



Construction of access in a digital society – technology and language diversity in theatre captioning

Dr Alina Secară, Senior Scientist, Centre for Translation Studies, University of Vienna

LEAD-ME Winter School, 23-26 November, 2020





Traditional captioning



West Yorkshire Playhouse (WYP)

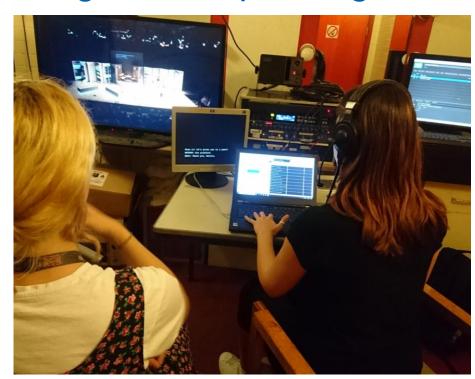
Captioning

Alina Secară & WYP

©Alina Secară, WYP, 2018



Integrated Captioning



©Alina Secară, Be My Baby, WYP, 2019



©Alina Secară, Be My Baby, WYP, 2019

Be My Baby, West Yorkshire Playhouse,

Director Jacqui Honess-Martin

Set&Costume Designer Amanda Stoodley

Ensemble included learning disability theatre group Mind the Gap

Captioning Alina Secară & Leeds CTS students

April-June, 2019



Language-specific technology-supported captioning



©Alina Secară, Hamlet, WYP, 2019



©Alina Secară, Hamlet, WYP, 2019

Hamlet, West Yorkshire Playhouse,

April-June, 2019

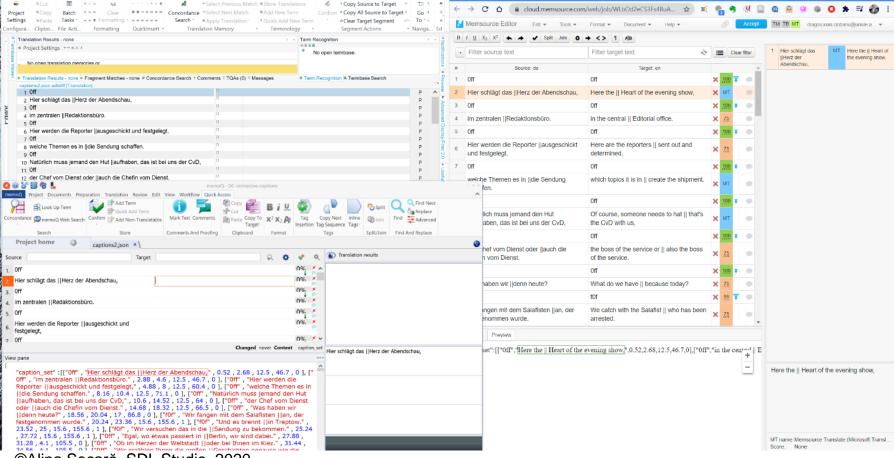
Director Amy Leach / Set & Designer Hayley Grindle

Captioning Michele Jackson, Alina Secară & Tim Middleton National Theatre

Epson Glasses National Theatre



Localizing captioning files using translation tools



Original JSON immersive captioning file imported from https://www.chxr.org/immersive_subs2_3/

©Alina Secară, SDL Studio, 2020



Language-specific access solutions

Access solutions in EU, especially CEECs

- Uneven (new) language-specific technology-supported solutions
 - Distribution across languages (especially CEECs)
 - Practices
 - Development & implementation
- Possibilities for addressing imbalances in tech available and access services across EU

Possibilities for making tools and products accessible for easy multilanguage I10n



Thank you! © alina.secara@univie.ac.at