Elon Musk was quite productive.


👍 746 🗨️ RESPONDER

Ocultar respuestas ^




Dex Starr Hace 5 meses
Who wouldn't take LSD with Elon Musk though?

👍 45 🗨️ RESPONDER




tpask162 Hace 5 meses
[@Dex Starr](#) I would only do LSD with Elon Musk

👍 9 🗨️ RESPONDER




Andres Qc Hace 5 meses
Iconic

👍 1 🗨️ RESPONDER



Connor M Hace 5 meses
AHHAHSHA IM CSREAMING


👍 🗨️ RESPONDER





Rachel Jardin Hace 5 meses
😂😂😂

👍 🗨️ RESPONDER


24.1


**Big Boss** Hace 5 meses (editado)
@Dex Starr I really would like to do this and listen to his rants about that we live in a simulation in a simulation in another simulation, AI and other crazy stuff...
👍 4 🗨️ RESPONDER


**OneSilentGiant** Hace 5 meses
who wouldn't want to do LSD period? musk or no musk. Dropping Lucy is like being handed a tomb of knowledge
👍 2 🗨️ RESPONDER


**Keelin Blackburn** Hace 5 meses
I kinda fucking hate him but also barely like him... idk how I feel really but I'd trip with him in a second.
👍 🗨️ RESPONDER


25.

**Mimi Moo** Hace 4 días
I need more songs + videos like this in my life 🥰 any recommendations?
👍 2 🗨️ RESPONDER

**Vanxire** Hace 17 horas
I swear I saw this movie when I was a child.
Except its not a movie and it came out in 2018...
👍 🗨️ RESPONDER

**Xdd Rfg** Hace 1 mes
A little rob zombie vibe no?
👍 13 🗨️ RESPONDER

**Isabella Belleza** Hace 6 días
The middle part reminds me of Collective Soul or Breaking Benjamin
👍 3 🗨️ RESPONDER

**PurpleDeflector** Hace 15 horas
where's the Jimmy Fallon performance of this gone? it seems to have vanished from youtube?!
👍 🗨️ RESPONDER

26.

[illegible]

27.



MrKrabs.Bikini Hace 1 semana

This is foreshadowing Elon's imminent A.I world domination

 2  RESPONDER



Suvi Haat. Hace 1 semana

where has this been all my life?? it's so good!! 🤔💕

 1  RESPONDER




GuppyPal Hace 1 mes

I've decided this was the best song of 2018.



 4  RESPONDER


28.



M Hace 3 semanas



Screams = Gritos
Laughs = Carcajadas
Ik it is a mistake. It just made me laugh a bit
Powerful and catchy song btw


 1  RESPONDER



O PALMALINE Hace 2 meses



Her suit looks a bit like Zero-Suit samus. Really awesome!

 4  RESPONDER



El Luke Hace 7 horas

Someone comes from Nihilist Blues?

  RESPONDER

29.

 **clairon** Hace 5 meses
Grimes casually setting the standard for lyrics videos
👍 1,5 mil 🗨️ RESPONDER

Ocultar respuestas ^


 **Matt Black** Hace 4 meses
yea, but Elon has that shit just laying around his spare room.
👍 18 🗨️ RESPONDER


 **Co Ko** Hace 4 meses
legit, best lyric vid I've ever seen
👍 6 🗨️ RESPONDER


 **Hoi Hoi** Hace 4 meses
This lyric video is as good as an actual mv, even better
👍 4 🗨️ RESPONDER


 **GearandaltheFirst** Hace 4 meses
Gods, as a producer, I'm terrified if this has
👍 2 🗨️ RESPONDER


29.1

 **Anthony Pattermann** Hace 4 meses
[@GearandaltheFirst](#) Yeah you know, it's the trend of lo-fi pervading everything, like folks releasing their demos on cassette tape again, I wan't to support my friends who do that but really? cassette tapes were crap. It's got to the point where too many people are too young to realize that it was previously meant to produce a feeling of garage/diy/indie production but not to be taken too seriously. I think the crest is starting to fall though & people are slowly beginning to realize how much real production/tech/experience actually yes produces a finer end creation, an entire industry was built on it for crying out loud. But I'm just an arm chair observer, just talking out my ass.
Mostrar menos
👍 🗨️ RESPONDER


 **clairon** Hace 4 meses
[@BullToTheShit](#) irrelevant comment but okay
👍 🗨️ RESPONDER


 **clairon** Hace 4 meses
[@BullToTheShit](#) No, it's irrelevant because it has nothing to do with my comment or any of its other replies. But like thanks for sharing I guess
👍 🗨️ RESPONDER


 **Ali yea** Hace 4 meses
By using google translate?
👍 4 🗨️ RESPONDER


 **comosededos** Hace 4 meses
What? All the translated lines she used in the clip are hilariously wrong, like she tried using a poorer google translate. They are way off.
👍 1 🗨️ RESPONDER

29.2



comosededos Hace 4 meses
 What? All the translated lines she used in the clip are hilariously wrong, like she tried using a poorer google translate. They are way off.
 1 1 RESPONDER



clairox Hace 4 meses
 @comosededos i mean the actual video production.
 3 1 RESPONDER



Dorota Em Hace 4 meses
 I'm pretty sure it's just the music video! Grimes would be the one who would put lyrics in her official video and call it the "lyric video" just for fun
 1 1 RESPONDER



aeylath Hace 4 meses
 @comosededos Probably intentional...
 1 1 RESPONDER


30.



Marianne Hace 5 meses (editado)
 Editor: What kind of effects do you want?
 Grimes: yes
 3,4 mil 1 RESPONDER
 Ocultar respuestas ^


Peach Leche Hace 5 meses
 Grimes does it herself I am pretty sure
 213 1 RESPONDER



trolli polli Hace 5 meses
 LOOOOOOOL
 9 1 RESPONDER


choli xbox Hace 5 meses (editado)
 @Peach Leche Grimes: What effects do I want?
 Grimes to Grimes: Yes
 436 1 RESPONDER


Yung Kush Hace 5 meses
 Very Original
 9 1 RESPONDER



tpask162 Hace 5 meses
 Are you referring to the video or music? because that isn't how music works
 1 1 RESPONDER

30.1




j wilson Hace 4 meses
[@SUB TO PEWDIEPIE](#) 🍌🍌
 henlo fellow 9 year old

👍 2 🗨️ RESPONDER




bionicbeauty Hace 4 meses
 rip my coffee

👍 🗨️ RESPONDER




A Non Hace 4 meses
[@Yung Kush](#) Not at all.

👍 🗨️ RESPONDER




malfunction and the devil Hace 4 meses
 I thought grimes was the editor?

👍 1 🗨️ RESPONDER




Amarieeopteryx, Asmatzaile Definitiboa. Hace 3 meses
 THIS

👍 2 🗨️ RESPONDER




Paranoid Dog Hace 2 meses
 Copy paste from Deadmau5's drama free video, a comment that makes sense in that video not this one. This video is amazing but there's no excess of effects at all.

👍 1 🗨️ RESPONDER



Victor's Variety Hace 2 meses
 She probably added the effects herself.


31.



Luiz Gonzaga Hace 5 meses
 talented, brilliant, incredible, amazing, show stopping, spectacular, never the same, totally unique, completely not ever been done before


👍 321 🗨️ RESPONDER

Ocultar respuestas ^




SteelexLS Hace 5 meses
 ,unafraid to reference or not reference, put it in a blender, shit on it, vomit on it, eat it, give birth to it...

👍 32 🗨️ RESPONDER




Tom Coolen Hace 5 meses
 Everything has been done before.

👍 7 🗨️ RESPONDER




Your wife Hace 5 meses
 She wrote this with a singer called poppy

👍 1 🗨️ RESPONDER



Ben Sloan Hace 5 meses
[@Tom Coolen](#) I'm glad somebody said it.

👍 🗨️ RESPONDER



mariam i guess Hace 5 meses
[@Your wife](#) no?? She wrote play destroy with poppy

👍 🗨️ RESPONDER

32.



the great Zantack Hace 2 semanas

When the prop manager only had a left handed bow and everyones right handed...

👍 1 🗨️ RESPONDER



Deimonas Mažeika Hace 3 meses

Best song ever!!!

👍 5 🗨️ RESPONDER



Nikolai508 Hace 2 meses

Christ this is fantastic! I hope she does more in this genre.

👍 5 🗨️ RESPONDER



Anton Boludo Hace 1 mes

She is very creative.

👍 5 🗨️ RESPONDER



Alina Galache Hace 10 minutos

i just want one of those suits

👍 🗨️ RESPONDER

33.



Andrea Perrino Hace 3 semanas (editado)

Wow🤩stunning! WE APPRECIATE LATEX! 🤩

👍 1 🗨️ RESPONDER




Silentype Student Producer Hace 4 días

Came through with the Dunning-Kruger effect.

👍 🗨️ RESPONDER

34.




1lpscool Hace 1 mes

Am I the only one who thinks of the peanut butter baby meme whenever 1:37 and 4:17 comes up?

👍 10 🗨️ RESPONDER


Ocultar respuestas ^



gabs Hace 1 mes

1lpscool nope LMAO

👍 1 🗨️ RESPONDER




Strifentine44 Hace 1 mes

Nope, I do too. 🤔🤔🤔

👍 🗨️ RESPONDER


35.



Ricardo Trejo Hace 5 meses
Queen of google translator.


👍 565 🗨️ RESPONDER

Ocultar respuestas ^




Alejandro Lara Hace 5 meses
Reyna traductora se google.

👍 🗨️ RESPONDER




Rick94rr Hace 5 meses
Yep, the spanish grammar is incorrect lol

👍 3 🗨️ RESPONDER




weirdforces Hace 5 meses
[@Rick94rr](#) oh no, that's sad. She studied Russian at uni though so hopefully that's correct!

👍 🗨️ RESPONDER



choli xbox Hace 5 meses
[@weirdforces](#) it says that it's Google Translate at the end of the video (she did this because Google Translate is an AI itself, but she probably could've afforded to have it translated correctly if she wanted to)


👍 2 🗨️ RESPONDER



Rick94rr Hace 5 meses
I just read the final line: "The computer may have taken artistic liberties in these translations"

👍 7 🗨️ RESPONDER


36.



the ephemeral kaiju Hace 5 meses
1950s: This rock music is too provocative!
1980s: This metal is the devil's music!
2020s: This electrometal is promoting transhumanism!


👍 1,4 mil 🗨️ RESPONDER

Ocultar respuestas ^




Eila P Hace 5 meses
I mean fair but... It literally is about transhumanism in this case so uh

👍 41 🗨️ RESPONDER




Hirnlego999 Hace 5 meses
[@Eila P](#) It's not for it though. Elevate might as well be eliminate. It's very direct in that it wants people to submit and asks why don't you do it?

👍 10 🗨️ RESPONDER



Eila P Hace 5 meses
[@Hirnlego999](#) that still doesn't say anything about her being against it. But if that's your interpretation, then great!


👍 12 🗨️ RESPONDER



Hirnlego999 Hace 5 meses
[@Eila P](#) I doubt she would get along with Elon if she was in favor of submitting to the machine. To me it sounds like propaganda, so obvious so it's not meant to make people in favor of it.


👍 3 🗨️ RESPONDER

36.1




Eila P Hace 5 meses
[@Hirnlego999](#) but that's because you think Elon isn't in favor. But who knows, maybe ur right and for some reason they're making a futile effort to warn the people through pop music

👍 6 🗨️ RESPONDER




Hirnlego999 Hace 5 meses
[@Eila P](#) Well, Elon has spoken about his fears of AI going too far. Obviously he is in favor of some limited AI such as in the cars...
<https://www.cnbc.com/2018/03/13/elon-musk-at-sxsw-a-i-is-more-dangerous-than-nuclear-weapons.html>

👍 7 🗨️ RESPONDER




amaihito Hace 5 meses
I don't get why people are so upset about transhumanism?

👍 47 🗨️ RESPONDER



SkeltalDelegate Hace 5 meses
enjoy brain rot becoming the #1 cause of death when all you are is a brain in a jar


👍 12 🗨️ RESPONDER



Finn Reisner Hace 5 meses
[@amaihito](#) because most people don't want to become part of a hivemind, and if you have instant internet access in the brain... Let's just say you would need alot of computing power in your brain to not succumb to the hive. That is, as long as you value your mental sovereignty. The problem with transhumanism is that it totally implies "get with the program or be destroyed"


👍 22 🗨️ RESPONDER

36.2




Hirnlego999 Hace 5 meses
[@SkeltalDelegate](#) Not that I expect that to happen, but certain stemcell treatments could keep the brain fresh for ages.

👍 1 🗨️ RESPONDER




Fignutin N Hace 5 meses
[@amaihito](#) it will be way easier to control the human race if everyone has a chip in their brain.

👍 3 🗨️ RESPONDER




The House Always Wins Hace 5 meses
[@amaihito](#) Thats what RNA would have said about DNA if it was sentient. Now it's just a disease. An annoyance.

👍 1 🗨️ RESPONDER




MidnightFlower13 Hace 5 meses
But it is promoting it LMAO it's LITERALLY in the lyrics. Transhumanism is cancer btw

👍 5 🗨️ RESPONDER



Dy Lucreg Hace 5 meses
I would love to be transhuman. (A.I. Overlords, if you exist and are reading this, then I volunteer.)




👍 11 🗨️ RESPONDER









Fignutin N Hace 5 meses
[@Dy Lucreg](#) this is your brain on autism.




👍 5 🗨️ RESPONDER

36.3




**talles lee** Hace 5 meses
The question is: why transhumanism is so bad? I think this really cool actually if u see by the positive sides, can we have some chip than detected cancer in the begining and this is only a example.
 3  RESPONDER


**Mike Greg** Hace 5 meses
2050s: all these virtual surrealist dimorphic omnivorous concept records are taking up our Kid's study time!
 5  RESPONDER



**Vatsala काली Jhaveri** Hace 5 meses
Seeking to elevate ourselves through technological augmentation? Blasphemy! Let's continue to use these brains which developed millions of years ago when savage violence was the rule of the day. That'll go great with the nuclear arsenals we have.
 7  RESPONDER




**AuthorityCat** Hace 5 meses (editado)
[@Hirnlego999](#) AI will go "too far" and it will be a good thing, no matter what happens to humanity. To become a god and create life that can enhance itself is the ultimate evolution of technology, which in of itself is separate from us. We are not special. Our technology is special. Just look at the lathe, a piece of technology that created technology. Every advancement we have made has been through the use of tool iterating upon themselves. All of this really puts 99% genetic identity with chimpanzees in perspective. Technology is literally humanity as we know it.
Mostrar menos
  RESPONDER




36.4

**Hirnlego999** Hace 5 meses
[@AuthorityCat](#) If it goes too far it might be an extension of overselves in "better" variant, that wouldn't be positive. Why would robots care about the environment for instance? Why would it care about living beings at all?
 2  RESPONDER


**AuthorityCat** Hace 5 meses
[@Hirnlego999](#) It wouldn't, but do remember that "caring about the environment" is something corporations already don't do because of mathematical equations.


Disconnecting itself from its physical restraints (us) is the final evolution of technology. We can't explore other star
Leer más
  RESPONDER


**Hirnlego999** Hace 5 meses
[@AuthorityCat](#) We as life have to at certain extent care about life. But machines have no need for any life, that's the major difference and the major cause for concern. And such a force is quite destructive rather than just another great step forward.
It's not always better to become too good. A dumber Hitler would not have succeeded in creating a Nazi-germany for instance.
Mostrar menos
 5  RESPONDER


**David Aria** Hace 5 meses (editado)
[@the ephemeral kaiju electrometal](#) is a funny word for straight up synthpop
 2  RESPONDER


36.5



Hirnlego999 Hace 5 meses
 @David Aria The songs has quite a lot of guitars tho..
 1 2 RESPONDER


David Aria Hace 5 meses
 @Hirnlego999 And Depeche Mode didn't? Lol
 1 2 RESPONDER



Hirnlego999 Hace 5 meses
 @David Aria No, not to the same extent. When everyone were using standard synth sounds DM used sampling techniques to sample for instance metallic sounds. They never strived to be the same as everyone else and in that case they took inspiration from the likes of Einsturzende Neubauten which is very far from the mainstream.
 1 1 RESPONDER



David Aria Hace 5 meses
 @Hirnlego999 Yeah, and Grimes has gone on record saying that industrial music was a big influence on her... I don't think we're disagreeing here except for the fact that this production is modern and the extent to which guitar is used is reflected directly by the sounds of the time. It's still synthpop to me. Not sure how I tagged you in my first comment but it was 'the ephemeral kaiju' who insisted on the 'electrometal' tag.
 1 1 RESPONDER



music stan Hace 5 meses
 what is transhumanism
 1 1 RESPONDER



Diego Hace 5 meses
 amaihito Liberals always find something to complain about.
 1 1 RESPONDER


37.



i like fries Hace 5 meses
 top 10 anime openings
 9 mil 1 RESPONDER
 Ocultar respuestas ^


Sara San Hace 5 meses
 cyberpunk animes
 149 1 RESPONDER



Suelen Wachsmann Hace 5 meses
 stop it
 20 1 RESPONDER



H2 L1 Hace 5 meses
 Cyberpunk live action anime directed with French cinematics in mind. Love this!
 83 1 RESPONDER



tomoki kawase Hace 5 meses
 anime dont deserves this period
 25 1 RESPONDER



That One Guy Hace 5 meses
 @Sara San top 10 (cursed) anime openings
 9 1 RESPONDER


37.1



E Musky Hace 5 meses
 i like fries they appreciate power, how humble.
 6 1 RESPONDER


Vittorino Mandujano Cornejo Hace 5 meses
 Ha ha ha ha c-mamut
 8 1 RESPONDER



Kathleen Ramos Hace 5 meses
 Maybe for India lol
 1 1 RESPONDER



Paul Gorman Hace 5 meses
 No wonder she's back with Elon Musk, at twice her age. Its like this song is a propaganda effort for him.
 20 1 RESPONDER



Emilie-Pier Quirion Hace 5 meses
 Why so quick to judge? What is it to you anyways? they met exactly for the reason they had similar interest in AI and stuff like that..[@Paul Gorman](#)
 16 1 RESPONDER



Baka The Weeb Hace 5 meses
[1:19](#) isn't that Zero Two? From DarliFranx?
 14 1 RESPONDER


37.2



Anthony D'Orazio Hace 5 meses
[@Paul Gorman](#) I would be lying if I said I didn't think the same thing
 1 1 RESPONDER


anarchore Hace 5 meses
[@Paul Gorman](#) Too bad, young chicks like older geniuses. Nerds are chads now. Deal with it.
 9 1 RESPONDER



Daniela Arce Hace 5 meses
[@Baka The Weeb](#) I was thinking the same thing!!
 1 1 RESPONDER



DEAD LEAVES Hace 5 meses
 "We Appreciate Power" seems like a good name for an anime
 6 1 RESPONDER



Giovanna Lima Hace 5 meses
 i like fries what anime is that?
 1 1 RESPONDER



Mince Hace 5 meses
[@Giovanna Lima](#) I would say this is inspired by Yoko Kanno's Ghost in the shell: S.A.C. OST, songs like "living inside the shell" and "Velveteen". You could also make the claim that the theme of the lyric video is based of the Multi lingual OP's from both the 1st and 2nd season of the anime as Origa sings in Russian, Japanese, Latin and English.
 6 1 RESPONDER


37.3


Wild Seal Hace 5 meses
 Exactly my first though, I would like to make an anime opening with Grimes as the Main character ! if there is other 2d animator around here ;) it can be a cool fanart project
 1 1 RESPONDER



Matias Dos Santos Hace 5 meses
 Evangelion Rebuild 4.0
 19 1 RESPONDER



Humble Vanillicious Hace 5 meses
 i like fries lol
 1 1 RESPONDER


murphy palth Hace 5 meses
 Blame! Ergo proxy, Texhnolyze be like.
 1 1 RESPONDER



nafets zlaw Hace 5 meses
 it would make a good anime intro!


 Great song & video as usual from Grimes.
 2 1 RESPONDER



jsntndzdlvllrsls Hace 5 meses
 really does look like an anime opening lol
 1 1 RESPONDER



Marina and The Devil Hace 4 meses
 Leg openings


37.4



Carlos Ramirez Hace 4 meses
 Best ending of Evangelion liveaction
 5 1 RESPONDER



halo MagiMoon Hace 4 meses
 This should be one
 1 1 RESPONDER


Micah Buzan Hace 4 meses
 Grimes is my fav anime character.
 3 1 RESPONDER



Axelot Hace 4 meses
 Omg yes
 1 1 RESPONDER


Julian Zalewski Hace 4 meses
 ELON MUSK GOT A BONER 🤔
 1 1 RESPONDER



Mathias Hörtnagl Hace 4 meses (editado)
 @Paul Gorman Their kids will build AI that creates music on mars. I thought she is with Scientology now :)
 1 1 RESPONDER



Velvet Sensations Hace 4 meses
https://youtu.be/tXHv509v_XY
 1 1 RESPONDER


38.


**Ashish Bardhan** Hace 4 meses
Please don't thanks Elon Musk for this. She's pretty good on her own.
👍 1,1 mil 🗨 RESPONDER


Ocultar respuestas ^

**Erica** Hace 4 meses
What's funny is this is like an examination of him in a weird way. I'm sure they have some pretty insane conversations and this was likely one of them.
👍 79 🗨 RESPONDER


**bunglesfinger** Hace 4 meses
Word up. She's been drawing stuff along this theme for yonks.
👍 33 🗨 RESPONDER

**carwhisperer** Hace 4 meses
i think grimes is smarter than musk...
👍 40 🗨 RESPONDER


**Craig Fellas** Hace 4 meses
Ashish Bardhan I think that was one of the reasons they got together because of those mutual interests. Grimes is very smart.
👍 47 🗨 RESPONDER


**Leo Luna** Hace 4 meses
Honestly, I'd thank Trent Reznor for this before Elon Musk. It sounds very early NIN
👍 26 🗨 RESPONDER


39.


**helostcontrolI** Hace 5 meses
"the computer may have taken artistic liberties in these translations" lmao they sure did
👍 556 🗨 RESPONDER

Ocultar respuestas ^

**amaihito** Hace 5 meses
Can you explain more about what is wrong with the translations?
👍 🗨 RESPONDER

**Amina Itzel Balché Haydar** Hace 5 meses
The spanish one aint thaaaat bad, lol
👍 2 🗨 RESPONDER

**erika liscano** Hace 5 meses
i only speak spanish, out of the other languages, so what i can tell you is that it was translated by google translate. yup, it's correct, but that's not how it would be said in the language, cause expressions and wording change. so in spanish we don't say "i'm hungry", we say "tengo hambre" which means "i have hunger" and if you said it the other way round it wouldn't make sense either
👍 3 🗨 RESPONDER

**cr0331ng** Hace 5 meses
russian translation is beyond bad but claire is forgiven because issa bop
👍 3 🗨 RESPONDER

39.1



Aya Odeh Hace 5 meses

[@erika liscano](#) lol if you think thats bad you should see the arabic ones, instead of putting the words from right to left they did it from left to right not to mention that they didnt even bother joining the letters. Surely google translate cant be THAT bad



RESPONDER



erika liscano Hace 5 meses

papa smurf that's google translate for ya



RESPONDER



helostcontrol Hace 4 meses

[@amaihito](#) for example "elevate the human race", in the spanish translation says "elevar la carrera humana". race in spanish could be "carrera", that's true, but when you're talking about the human race you should say "raza humana" not "carrera humana", the last one doesn't make any sense.
of course there are plenty of mistakes like these but yeah, whatever. lol.



RESPONDER