



9th Media for All International Conference
Universitat Autònoma de Barcelona
27-29 January 2021 (online)

SESSION 2. CREATIVITY AND TRANSCREATION

Chair: Paula Igareda (Universitat Autònoma de Barcelona)

“Accessible paratext: actively engaging (with) D/deaf audiences”

Pierre-Alexis Mével (University of Nottingham)

VIDEO PRESENTATION: <https://youtu.be/etzUIsM815U>

“Creative subtitles: using typographic design to convey extra meaning”

Rocío Inés Varela Tarabal (Universidade de Vigo)

VIDEO PRESENTATION: <https://youtu.be/CPWtWA7R5HQ>

“Accessible filmmaking and sign language (interpreting): from standardization to creativity”

Ana Tamayo (University of the Basque Country)

VIDEO PRESENTATION: <https://youtu.be/hICv7OmnC30>

“Defining transcreation from the perspective of professionals: the DTP survey”

Oliver Carreira (Pablo de Olavide University)

VIDEO PRESENTATION: <https://youtu.be/xLH34-smAj8>



“CREACTIVE: Haute couture subtitling”

Èlia Sala (Unversitat Pompeu Fabra)

VIDEO PRESENTATION: <https://youtu.be/WIAXV3wsli8>

