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The ENACT Project on Easy News on The Web, Radio and Television Kicks Off in Vienna



The research group TransMedia Catalonia from UAB is involved in the ENACT Project, which aims to make media more accessible. To achieve this, the initiative focuses on improving the skills of media professionals, creating guidelines for using easy-to-understand language and promoting media literacy by engaging underrepresented groups.

The ENACT project (Easy-to-Understand News for Collaborative Transformation), a European initiative co-funded by the Creative Europe programme, began on 1 December 2024. Partners from Austria, Catalonia, Italy, Latvia and Slovenia take part in the project, which seeks to make news on web, radio and television platforms more inclusive and easier to understand.

Led by RTV Slovenija and supported by partners from Austria (Österreichischer Rundfunk, ORF), Catalonia (Universitat Autònoma de Barcelona, UAB; Corporació Catalana de Mitjans Audiovisuals, CCMA), Italy (Uniamoci APS) and Latvia (Latvijas Radio), the project will develop tools to overcome linguistic, cultural, and societal barriers and offer more accessible media. The kick-off meeting took place on 17 December in Vienna. Partners revised near- and long-term objectives, as well as strategies for media professional upskilling and

increasing user participation. UAB participates in the project through the research group TransMedia Catalonia, led by Professor Anna Matamala, at the Department of Translation, Interpreting and East Asian Studies.

The ENACT Project Focuses on Accessibility and Media Literacy

The ENACT project will span two years and focus on three main goals. It aims to help media professionals improve their skills through training and exchange programmes. Additionally, it seeks to develop guidelines for using easy-to-understand language in media. Lastly, the project focuses on promoting media literacy by engaging underrepresented groups, including persons with disabilities and language learners. Through these initiatives, ENACT contributes to creating a more inclusive and accessible media environment across Europe.

"The ENACT project marks a significant step forward in European journalism, prioritising inclusion and accessibility while maintaining quality and reliability," said Veronika Rot, Project Coordinator from RTV Slovenija. "At the kick-off meeting in Vienna, the partners reaffirmed their commitment to making news more accessible and understandable to a wider audience", she added.

ENACT is co-funded by the European Union through the Creative Europe programme under the Journalism Partnerships – Collaborations call. The project aligns with European goals of promoting diversity, accessibility, and media transformation.

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References

[ENACT Project](#)



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